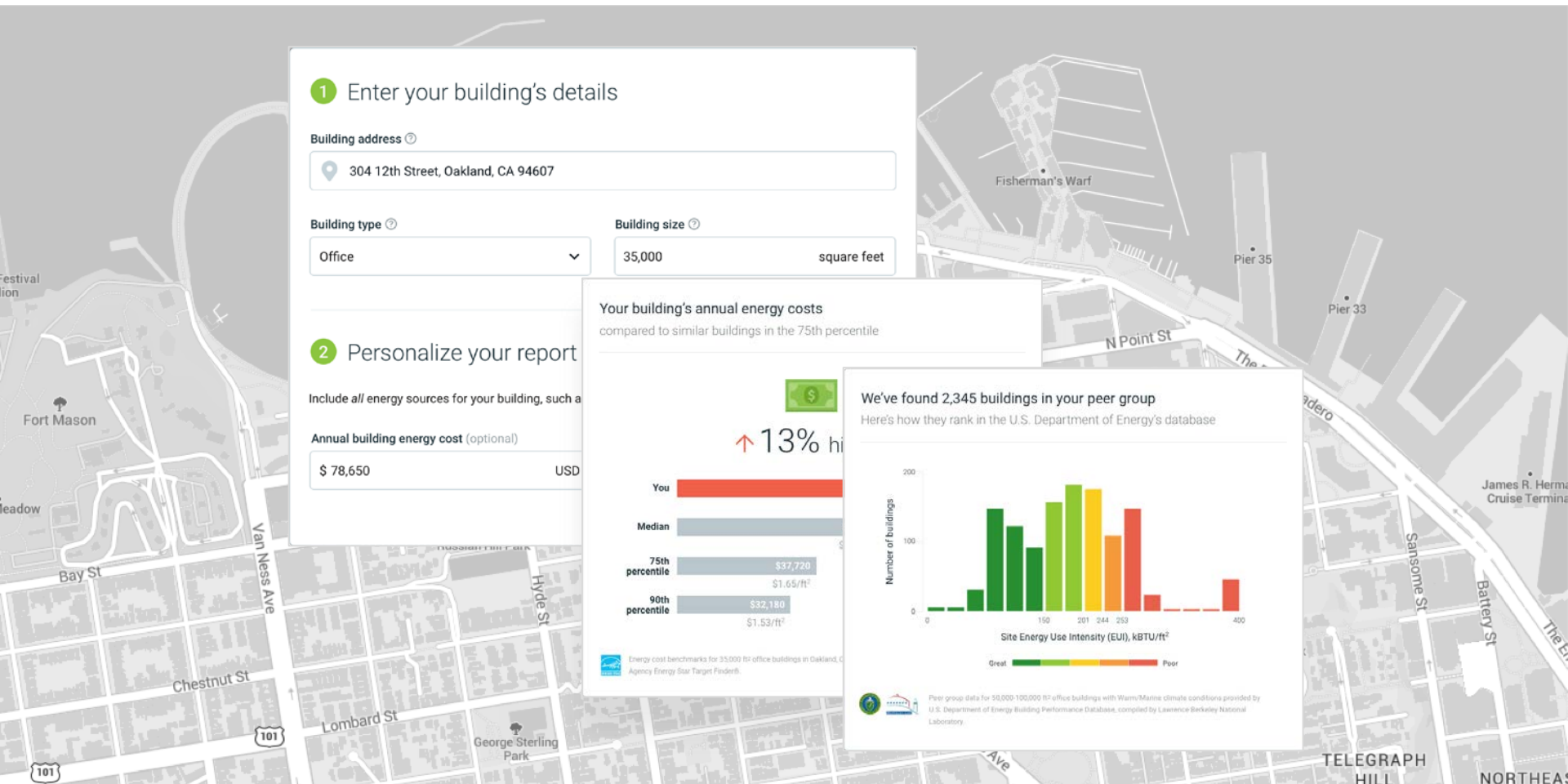


Small Business Vouchers, Lucid

2017 Building Technologies Office Peer Review



Project Summary

BUDGET Small Business Voucher (SBV) DOE: \$200,000 Cost Share: \$60,000

TEAM

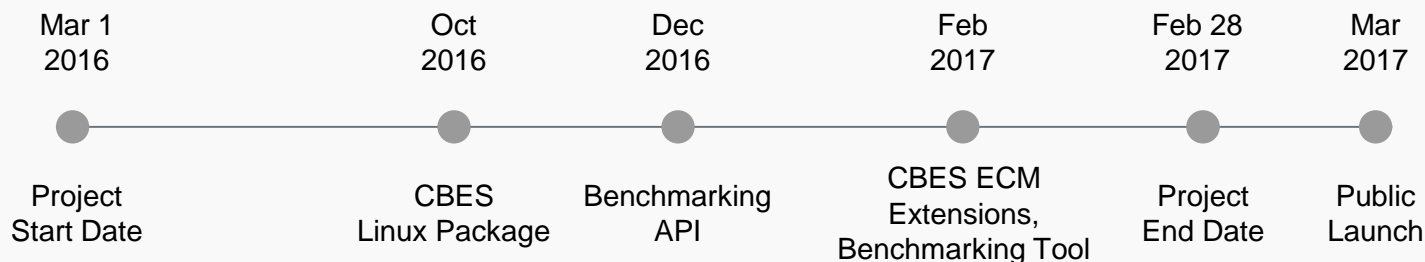


Lawrence Berkeley National Laboratory (LBNL)
Tianzhen Hong, *Lead Research Scientist*
Yixing Chen, *Assoc. Engineering Developer*
Jessica Granderson, *Deputy of Research*



Lucid, makers of BuildingOS.com
Nathan Gould, *Data Scientist*
Gavin Platt, *Product Designer*
Josh Wentz, *Product Architect*

MILESTONES



OUTCOME

The project succeeded in commercializing key Department of Energy software packages.

1. Free public benchmarking tool: A unique benchmarking tool which leverages the vast building datasets of Energy Star and the DOE Building Performance Database has been created for all of the public.

2. Expansion of CBES to national scope: The project also piloted the integration of LBNL's Commercial Building Energy Saver (CBES) Pro (an API on top of OpenStudio/EnergyPlus) into BuildingOS.com, preparing the platform to use physics-based building energy modeling for retrofit analysis on a scalable cloud infrastructure.

[MYPP Modeling Strategy 3 - Expand partnerships with vendors to create end user applications that use energy modeling. LBNL focused on the engine while Lucid focused on the user interface.]

Project Summary

Small Business Voucher (SBV) pairs U.S. DOE National Laboratories with small companies

TEAM



Lawrence Berkeley National Laboratory (LBNL)

focused on engines



Lucid, makers of BuildingOS.com

focused on user interface

Software Tools

Commercial Building
Energy Saver (CBES)

Retrofit Analysis Software
Energy Conservation Measure (ECM) Database



OpenStudio



buildingOS

10,000+ buildings, **1B+** ft²

across universities, corporations, real estate,
government, cities, states

150+ integrations

with building hardware & software systems

700+ customers

primarily building owners & operators

Purpose and Objectives



TARGET MARKET

5.7M commercial buildings comprising **87B** sq.ft.

Accounting for 4.5 trillion BTU per year, 40% of all U.S. emissions of greenhouse gases.

According to Energy Star, commercial buildings waste 30% of that energy.

Audience: Building owners & operators.

PROBLEM STATEMENT

1. Benchmarking Can Be Made Easier. Benchmarking is critical first step to understanding building performance, EE potential, yet Portfolio Manager (PM) can be difficult to access for beginners; BPD offers targeted custom outputs, but not widely integrated with commercial analytics tools.

