

are we ready for
inter-luminaire
communication
convergence?

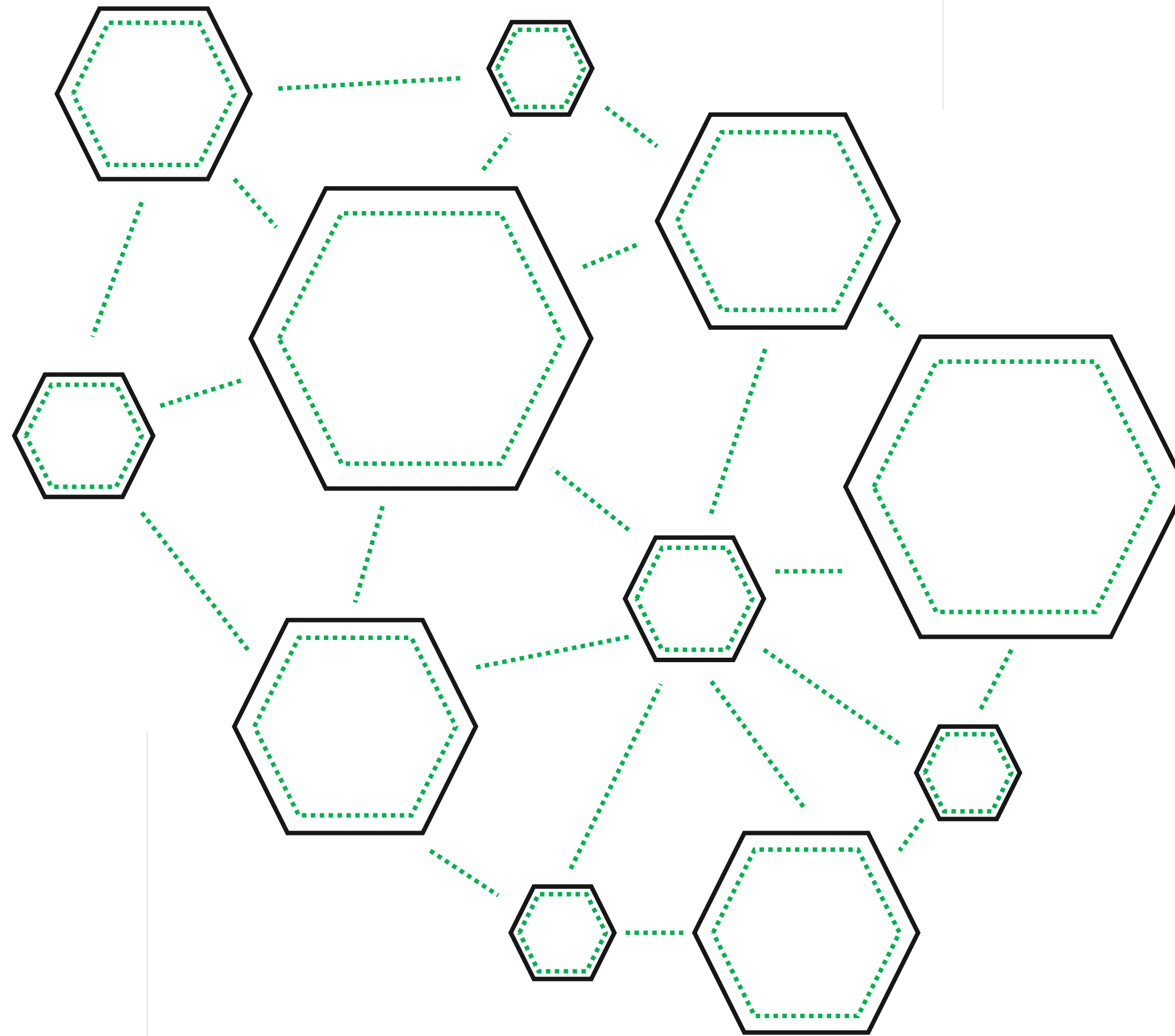
cortet™



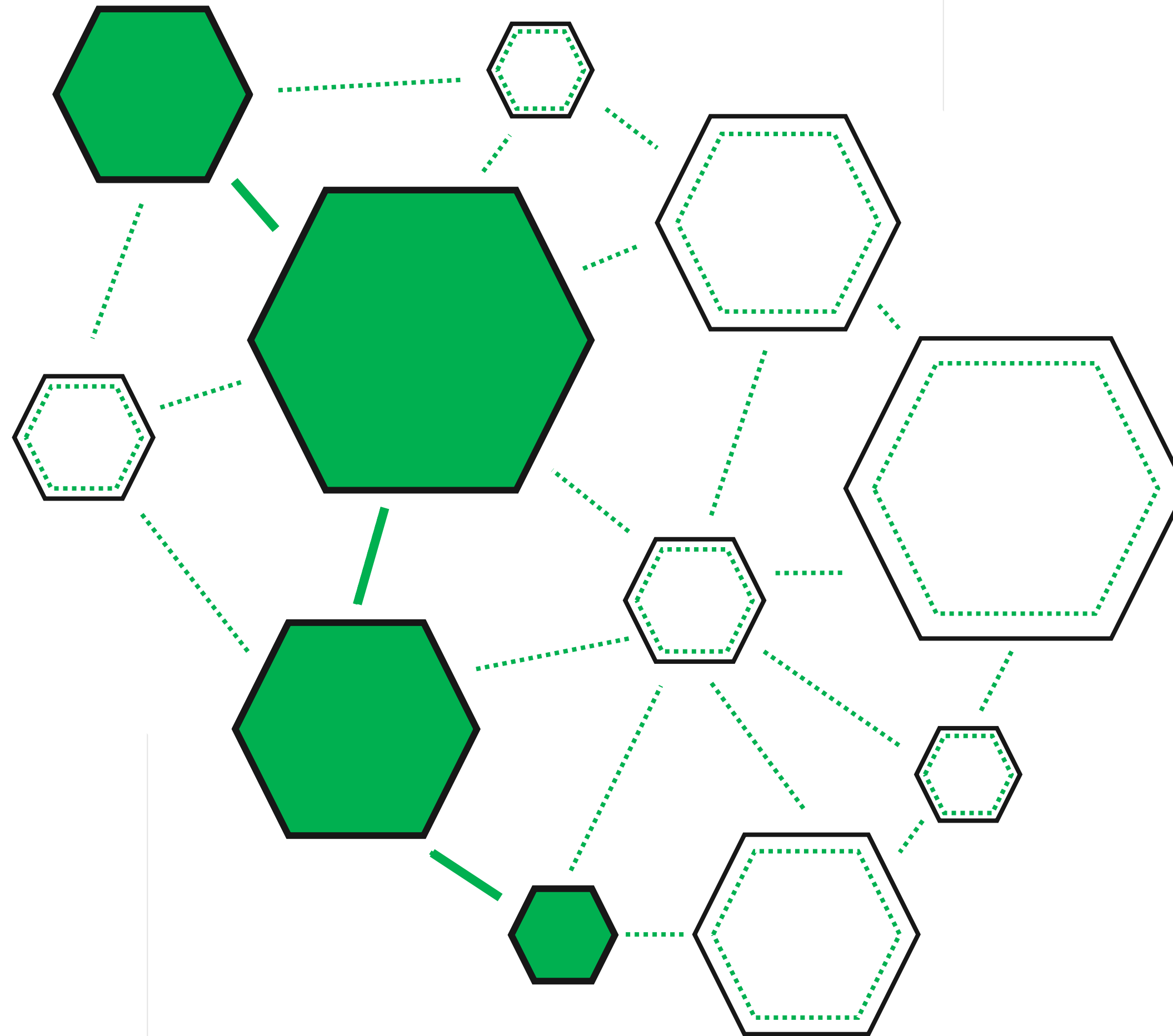
