

Home Energy Management Systems and Reduced Consumption

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Context

- In a world of overload, people don't want to think.
- More and more things can communicate independently of people.
- People adopt technology that makes their life simpler or meets a need.
- Technology becomes obsolete
 - Betamax →VHS → DVD → streaming to computer →
 streaming to web-enabled TV → streaming to iPad/phone.





Technical Approach

- Observation of a field trial of a system that uses cloudbased computing and two-way communications to better control systems in the house
- Realized 7% annual savings simply from intelligent control of the HVAC system





Recommended Guidance

- When it comes to AHEM, don't invest in hardwaredriven systems that require the customer (or a technician) to program them.
- The power will be in the analytics and control algorithms.
- Uncertainty still exists relative to "winners and losers."
- Networking protocols.
 - Zigbee vs. Z-Wave vs. IPv6.





Value

- Utilities will likely drive this market for overall control of system and usage (peak).
- System does all the thinking for the customer.
- System allows predictive failure analysis and out-ofrange operation.
- System can "audit" the house through energy consumption analysis if everything that uses energy is able to be tracked.





Market Readiness

- E3 is launching a 600-home pilot program at Fort Campbell, Kentucky, in Q4 of 2012.
- Consert running pilots/commercialization in a number of markets with utilities.
- Not really applicable to the individual consumer or builder.

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Pros and Cons

Pros:

- Ease of use for consumer
- Saves energy
- Predictive abilities

Cons

- Companies seem to be startups (but big companies are watching)
- Typically available only through large mass purchase from someone with a vested interest (e.g., utility, rental property owner with utility included rents / master meter)
- Proprietary vs. open protocols and solutions





References

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