2. Commercial Analytics Don't Address Retrofits. Ongoing analytics tools enable operational savings of 10%+, yet do not rigorously address retrofit measures.

3. Lack of Commercialization. Building software companies have yet to commercialize benchmarking and retrofit analytics on a broad scale.

PROJECT OUTPUTS

1. Free public benchmarking tool integrating Energy Star Portfolio Manager and BPD

2. Expansion of CBES to national scope, and infrastructure to integrate model-based retrofit and ECM engine into BuildingOS.com

IMPACT

1. Benchmarking made more accessible and more targeted. Benchmarked buildings save 2%.

2. Retrofit assessment paired with operational analytics accessible to building owners to enable comprehensive capital efficiency improvements on the order of 15-50%.

Approach

MUTUAL MISSION

Reduce the energy use of buildings on a broad scale.

BARRIERS

WHY

WHAT

WHERE

HOW

Why do I care?

What can I do?

Where should I focus?

How can I do it?

ANSWERS

MONEY
Save money.
Lots of money.

TRACK
your
data.

COMPARE
across your
portfolio.
Submeter each
building.

IMPLEMENT
ECMs that work
for your building
profile.

Benchmarking
via Energy Star + BPD

BuildingOS.com

BuildingOS.com

Energy Conservation
Measures via CBES
OpenStudio/EnergyPlus

Approach

APPROACH

- LBNL provided Lucid detailed understanding of DOE tool architecture, APIs, ECMs, facility types, characteristics, underlying analysis in CBES, PM, and BPD
- LBNL provided Lucid design guidance and technical assistance to integrate desired benchmarking and ECM analysis capabilities into BuildingOS.com (coding examples, testing and verification process, user presentation).
- Lucid leveraged Energy Star Target Finder & DOE BPD to create a public benchmarking web tool
- LBNL expanded CBES functionality for applicability beyond CA climates and measures.

KEY ISSUES

- Architecture: Ensuring compatibility with cloud-based SaaS infrastructure
- User Experience: Ability for users to understand the information and transform the information into actions

DISTINCTIVE CHARACTERISTICS

- Small Business Vouchers Pilot Program provided industry access to Laboratory expertise, supports lab-to-market technology and knowledge transfer.
- Integration of federally-funded tools & capabilities into commercial software offering to enhance the state of the technology.

Accomplishments

Free easy-to-use public benchmarking web tool to motivate the 'why' to act

Benchmark My Building
web form:

1 Enter your building's details

Building address ⓘ
304 12th Street, Oakland, CA 94607

Building type ⓘ
Office

Building size ⓘ
35,000 square feet

2 Personalize your report (optional)

Include *all* energy sources for your building, such as electricity, natural gas, fuel oil, steam, chilled water, etc.

Annual building energy cost (optional)
\$ 78,650 USD

Annual building energy consumption (optional)
1,599,000 kBTU

[Help me enter consumption by energy source](#)

3 INPUTS 1) Type, 2) Size, 3) Location

Benchmarking API

Energy Star Target Finder

DOE Building Performance Database

+

Benchmarking API

15+ OUTPUTS in BEST JSON

WHY

WHAT

WHERE

HOW

U.S. DEPARTMENT OF
ENERGY

Energy Efficiency
Renewable Energy

Accomplishments

Median Benchmarks

from 3 inputs, type, size, location



Median annual energy cost is

\$53,830

for similar office buildings of 30,000 ft² in Oakland, CA

Benchmarks for a 35,000 ft² office building in Oakland, CA 94607 provided by the U.S. Environmental Protection Agency's ENERGY STAR® Target Finder, a statistical model based on the Commercial Buildings Energy Consumption Survey (CBECS).

data-driven OUTPUTS



7k buildings
from CBECS
representative of 57M



200k+ commercial buildings
of metered & utility data

Personalized Benchmarks

from all 5 inputs, annual cost & consumption



Similar buildings spend

\$60,798 - \$93,500 less

on energy annually compared to your building

Benchmarks for a 35,000 ft² office building in Oakland, CA 94607 provided by the U.S. Environmental Protection Agency's ENERGY STAR® Target Finder, a statistical model based on the Commercial Buildings Energy Consumption Survey (CBECS).