**are we ready for
convergence?**

technically?
yes

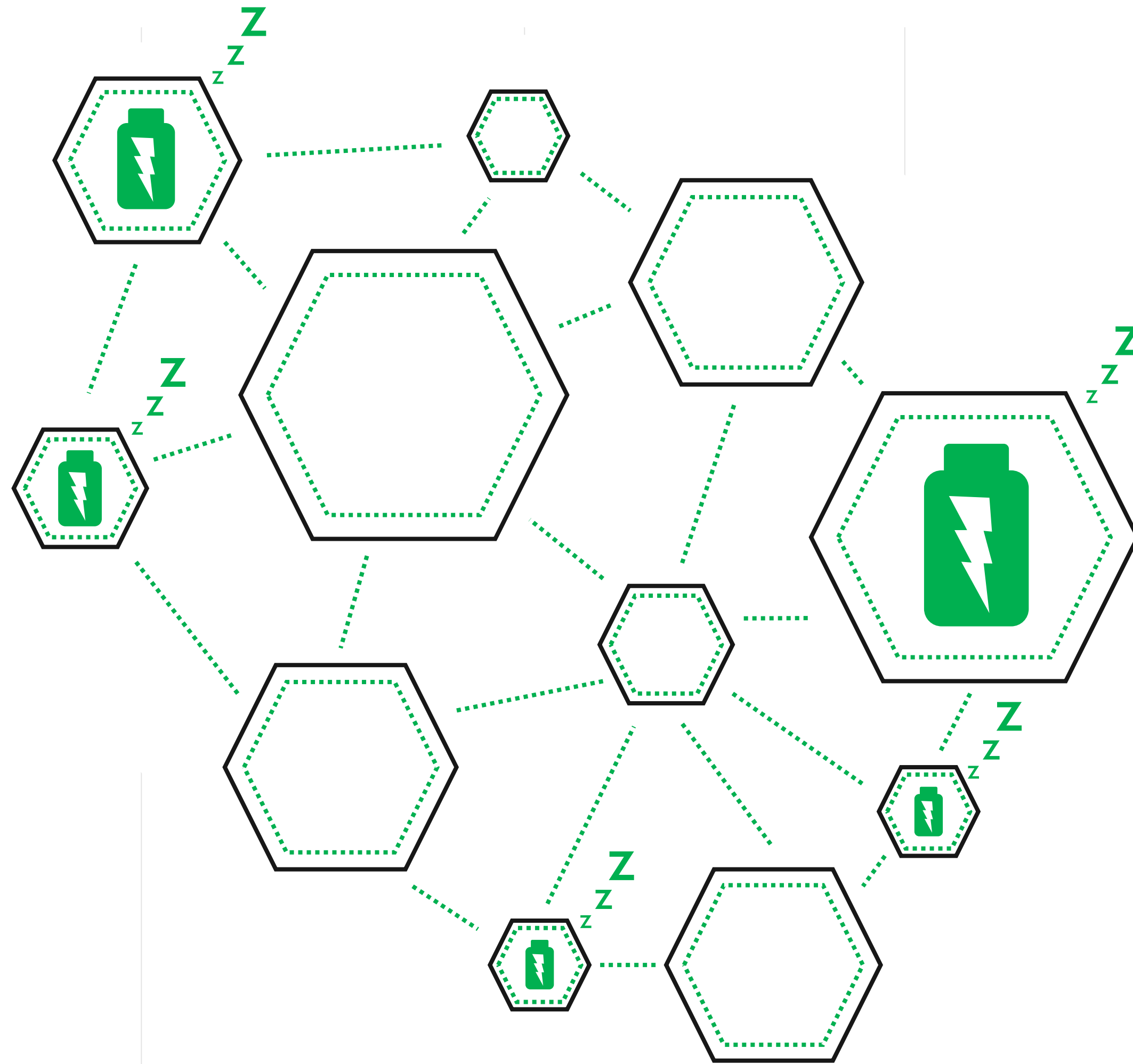
wireless mesh networking is **ready**



