Zero Energy Ready Homes
Leading Builders

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President
Addison Homes
Leading Builders Series
Background
Marketing Zero Energy Ready Homes

A Healthy Home Begins With Clean Air...

Healthy indoor air quality may be the most important aspect of building green. After all, what could be more important to your health than the air you breathe? Achieving healthy indoor air, however, depends on a comprehensive approach to high-performance building. There’s no way, for example, to make an indoor environment comfortable and healthy without properly building, insulating, sealing the house against air and moisture infiltration, and without installing the appropriate heating, cooling and ventilating equipment.

Still, there are practices and products we offer as an eco-conscious builder that can improve indoor air quality. Specifically, we look for and encourage the use of various interior finishes that contain low levels of volatile organic compounds (VOCs) or ideally, no VOCs at all. We also incorporate strategies that reduce and remove VOCs, such as ventilation and filtration. Here are a few of the ways we address indoor air quality in the homes we build:

Particleboard. Particleboard has been used for decades in the

Customer Feedback Summary

Of 47 customers surveyed, 36 responded (74%)

<table>
<thead>
<tr>
<th>Concern For Needs</th>
<th>100%</th>
<th>Construction Quality</th>
<th>96%</th>
</tr>
</thead>
<tbody>
<tr>
<td>Communication</td>
<td>96%</td>
<td>Employees &amp; Subcontractors</td>
<td>96%</td>
</tr>
<tr>
<td>Professional &amp; Organized</td>
<td>100%</td>
<td>Value</td>
<td>100%</td>
</tr>
<tr>
<td>Expertise</td>
<td>96%</td>
<td>Budget</td>
<td>100%</td>
</tr>
<tr>
<td>Trust</td>
<td>96%</td>
<td>Easier Than Expected</td>
<td>100%</td>
</tr>
<tr>
<td>Open Items Completion</td>
<td>100%</td>
<td>Problem Resolution</td>
<td>91%</td>
</tr>
<tr>
<td>Warranty</td>
<td>100%</td>
<td>Likely to Recommend</td>
<td>97%</td>
</tr>
</tbody>
</table>
Marketing Zero Energy Ready Homes

To view information printed on the back of your bill please click or go to http://www.duke-energy.com/north-carolina/billing/back-of-bill.asp

TRAILS EDGE CT

Service From: MAR 01 to APR 03 (33 Days)

Your next scheduled meter reading will occur between MAY 02 and MAY 05

<table>
<thead>
<tr>
<th>PREVIOUS BILL</th>
<th>PAYMENTS</th>
<th>NEW CHARGES</th>
<th>ADJUSTMENTS</th>
<th>AMOUNT DUE</th>
</tr>
</thead>
<tbody>
<tr>
<td>AMOUNT</td>
<td>(-)</td>
<td>(+)</td>
<td>(+ OR -)</td>
<td>(=)</td>
</tr>
<tr>
<td>$21.35</td>
<td>$21.35</td>
<td>$9.37</td>
<td>$0.00</td>
<td>$9.37</td>
</tr>
</tbody>
</table>

METER NUMBER: 909974
METER READINGS:
PREVIOUS: 1794.676
PRESENT: 2297.355
MULTIPLIER: 1

TOTAL USAGE: 503 KWH
RATE SCHEDULE: RS - Res Svcs-Renewable Net Metering
DESCRIPTION: Energy Delivered to Grid

TOTAL USAGE: 499 KWH
DESCRIPTION: Energy Delivered to Grid

4 KWH
DESCRIPTION: Residential Service
Fixed Monthly Leaf 50C Charge

Amount Due: 9.37
Technical Strategies - Design
Technical Strategies - Design
Technical Strategies - Walls
Technical Strategies - Walls
Technical Strategies - Ducts
Technical Strategies - Ducts
Technical Strategies - Indoor Air

[Image of a house in a field and an air purification system]
For More Information

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Thank You!

Resources:
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