Annual energy costs

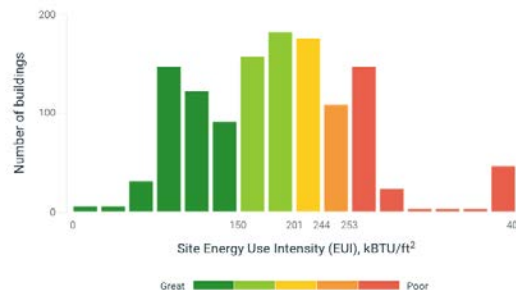
for a 35,000 ft² office building in Oakland, CA



Benchmarks for a 35,000 ft² office building in Oakland, CA 94607 provided by the U.S. Environmental Protection Agency's ENERGY STAR® Target Finder, a statistical model based on the Commercial Buildings Energy Consumption Survey (CBECS).

We've found 2,345 buildings in your peer group

Here's how they rank in the U.S. Department of Energy's database



Peer group data for 50,000-100,000 ft² office buildings with Warm/Marine climate conditions provided by U.S. Department of Energy Building Performance Database, compiled by Lawrence Berkeley National Laboratory.

Your building's annual energy costs

compared to similar buildings in the 75th percentile



↑ 13% higher



Energy cost benchmarks for 35,000 ft² office buildings in Oakland, CA 94607 provided by U.S. Environmental Protection Agency's ENERGY STAR Target Finder®.

1. Bridges gap between finance & engineering
2. Transfers Data: Owner > City > DOE > BenchmarkMyBuilding Tool

WHY

WHAT

WHERE

HOW

U.S. DEPARTMENT OF
ENERGY

Energy Efficiency
Renewable Energy



10,000+ buildings across nation & world track their data with BuildingOS.com

WHY

WHAT

WHERE

HOW

U.S. DEPARTMENT OF
ENERGY

Energy Efficiency &
Renewable Energy

Accomplishments

Commercial Building Energy Saver (CBES)
Pro
expanded coverage for national scope



BUILDING TYPES & ECMs

CLIMATE ZONES

BEFORE SBV

AFTER SBV

BEFORE SBV

AFTER SBV

Small Office
Medium Office

Small Office
Medium Office
Large Office, 6 new ECMs
(chillers, cooling towers,
pumps, AHU fans, VAV boxes,
air-side economizer)

10 ASHRAE climate
zones

All 16 ASHRAE Climate
Zones

Based on 15 U.S. city
weather files

Based on 861 U.S.
location weather files
Accessed via U.S.
zipcode

Small Retail
Medium Retail

Small Retail
Medium Retail

Mixed-use (office and
retail)

Mixed-use (office and
retail)



