Tool 4.3: CESP SWOT Analysis Worksheet

Use the template below to identify the CESP-relevant strengths, weaknesses, opportunities and barriers that exist for: 1) people and organizations, 2) the policy landscape, and 3) the economic climate in your government/community. Some illustrations are given for government departments and schools.

|  | **Strengths & Assets** | **Weaknesses** | **Opportunity Areas** | **External Threats** |
| --- | --- | --- | --- | --- |
| **People and Organizations** | | | | |
| **Government Departments** | ***Example:***  Strong support for EE & RE at executive levels  Effective energy tracking system already in place | ***Example:***  Lack of political appetite for increase in debt load | ***Example:***  State Energy Office has recently announced grant program for municipal energy efficiency projects | ***Example:***  Protracted economic downturn means continued municipal budget pressure |
| **Business Community** |  |  |  |  |
| **Nonprofits & Foundations** |  |  |  |  |
| **Residents** |  |  |  |  |
| **Utilities** |  |  |  |  |
| **Schools** |  |  |  |  |
| **{Other}** |  |  |  |  |
| **Policy Landscape** | | | | |
| **Codes** |  |  |  |  |
| **Local Policies** |  |  |  |  |
| **State/Regional Policies** |  |  |  |  |
| **{Other}** |  |  |  |  |
| **Economic Climate** | | | | |
| **Jobs** |  |  |  |  |
| **Financial Support** |  |  |  |  |
| **{Other}** |  |  |  |  |