

# **The State Energy Program: A Modest Investment...A Mammoth Return**

*How \$45 Million Yields \$256 Million in  
Annual Energy Cost Savings*

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# STATE ENERGY PROGRAM

## If Webster Had to Define it...

**State Energy Program:** *Noun:* the only Federally funded, State-based initiative administered by the U.S. Department of Energy to encourage State and private-sector initiatives to:

- Save Energy
- Reduce Energy Costs
- Create Energy from Non-Fossil Resources
- Reduce Harmful Emissions

**See also: leverage, economic advantage, increased return on investment**

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## STATE ENERGY PROGRAM

# A Model Federal Government Program

- SEP represents modest investment (\$45M in FY02)
- Produces measurable benefits addressing key national energy, economic, and security policy goals
- Allows for maximum state/local control over resource allocation
- Encourages significant private and State investment (economically justifiable, environmentally sound), including job creation

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## STATE ENERGY PROGRAM

# SEP Produces Quantifiable Benefits...

- Energy Savings
- Cost Savings
- Emission Reductions
- Alternative and Renewable Energy Production
- Economic Development
- Jobs Created for Americans

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## STATE ENERGY PROGRAM

# ...That Support National Policy Goals

- Assuring energy reliability and availability
- Strengthening America's competitive position (while decreasing reliance on oil produced outside the U.S.)
- Strengthening national energy security
- Enhancing homeland security

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## STATE ENERGY PROGRAM

# Quantifying SEP's Benefits: The Oak Ridge National Laboratory Report

*“The impressive savings and emissions reductions numbers, ratios of savings to funding, and payback periods...indicate that the State Energy Program is operating effectively and is having a substantial positive impact on the nation’s energy situation.” – January 2003*

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## STATE ENERGY PROGRAM

# More Precisely, \$1 in SEP Funding Yields...

- \$7.23 in annual energy cost savings
- 1.17 million source BTUs saved
- \$3.54 in “leveraged” funding from the State and private sector (not including public benefits funds)

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## STATE ENERGY PROGRAM

# Aggregate Annual Savings are Significant

- Energy savings:
  - 41,358,478 MMBTUs
- Cost savings:
  - \$256,422,600.00

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## STATE ENERGY PROGRAM

# Annual Emissions Reductions are Equally Significant

### Total Annual Emission Reductions

Carbon	719,251.8 metric tons
VOCs	127.2 metric tons
NO <sub>x</sub>	5,739.0 metric tons
PM <sub>10</sub>	144.8 metric tons
SO <sub>2</sub>	7,655.7 metric tons
CO	968.7 metric tons

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## STATE ENERGY PROGRAM

# Actual Program Benefits are Even Greater

- ORNL report quantifies benefits of 14 SEP program areas, representing about 60% of funding
- Not addressed by report are benefits related to:
  - energy emergency planning and preparedness,
  - State Energy Office involvement in public- and private-sector energy policy and program plan development, and
  - alternative energy production activities

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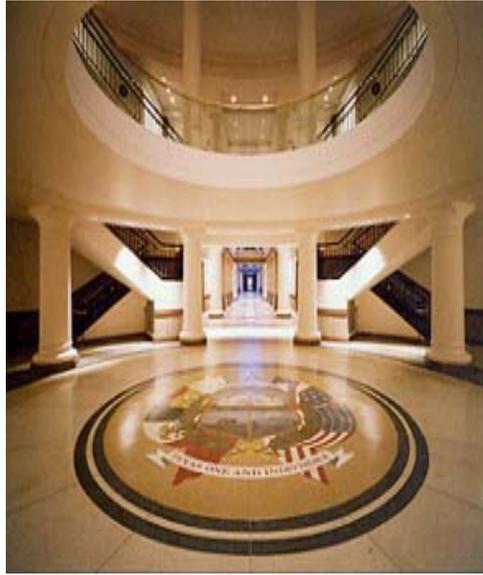
# Where the BTUs Meet the Road

*Examples of SEP in Action*

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# TEXAS



## LoanSTAR Program

### Purpose and Goals:

- Reduce building energy consumption and taxpayers' energy costs through efficient operation of public buildings

### Program Activity:

- Revolving loan program financing energy efficiency projects for State agencies, colleges and universities, school districts, county hospitals and local governments

- Legislatively mandated capitalization of \$95 million, minimum
- Loans repaid from cost savings generated by funded projects
- 144 loans totaling over \$164 million

Denver Region

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# TEXAS



## LoanSTAR Program

### Results:

- *Energy Savings*
  - Energy savings exceed 18 million MMBTUs = electricity use of 440,000 homes for a year
  - Total energy cost savings top \$125 million
  - Projected energy savings to surpass \$500 million, over the next 20 years
- *Emission Reductions*
  - CO<sub>2</sub> – 1,342,235 tons
  - SO<sub>2</sub> – 3,076 tons
  - NO<sub>x</sub> – 4,699 tons