model-driven
OUTPUTS



WHY

WHAT

WHERE

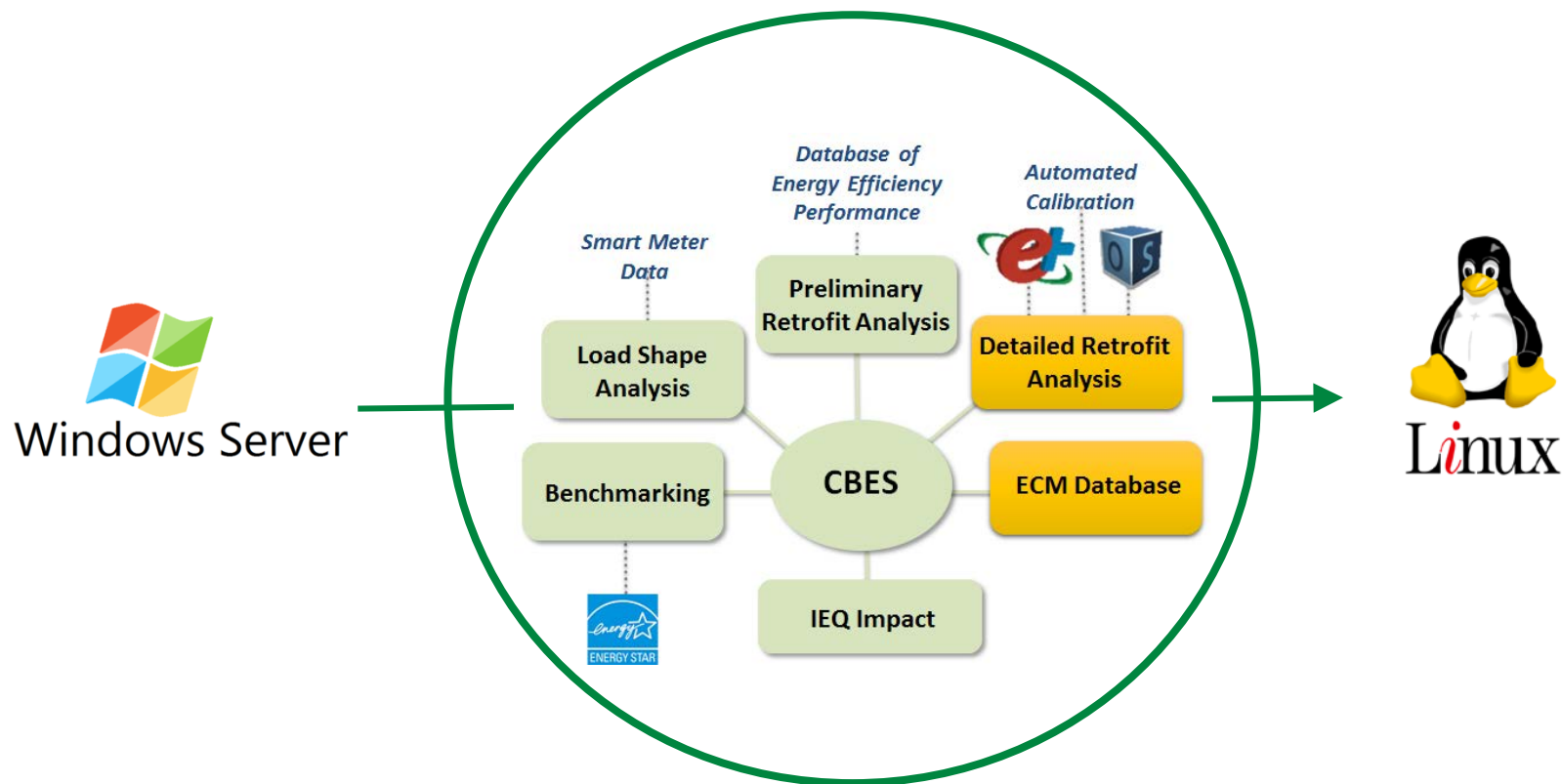
HOW

U.S. DEPARTMENT OF
ENERGY

Energy Efficiency
Renewable Energy

Accomplishments

Commercial Building Energy Saver (CBES) Pro ported from Windows to Linux, laying the foundation to scale code into a cloud server infrastructure.



HOW can I reduce energy? Implement Energy Conservation measures custom tailored to your building profile via CBES/OpenStudio/EnergyPlus. Accomplishment: Expanded coverage + scaled codebase. There's always more to do.

