

THE MISSION of Southeastern Power Administration is to market and deliver federal hydroelectric power at the lowest possible cost to public bodies and cooperatives in the southeastern United States. Southeastern will excel in an evolving energy market by maintaining a well-trained, flexible workforce in an open, rewarding and safe environment.

Southeastern's Values:

- Professionalism • Results Driven
- Customer-Focused • Acknowledging Change
- Meeting Challenges • Pursuing Innovation
 - Continuous Improvement
 - Integrity • Honesty
 - Nurturing Creativity
 - Fostering Partnerships

Marketing Area:

Alabama, Florida, Georgia, Illinois, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia

Customers:

| | |
|--------------------------------|-----|
| Electric Cooperatives | 198 |
| Public Bodies | 290 |
| Investor-Owned Utilities | 1 |
| Total..... | 489 |

(Southeastern's wholesale customers serve more than 12 million consumers.)

Nameplate Generating Capacity:3,392 MW

Financial Data:

(2011)

Total Revenues\$276 million
(includes non-power revenues)

Total Capital Investment.....\$2.5 billion
(Term of repayment is 50 years from on-line date of each project.)

Investment Remaining \$1.7 billion

Cumulative Investment Repaid\$766 million

Cumulative Interest Paid
on Investment\$1.8 billion
(Power sales repay an average of 67% of the total cost of each multi-purpose project.)



1166 Athens Tech Road
Elberton, GA 30635-6711
Telephone: 706-213-3800
Fax: 706-213-3884

<http://www.sepa.doe.gov>



**Serving the
Southeast with
Reliable, Renewable
Hydropower
For Over 60 Years**



SOUTHEASTERN was created in 1950 by the Secretary of the Interior to carry out the functions assigned to the Secretary by the Flood Control Act of 1944. In 1977, Southeastern was transferred to the newly created Department of Energy. Headquartered in Elberton, Georgia, Southeastern has the authority to market hydroelectric power and energy in the states of Alabama, Florida, Georgia, Illinois, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Virginia, and West Virginia, from reservoir projects operated by the U.S. Army Corps of Engineers.

The objectives of Southeastern are to market the electric power and energy generated by the Federal reservoir projects and to encourage widespread use of the power at the lowest possible cost to consumers. Power rates are

formulated based on sound financial principles. Preference in the sale of power is given to public bodies and cooperatives, referred to as preference customers. Southeastern does not own transmission lines and must contract with other utilities to provide transmission service for the delivery of Federal power.

Southeastern's responsibilities include negotiating, preparing, executing, and administering contracts for the sale of electric power. Southeastern also prepares wholesale rates and repayment studies for the southeast's interconnected reservoir projects, supporting deliveries made to serve contractual loads. Southeastern is also responsible for scheduling hydropower generation at the Corps' facilities within its marketing area to ensure and maintain continuity of electric service to its customers.



Alliance




Sensing a need for a shared vision to accomplish Southeastern's mission, Southeastern formed a partnership with the South Atlantic Division, U.S. Army Corps of Engineers, and Georgia-Alabama-South Carolina preference customers in July 1991 – the Southeastern Federal Power Alliance. The Alliance's theme – "Partners Advancing Clean, Reliable Hydropower," encourages communication and cooperation among its members.



Team Cumberland

Team Cumberland was established in February 1992 and includes representatives from the Great Lakes and Ohio River Division, U.S. Army Corps of Engineers, Cumberland System preference customers, Tennessee Valley Authority, and Southeastern. "Partners Advancing Responsible Hydropower," was the theme chosen by the partners.



-  Area currently marketing power
-  Area included in authorized marketing area but not currently marketing power
-  Area not included in authorized marketing area