Vehicle Technologies Program

The History of DEER

Dr. James J. Eberhardt
Chair, 2007 DEER Conference
Chief Scientist, Vehicle Technologies Program
Energy Efficiency and Renewable Energy
U.S. Department of Energy

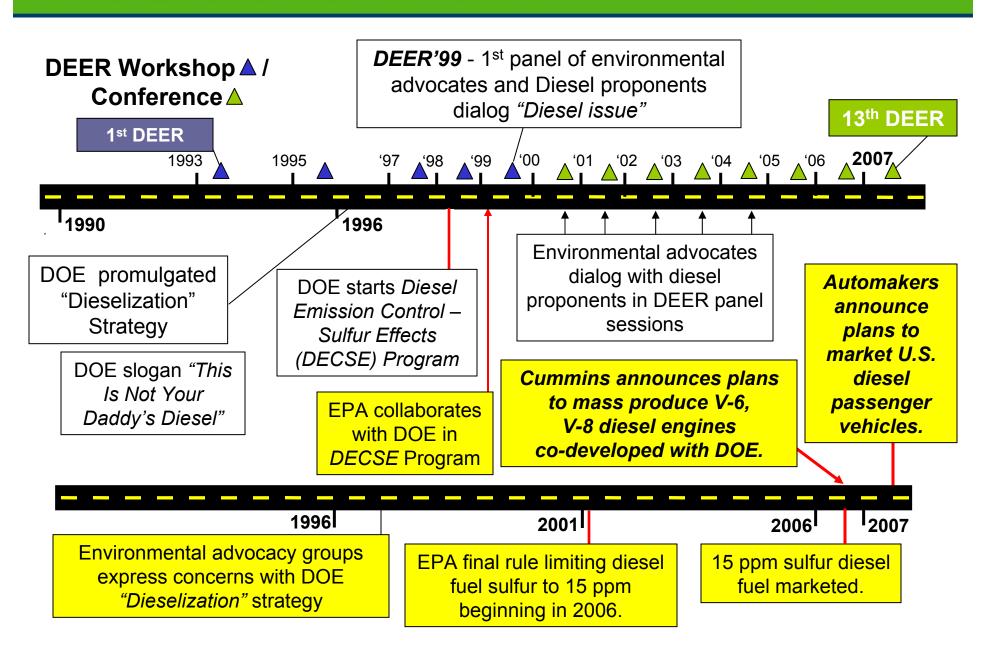
Detroit, MI August 13, 2007

Program Mission

To develop more energy efficient and environmentally friendly highway transportation technologies that enable America to use less petroleum.

--EERE Strategic Plan, October 2002--

DEER Timeline



"For too long our nation has been dependent on foreign oil.

It's in our vital interest to diversify America's energy supply -- the way forward is through technology.

We need to ...

expand the use of

clean diesel vehicles

and biodiesel fuel."

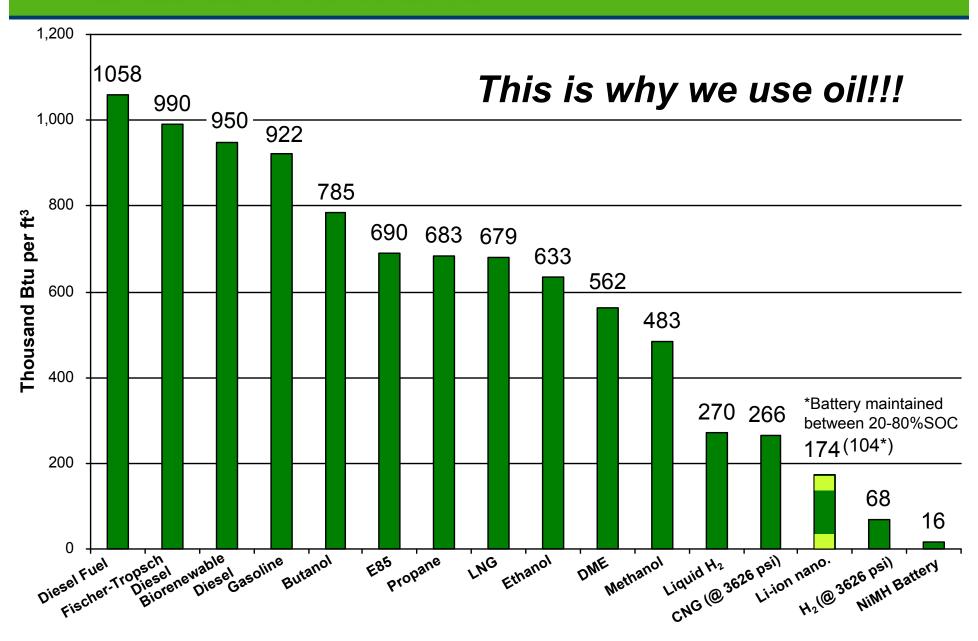
President Bush, 2007.



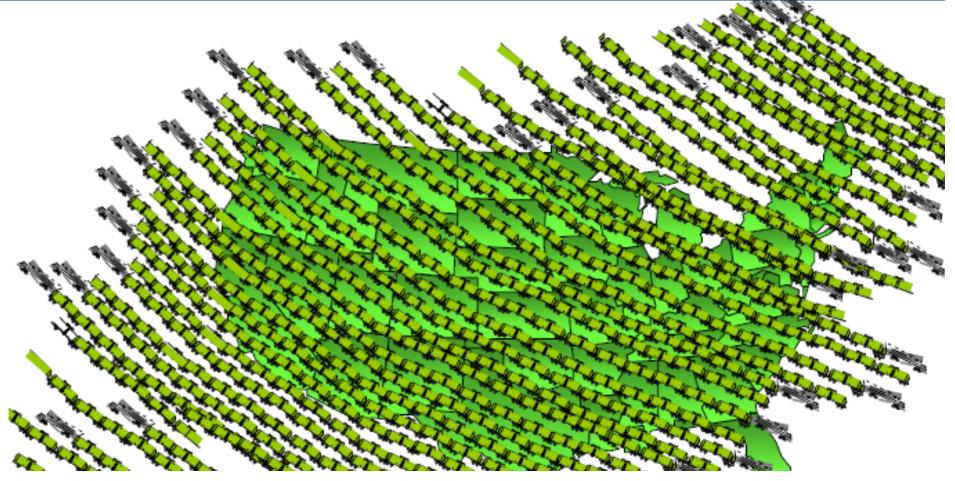
State of the Union Address, January 23, 2007.



Energy Density of Fuels



The Magnitude of Our Energy Problem



In 2006 the U.S. crude oil consumption (19.3 million barrels per day for a year) would fill over 41 tank car trains each stretching between Seattle and Miami (3,300 miles).