Accomplishments

ACCOMPLISHMENTS

1. Integration of the Energy Star + DOE BPD into a unique free building report which bridges gap between finance and engineering
2. Simplifying accessibility to, and usability of Energy Star Portfolio Manager / Target Finder information
3. Expansion of CBES to cover all US climate zones and Large Office building type.
4. Piloting CBES Pro API integration with BuildingOS.com, platform for 10k+ buildings

MARKET IMPACT

1. Save time: building operators currently have to spend time and resources to broaden any benchmark data outside of the standard Energy Star score
2. Accelerate ECM projects: leverage energy modeling to provide building operators with an incentive and business case to drive new projects
3. Direct technology transfer for use in **1 Billion** sq.ft. of commercial building space through Lucid's current customer base

Project Integration and Collaboration

PROJECT CONTENTS WILL BE RELEASED TO THE:

- Public: for anyone to use the benchmarking tool
- 10,000+ buildings, 1B+ ft², 700+ building owners/operator customers: for all of Lucid's current and prospective customers

COMMUNICATIONS

- JAN 2017: Anonymous user test conducted with building operators
- MAR 30, 2017 at 11am PST: Launch webinar for public benchmarking tool
- APR 2017: Campaign to cities with benchmarking ordinances
- MAY 2017: Better Buildings Summit
- FUTURE: Conferences: ACEE, ASHRAE, etc

PARTNERS



Small Business Vouchers Pilot
U.S. DEPARTMENT OF ENERGY



lucid



U.S. DEPARTMENT OF
ENERGY

Energy Efficiency &
Renewable Energy

INTEGRATION



New Public
Benchmarking
Tool

buildingOS



Commercial
Building
Energy Saver
(CBES)



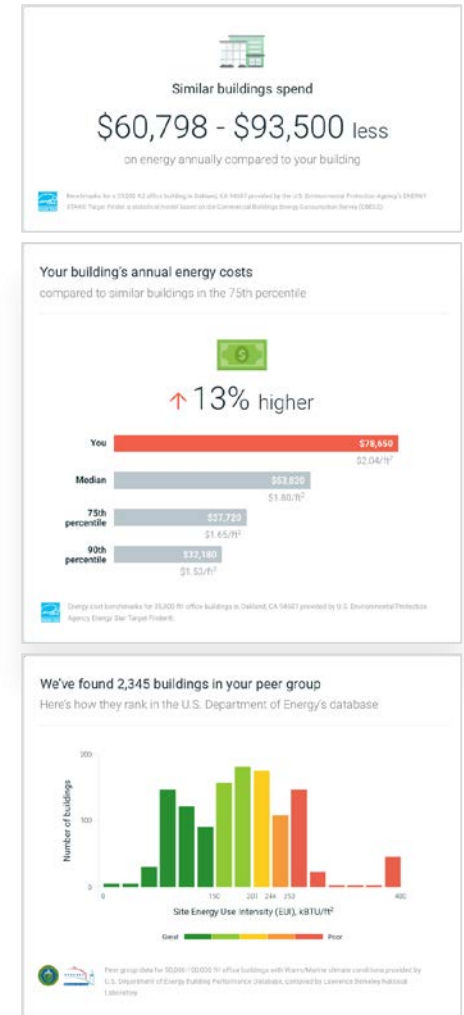
Next Steps and Future Plans

NEXT STEPS

- BenchmarkMyBuilding.com launches as of today, Mar 16, 2017
- Launch Webinar, Thu, Mar 30, 2017 at 11am PST
- Socialize BenchmarkMyBuilding.com with cities with benchmarking ordinances

FUTURE PLANS

- A proposal was submitted to the Technology Commercialization Fund (TCF) to fully implement and demonstrate the CBES Pro API integration with BuildingOS for retrofit analysis.



Next Steps and Future Plans

lucid.

User Interface

model-based retrofits via
CBES / ECM database



Production-
Grade Integration



Engine

Piloted
Integration



Port to Linux



lucid.