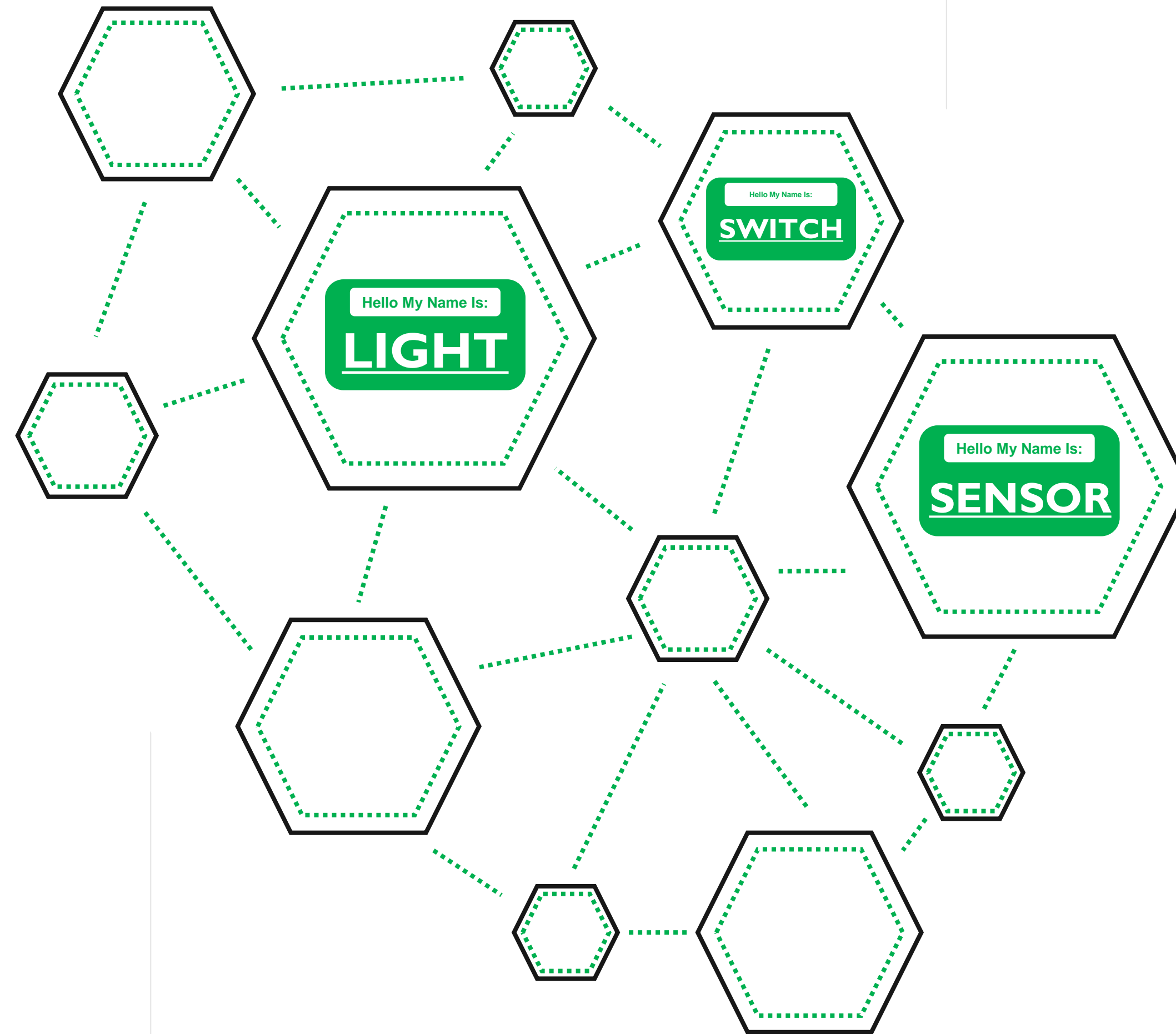
good meshing is **efficient at scale**



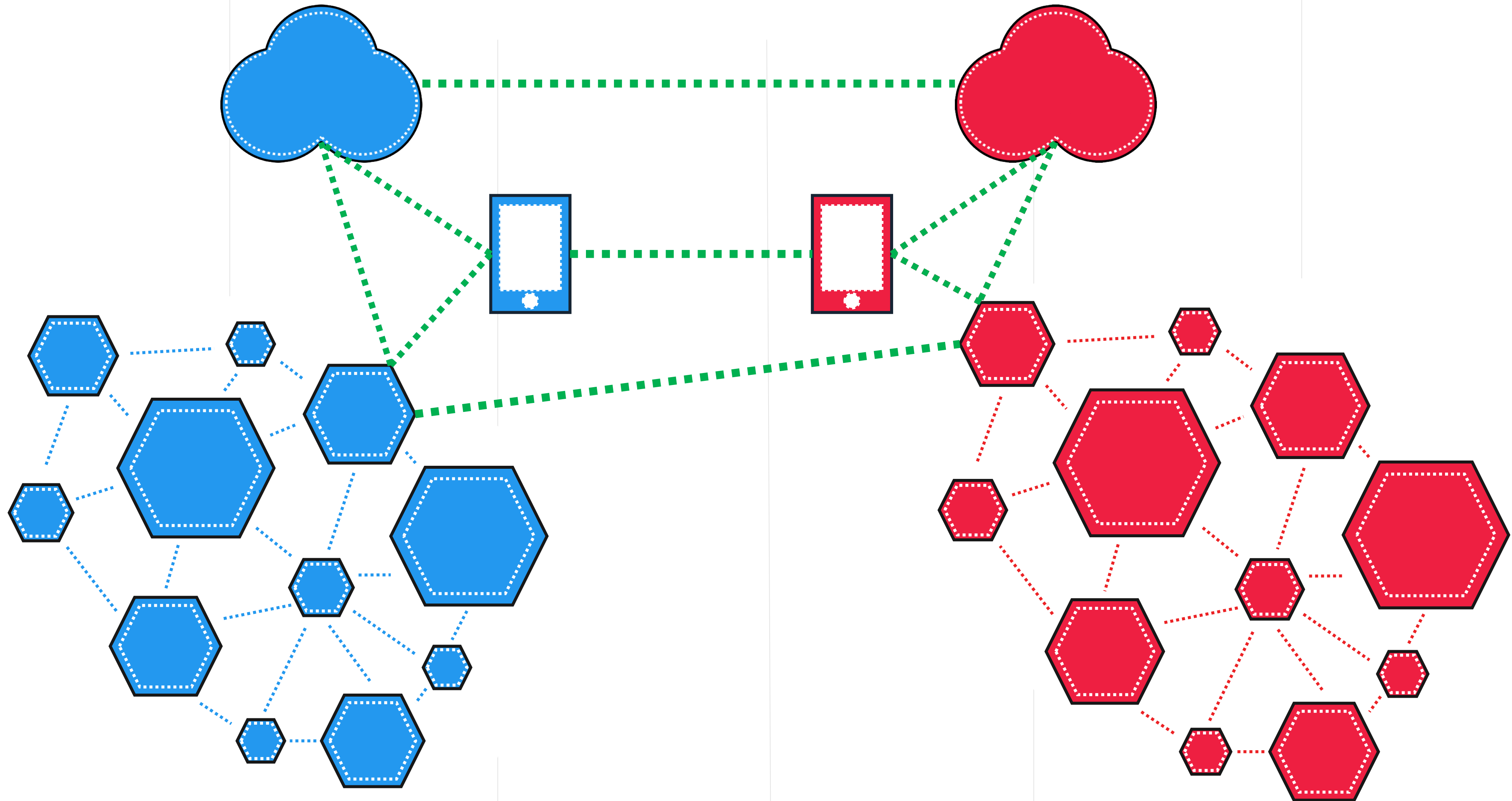
good meshing is designed to **sleep**