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# NEW YORK



## FlexTech Program

### Purpose and Goals:

- Encourage energy efficiency in commercial/industrial sectors

### Program Activity:

- Objective engineering assistance to commercial/industrial customers

- \$750,000 per year of SEP funds
- Information on energy improvements and implementation of energy efficiency measures
- Initially implemented using SEP funds
- Now supplemented with New York Energy \$mart<sup>SM</sup> public benefit funds

Boston Region

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# NEW YORK



- *Emission Reductions*
    - CO<sub>2</sub> ~30,000 tons per year
    - NOx ~40 tons per year
    - SO<sub>2</sub> ~80 tons per year
  - *Leveraging*
    - SEP funds leverage \$14 million in capital improvements
  - *Other*
    - \$4 million per year of energy and operational savings
    - Creates ~130 jobs
- *Energy Savings*
    - 20,000 mWh of electricity per year = electricity use of more than 3,300 households
    - 5,000 kW peak load reduction per year = ~1/3 cost of NGCC plant
    - 200,000 MMBtu of natural gas per year = 195 million cubic feet
    - 200,000 MMBtu of oil per year = 34,500 barrels of crude oil
    - SEP-funded portion saves ~70,000 total BOE per year

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# HAWAII

Seattle Region

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## Solar Program

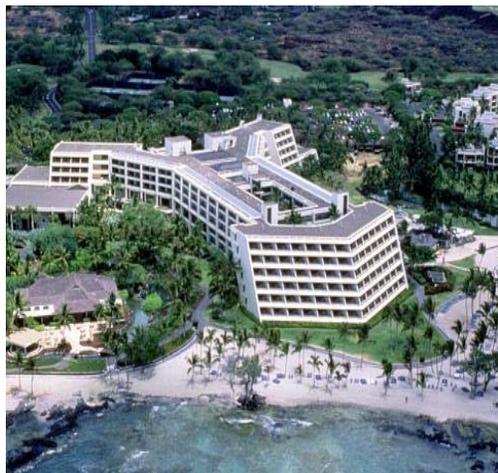
### Purpose and Goals:

- Reduce energy costs through installation of solar water heaters and solar electric systems (PV)

### Program Activity:

- Total SEP funding of \$500K
- Public education, State tax incentives, development of solar maps; work with solar and buildings industries, and public utilities
- 75,000 solar water heater systems installed
- Statewide public-private partnership created
- Number 1 in solar systems registered in Million Solar Roofs Program

# HAWAII



## Solar Program

### Results:

- *Energy Savings*
  - 2 million MMBTUs per year = electricity use of ~50,000 households
- *Emission Reductions (75,000 water heaters)*
  - CO<sub>2</sub> – 2 million tons
  - NO<sub>x</sub> – 6,000 tons
  - SO<sub>2</sub> – 3,600 tons
  - PM<sub>10</sub> – 360 tons
- *Leveraging*
  - \$180M from homeowners
  - \$15M in utility rebates
  - \$150M in state income tax credits
  - \$345M in solar investment stimulated **690:1** ratio of total investment from SEP seed money
- *Other*
  - 1,800+ jobs created
  - \$240M in total savings for Hawaii residents

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# NEW MEXICO



## Wind Energy Program

### Purpose and Goals:

- Develop commercial wind power in New Mexico
- Produce clean, affordable electricity for New Mexicans

### Program Activity:

- Wind Resource Assessment and Monitoring - \$210,500
  - 6 of the most promising sites selected for intense monitoring
  - All 6 determined to have significant commercial potential
- Economic Impact Studies - \$50,000
  - Detailed economic benefits of wind power to 5 counties
- Wind Development Guide/Case Study - \$150,000
  - Step-by-step guidance documents for wind development in New Mexico

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# NEW MEXICO



## Wind Energy Program

### Results:

- *Energy Savings*
  - Wind power will offset some of State's 99% fossil-fired power generation
- *Leveraging*
  - \$400,00 in SEP funds garner nearly \$90 million in State incentives for wind projects

- *Other*

- Over 200 MW of wind capacity scheduled on line by end of 2003
- New State public policy incentives resulting from Wind Energy Program:
  - ❖ Renewable Energy Production Tax Credit
    - \$0.01/kWh provides \$8million/yr for 10 years \$80 million (maximum)
  - ❖ Industrial Revenue Bond Financing of Wind Projects
    - Lower interest rates and exemption from Gross Receipts Tax for wind equipment \$7 million (minimum)
  - ❖ Renewable Portfolio Standard
    - Effective July 1, 2003, 10% by 2011
    - Wind Program instrumental in getting legislation passed