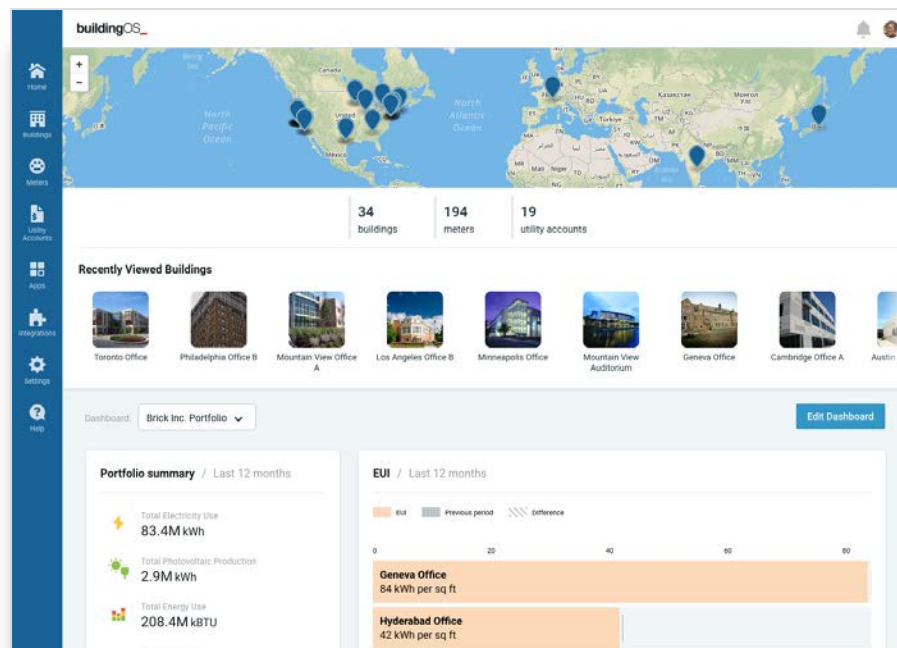
Servers

cloud infrastructure



FUTURE PLANS / HOW can I save?

- User Interface Design for ECM Prioritization of savings opportunities across an entire portfolio
- Production-Grade Integration of CBES/OpenStudio/EnergyPlus into BuildingOS.com
- Auto-Calibrate Models against monthly & real-time data



HOW

U.S. DEPARTMENT OF
ENERGY

Energy Efficiency &
Renewable Energy

Reference Slides

Project Budget

Variances: None

Cost to Date: DOE \$200,000 + Lucid in-kind \$60,000

Additional Funding: N/A

Budget History

FY 2016 (past)		FY 2017 (current)		FY 2018	
DOE	Cost-share	DOE	Cost-share	DOE	Cost-share
\$200,000	\$60,000	\$0	\$0	N/A	N/A

Project Plan and Schedule

- Initiation date: March 1, 2016
- Completion date: February 28, 2017

	<div><div>Completed Work</div><div>Milestone / Deliverable (Actual)</div></div>												
Tasks	M1 Mar,16	M2 Apr,16	M3 May,16	M4 Jun,16	M5 Jul,16	M6 Aug,16	M7 Sep,16	M8 Oct,16	M9 Nov,16	M10 Dec,16	M11 Jan,17	M12 Feb,17	Deliverables
1: Discovery (data requirements, etc.)													
2: Work plann & software specification													
3: CBES Integration with BuildingOS platform													
3.1 Upgrade CBES API to latest versions of OpenStudio & EnergyPlus													
3.2 Migrate CBES API to Linux													CBES API Package in Linux
3.3 Add six climates (1A, 2B, 4A, 6B, 7, 8)													
3.4 Add the large office building type													
3.5 Add ECMs for the large office													CBES API Extension
3.6 Support Lucid to integrate CBES API													
4: Benchmarking Tool Implementation													
4.1 Benchmarking API development													Benchmarking API
4.2 Public Benchmarking tool development													Public Benchmarking Tool
5: Testing and final report													Final report