good meshing has a **standard application layer**



modern **APIs** are **uniting** us



cortet™ by CEL

selected zigbee for:



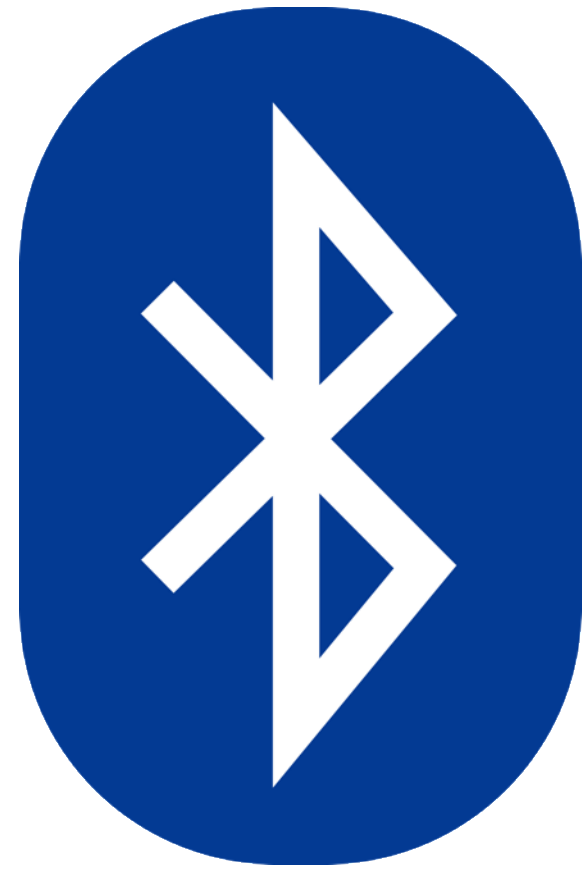
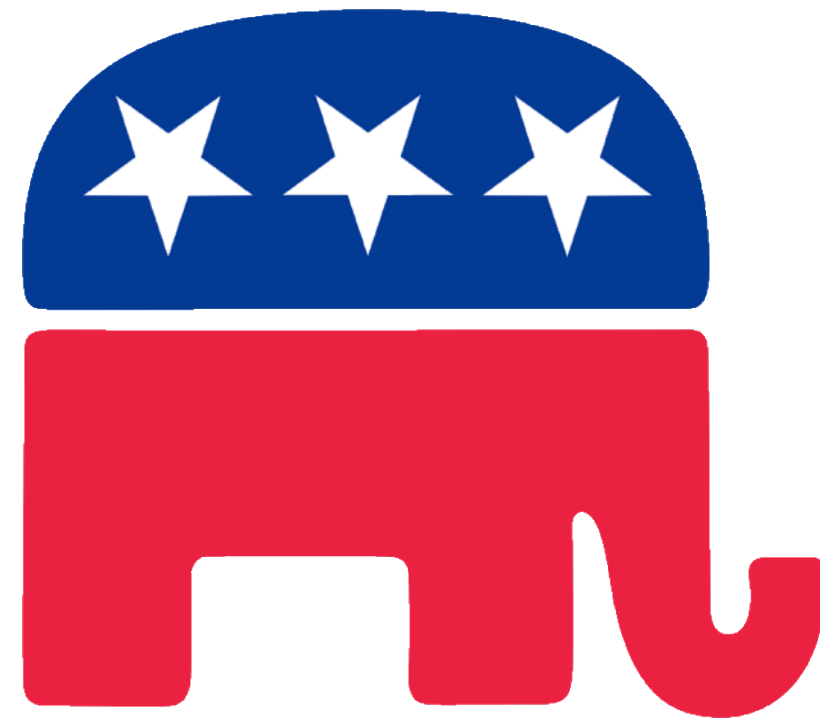
- ✓ scalable meshing
- ✓ designed for sleepy devices
- ✓ standard application layer

