Coming On Strong

Sam Hires Vice President, Light-Duty Diesel

Cummins Inc.

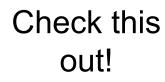


CUMMINS DIESEL

DIESEL POWERED PASSENGER CAR

1929





\$ 1.38!

What kind of water are they drinking in Indiana?









Check this out!

\$ 21.22!





New York to Los Angeles

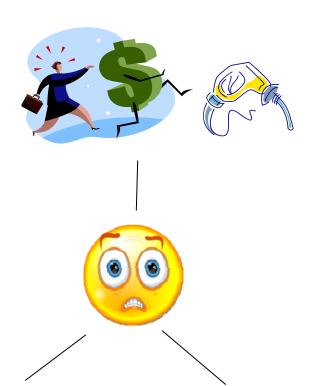




50% Today

WHY??





Strategic Petroleum Reserve



CAFE



CO₂





FreedomCAR & Vehicle Technologies Program

DOE Targets – Light Duty Diesel

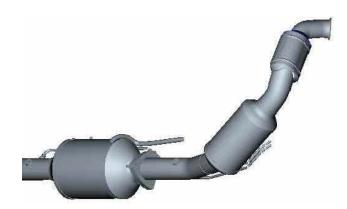
- 50% lower fuel consumption vs 1997
- 0.07 gms per mile Nox (revised)

