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New Markets Tax Credits
Program Overview and Benefits
Unlike other tax credit programs, the NMTC does not “belong to” the qualified borrower. It was awarded to the CDE, to be monetized, with the proceeds loaned to a business that qualifies for the subsidy.
Important: An allocation does not equal cash.

Here’s how it works:

<table>
<thead>
<tr>
<th>The Math</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>NMTC allocation</td>
<td>$10,000,000</td>
</tr>
<tr>
<td>NMTC rate</td>
<td>39%</td>
</tr>
<tr>
<td>Tax credits</td>
<td>$3,900,000</td>
</tr>
<tr>
<td>Investor discounts and costs</td>
<td>55%</td>
</tr>
<tr>
<td>Net NMTC cash to the project:</td>
<td>$2,145,000</td>
</tr>
</tbody>
</table>
The math

NEW MARKETS TAX CREDITS

25%

OTHER FUNDING
- OWNER EQUITY
- BORROWED FUNDS
- OTHER CREDITS & INCENTIVES

NOW OPEN!
Understanding the CDE – those who control the credit
The CDE – Those That are Awarded Credit to Allocate to your Project

Who are these guys???

- A division of state or local government (Example: The State of Wisconsin)
- A subsidiary of a financial institution (Example: Wells Fargo)
- A not for profit community development organization (Example: Local Initiatives Support Corporation)
- A privately held organization (Example: Baker Tilly)

What are they looking for???

- Each have a specific mission or intended purpose/goal when deciding which projects to allocate NMTC to
- Some have regional geographic focus, some have national focus
- Since this is a very competitive, limited resource, and not an entitlement program like many other grants, credits, and incentives, they can “call the shots” in some respects
What makes a solid NMTC project opportunity?
Minimum project qualifications

> Project must meet certain Geographic requirements
- Business located in a “low-income” community which has a specific definition based on demographics
- Other factors, such as:
  » Brownfield
  » HUD
  » TIF
  » Medical
Strong candidate and project profile (and why many tribal projects are great candidates for NMTC deals)

> Located in a “highly distressed” census tract, defined as one of the following:
  - Poverty > 30%
  - Median income < 60% of statewide
  - Unemployment > 1.5 times national average
  - Non-metropolitan county

> Community impact
  - Tangible community benefit (i.e. job creation, unmet good or services, etc.)
  - Part of an existing plan for economic revitalization
  - “But for” test—NMTC fills a real funding gap that would otherwise not happen

> Readiness (this cannot be understated – remember the credit is competitive)
  - Other sources of funding committed
  - Approvals all in place
Examples of Good NMTC projects (assuming in NMTC eligible location)

- Rural Community Centers
- Rural Healthcare Clinics
- Manufacturing Businesses
- Rural Schools

- Infrastructure projects (energy, telecom, water/wastewater) which directly benefit low income communities (example-distributed generation solar project adjacent to a tribal community center)
Program benefits
Economic benefit to recipient

> Additional capital to fund capital projects, expansions, or debt refinancing
  – Tax credits are monetized to bring additional capital to the capital structure
> Low cost of capital
> Below-market interest rates
> Flexible loan terms including longer amortization and higher LTV ratios
> Debt forgiveness
  – At the end of the seven year compliance period, a portion of the debt may be acquired for cents on the dollar
Program considerations

> Availability of credits – not an entitlement

> Lender requirements – the “lender” (any funding source) needs to be willing to be flexible, willing to learn about the program, and “roll up their sleeves”
  - Seven year forbearance agreement (the compliance period)
  - No principal amortization for length of NMTC investment
  - In the event of a default, required to re-lend funds to another QALICB for the duration of the compliance period
  - Indirect lien on collateral assignment of LLC interest as compared to direct lien on collateral

> Borrower requirements
  - Must be compliant for seven year with QALICB requirements
  - Personal guarantee on QALICB status often required
  - Additional reporting requirements
“Is it worth going through the process and its challenges if I can fund over 20% of my project with low cost capital?”
Program was extended for five years

CDEs submitted applications in Q4 of 2015 for credit in the next funding cycle

Next round of funding is $7 billion and likely will be announced in Q4 of 2016

If you have projects close to being shovel ready, discussions should commence with CDEs asap

Start planning now for capital improvement projects on the drawing board that could use this program in the future
Baker Tilly experience
New Markets Tax Credit experience

> Involved with NTMCs since the program’s inception in 2000

- We have identified opportunities for more than 250 clients to use NMTCs across all industries. The projected value of closed transactions is in excess of $7 billion. NMTC allocated to our clients ranged from $5 million to $90 million per project.
- Consulted more than 75 CDEs in the successful deployment of more than $3.5 billion of NMTC nationwide.
- Baker Tilly’s sponsored CDEs have won and deployed five rounds of NMTC allocation totaling $187 million.
Additional Information

New Markets Tax Credits – How it Works

http://bakertilly.com/insights/new-markets-tax-credit-program-how-it-works

New Markets Tax Credits – Mapping Tool


NMTC Award Information

https://www.cdfifund.gov/awards/Pages/default.aspx
Connect with us:

Joel Laubenstein
2801 Via Fortuna Suite 300
Austin, Texas  78746
512-975-7282
joel.laubenstein@bakertilly.com
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