but, focuses on **universal APIs**

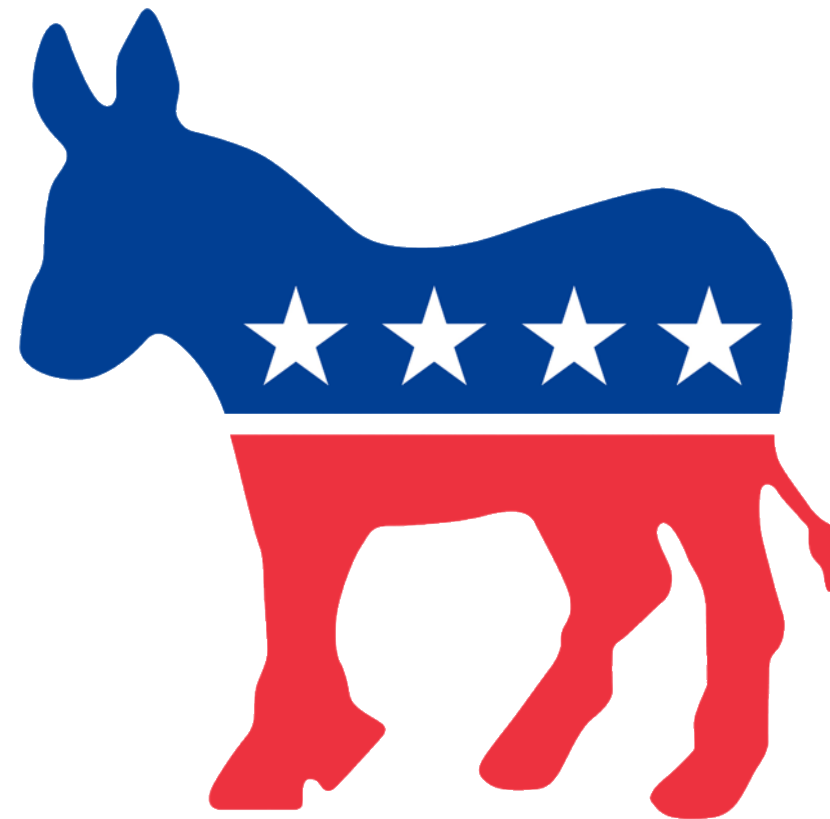
**are we ready for
convergence?**

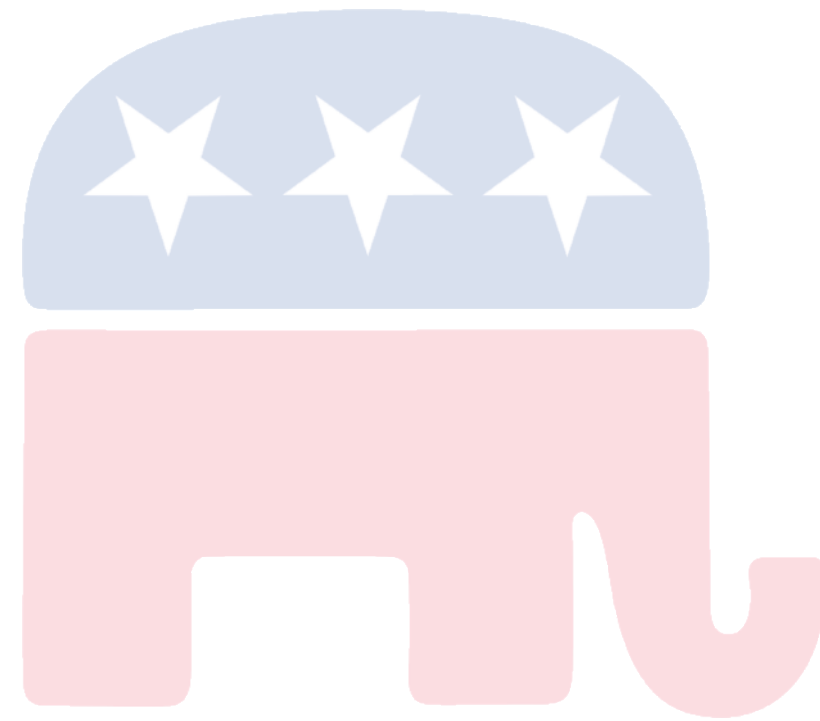
politically?