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# WASHINGTON

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## Telework Collaborative

### Purpose and Goals:

- Reduce vehicle miles traveled
- Save energy, improve air quality, reduce traffic congestion, and enhance job opportunities
- As a result of 9/11/01, use telework as a foundation for emergency management plans



### Program Activity:

- Create a five-state partnership with 50+ years of leadership and experience in telework (Washington, Oregon, California, Arizona, Texas)
- Provide training, technical assistance, and implementation tools to employers throughout the country

# WASHINGTON

## Telework Collaborative

### Results:

- *Energy Savings*
  - State agency teleworkers in OR, WA, AZ, and TX drive 8.5 million miles less, saving 283,000 gallons of gasoline
- *Emission Reductions*
  - State agency teleworkers in OR, WA, AZ, and TX reduce 2,300 tons CO<sub>2</sub> annually



- *Leveraging*
  - More than \$1M in state and federal funds to create a comprehensive package of telework tools including guidebooks, training kits, on-line training, case studies, and web sites
- *Other*
  - A 1999 U.S. West survey reported that more than 40% of employers in OR, WA, and AZ offer telework
  - Helped organizations in 46 states and 12 countries establish programs
  - The U.S. Office of Personnel Management lists Telework Collaborative training materials on its telework web site as suggested resources for Federal agencies

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# IOWA



## Chariton Valley Biomass Project

### Purpose and Goals:

- Demonstrate electricity production from co-firing and gasification of biomass
- Assess environmental impact of biomass generated electricity

### Program Activity:

- Transform warm and cool season grasses such as switchgrass and reed into cash energy crops
- Establish and manage biomass plantings
- Develop biomass energy market
- Support from public agencies, private organizations, and landowners

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# IOWA



## Chariton Valley Biomass Project Results:

- *Emission Reductions*
  - CO<sub>2</sub> ~177,000 tons/year, co-firing 5% biomass with coal at Ottumwa Generating Station
  - SO<sub>2</sub> ~113 tons/year, co-firing 5% biomass with coal at Ottumwa Generating Station
- *Leveraging*
  - \$7.0M DOE funds
  - \$10.7M non-Federal in-kind sources
  - \$17.7M total
- *Other*
  - Economic development for rural communities
  - Alternative market for lands enrolled in the Conservation Reserve Program
  - Reductions in soil erosion and increases in water quality
  - Habitat for declining grassland birds

Chicago Region

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# MISSOURI



## Pattonville School Landfill Methane Project

### Purpose and Goals:

- Reduce natural gas heating energy costs
- Reduce landfill emissions from flared waste methane

### Program Activity:

- Conversion of two natural gas boilers to methane
- Project costs – \$182,000

### Results:

- *Energy Savings*
  - All natural gas usage replaced by methane (8,142M BTUs)
  - \$40,130 annual natural gas fuel savings
- *Emission Reductions*
  - CO<sub>2</sub> – 981,843 pounds per year
- *Leveraging*
  - Landfill operator covered cost of pipeline and supplies methane at no charge

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# CALIFORNIA

Seattle Region



## Builder Energy Code Training

### Purpose and Goals:

- Save energy through energy code training for large production builders in CA, NV
- Improved compliance with California's Residential Building Energy Efficiency Standards (Title 24)

### Program Activity:

- Training is provided in quality energy-related construction practices (insulation, space conditioning, plumbing, etc.)
- More than 400 builder companies and 3,000 builder and local building department staff have participated
- Prior to the program, new homes complied with the standards only 15% of the time. Following training, participating builders were in compliance 77% of the time
- Approximately 125,000 new homes have directly benefited

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# CALIFORNIA



## Builder Energy Code Training

### Results:

- *Energy Savings*
  - More than 69 trillion Btus annually in energy efficiency or \$600,000 = electricity use of nearly 1.7 million households
  - Over 6 years: 388 trillion Btus or \$3.3 million annually for life of homes = electricity use of nearly 9.5 million households
  - Annual consumer savings over 150% of one-time training costs
  - **Total savings = production of 2 “peaker” power plants** (typically, peaker plants range between 200 and 600 MW)
- *Emission Reductions*
  - CO<sub>2</sub> – 101,196 pounds
  - SO<sub>2</sub> – 7,197 pounds
  - NO<sub>x</sub> – 7,833 pounds
- *Leveraging*
  - \$750K to \$1 million in Southern California Edison Funds each year

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## STATE ENERGY PROGRAM

# SEP: A Model Federal Government Program

- Represents modest investment (\$45M in FY02) with great return
- Produces measurable benefits addressing key national energy, economic and security policy goals as illustrated by case studies
- Allows for maximum state/local control over resource allocation
- Encourages significant private and state investment (economically justifiable, environmentally sound) including job creation
- Federal government gets much value added from programs whose metrics have not been factored in, like energy emergency preparedness, state policies to support federal initiatives, clean energy production

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