Tier 2 Bin 5

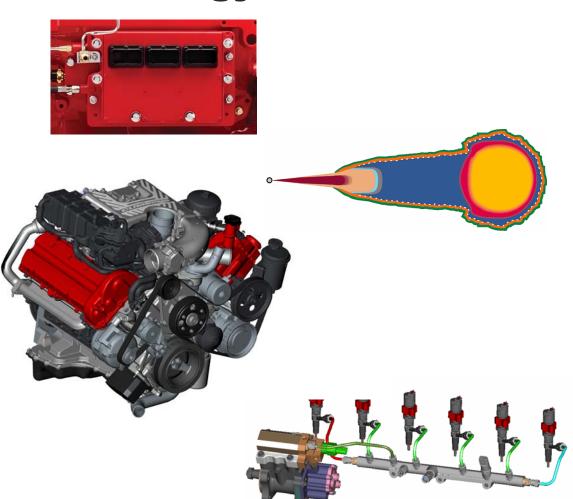


Light Duty Diesel Technology



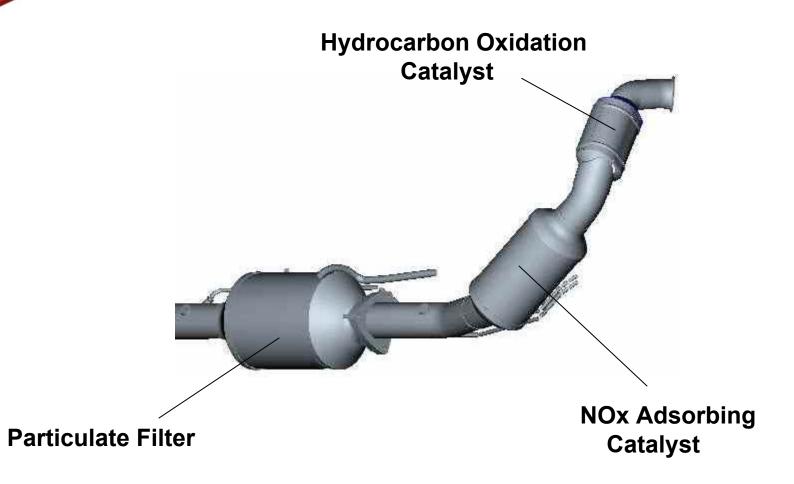






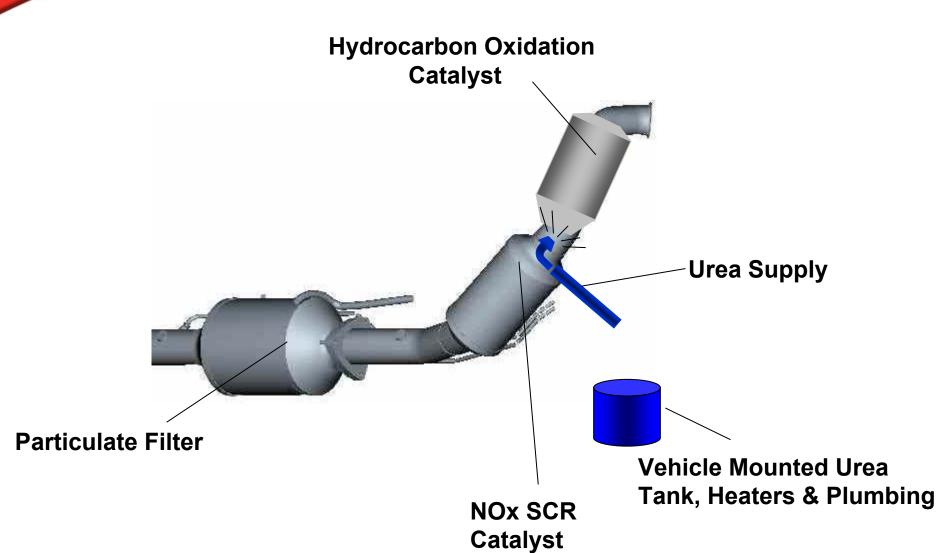
NOx Adsorber System

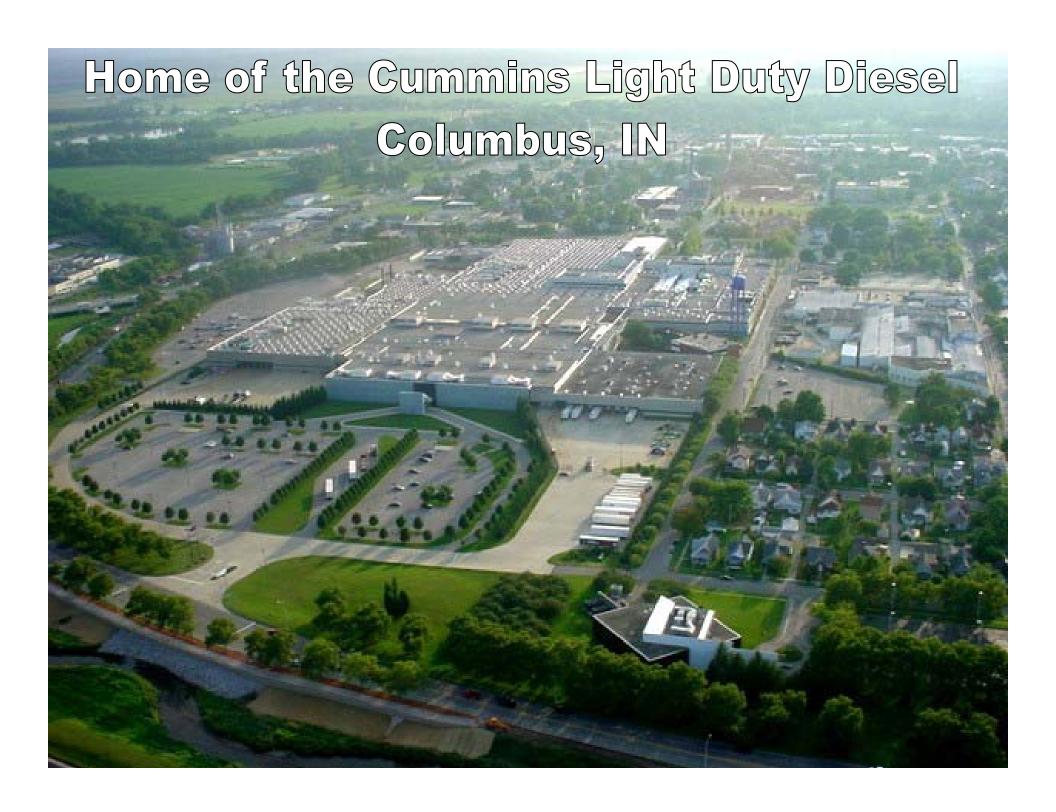




SCR System





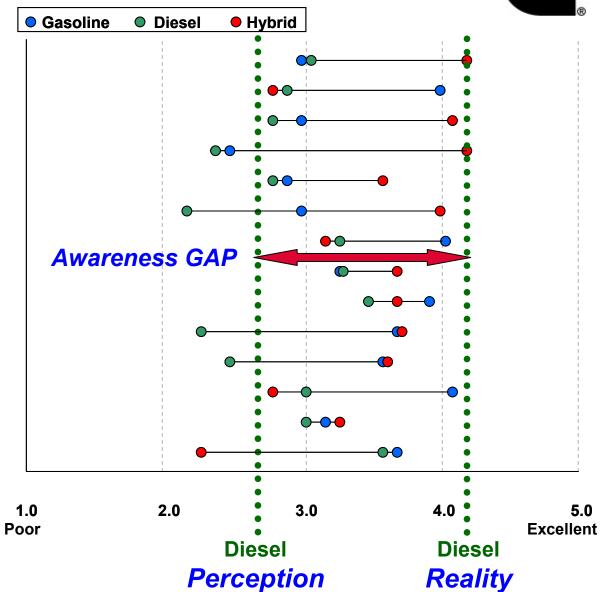


North America

Curumins

U.S. Wave 5

Fuel Economy Acceleration from a standing start Innovation/New technology **Environmentally Friendly** Low cost to operate **Exhaust odor** Reliability Driving distance between refills Safe to use Noise/vibration at idle Noise/vibration during driving **Highway passing performance** Holds value (resale) **Towing performance & capacity**



Source: Martec



We Want You



Thank You