no

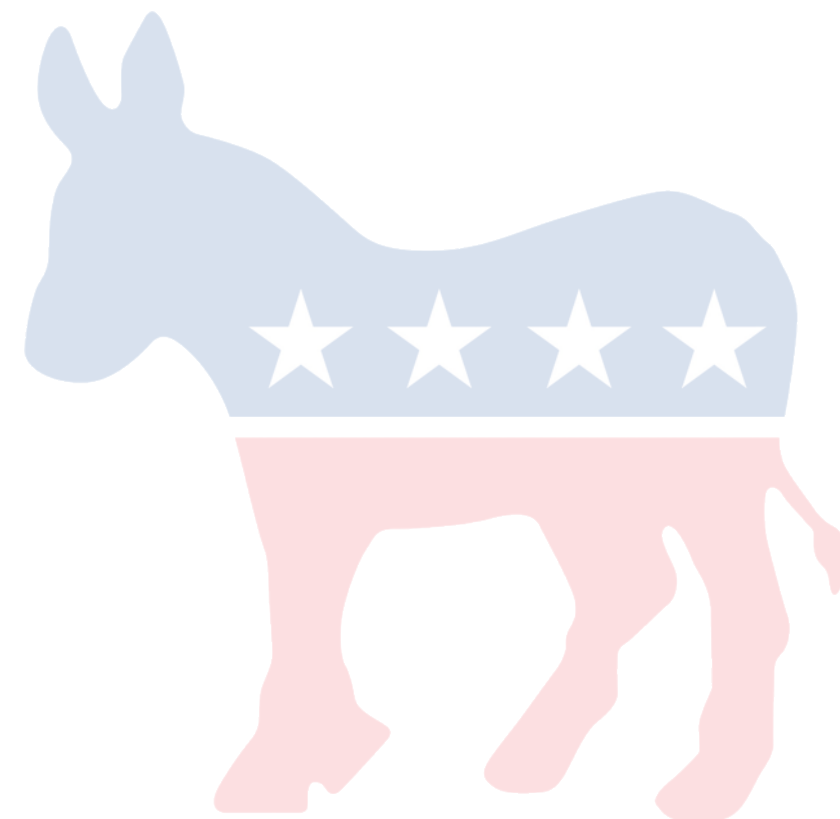


versus





intense protocol fights



new protocol

new standard



new alliance

new vision

shifting requirements

+

competing interests

=

confusion & delay



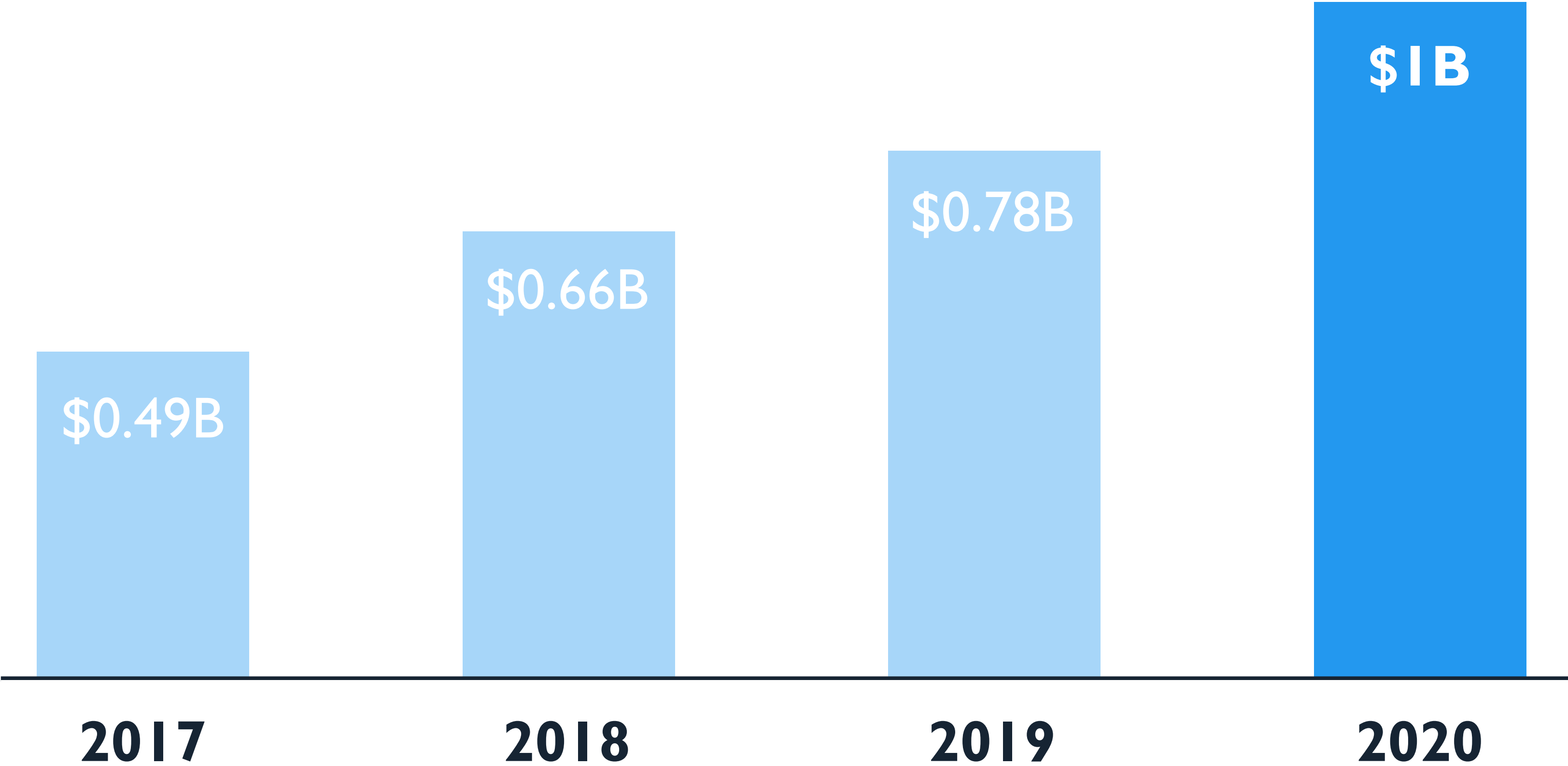
many systems are still...

PROPRIETARY

**are we ready for
convergence?**

practically?
it's up to you

the **opportunity** for wireless lighting controls is **now**



acting today

be standard

focus on function

plan to expand

let business drive

find partners

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- ✓ easy installation
- ✓ simple personal automation
- ✓ dynamic control
- ✓ color temperature scenes

- ✓ retrofit
- ✓ rebates
- ✓ Title 24
- ✓ OEM enable



RESTful API
GET PUT POST DELETE

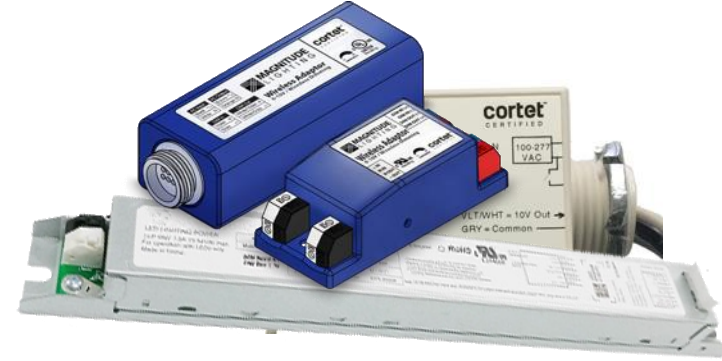
boost OEM revenue

POWERED BY
cortet™ **cortet™**
CERTIFIED

a new trend towards partnerships



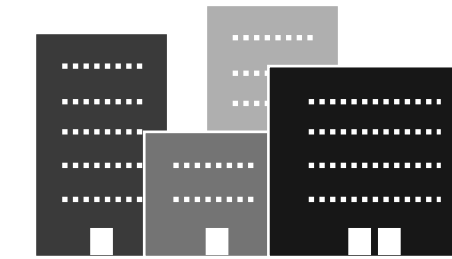
*lamp & luminaire
manufacturers*



*driver & adapter
manufacturers*



*wireless control
providers*



*advanced service
providers*



*control device
manufacturers*



the zigbee example

LEVITON



LG

EATON

OSRAM



LEDVANCE

current
powered by GE  **Daintree Networks**

PHILIPS

MaxLite[®]

cortet[™] by **CEL**

...and many more...

**are we ready for
convergence?**

let's make it
happen!

cortet™

A portrait of Erik Davidson, a man with short blonde hair and glasses, smiling. The portrait is overlaid with a red color filter.

cortet™
by **CEL**

Erik Davidson
DIRECTOR MARKETING & PRODUCT

