#### **Driving Innovation, Speeding Adoption, Scaling Savings**

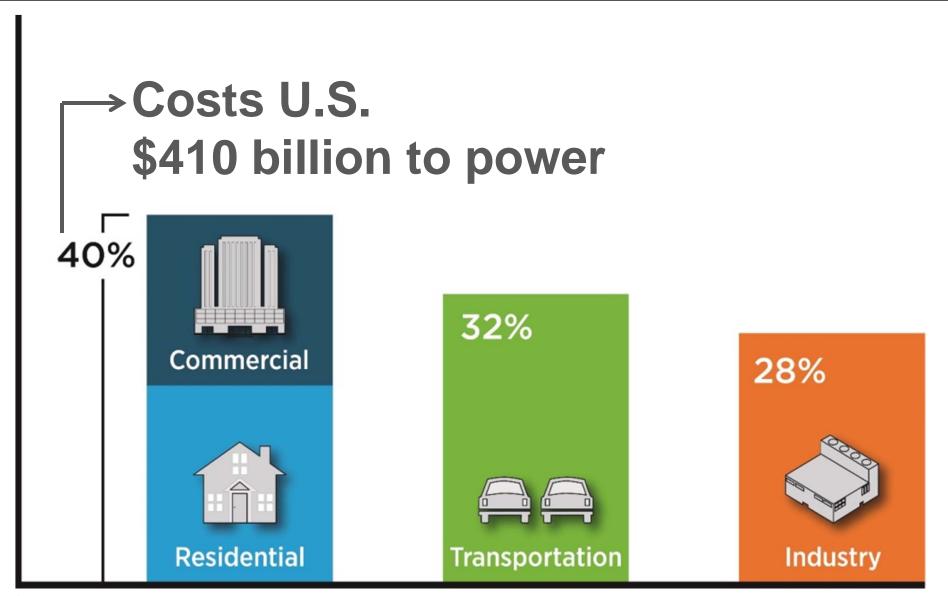
An Overview of the Building Technologies Office





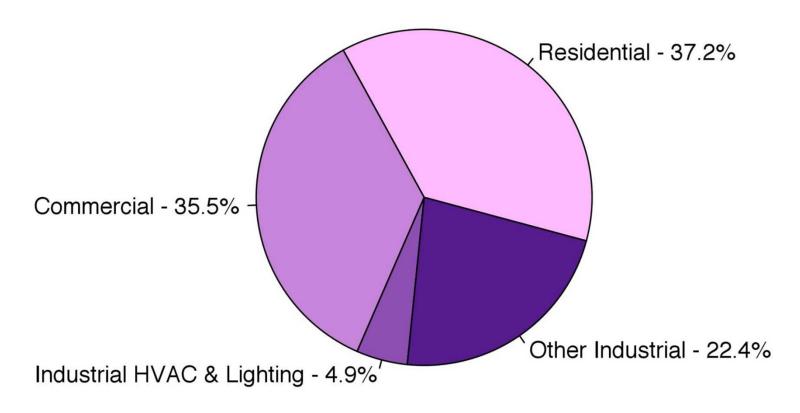
Roland Risser Director, Building Technologies Office

## **National Energy Consumption**



## **National Electricity Use**

#### Our homes and buildings use 76% of all U.S. electricity



<sup>\*</sup> Industrial HVAC and lighting data based on 2006 MECS



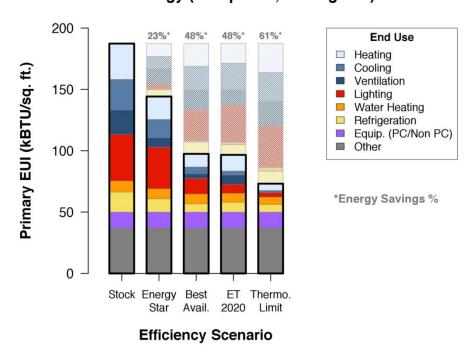
#### The Opportunity:

### **Energy Savings Potential for Buildings and Homes**

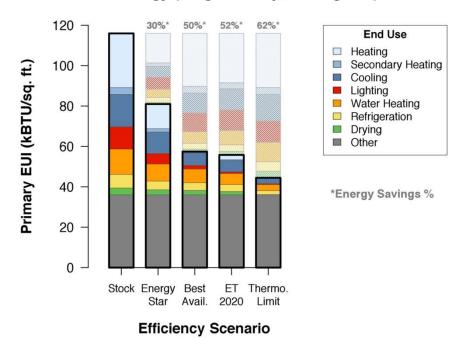
#### Reduce building energy use by

50%

#### **Commercial Energy (Composite, All Regions)**

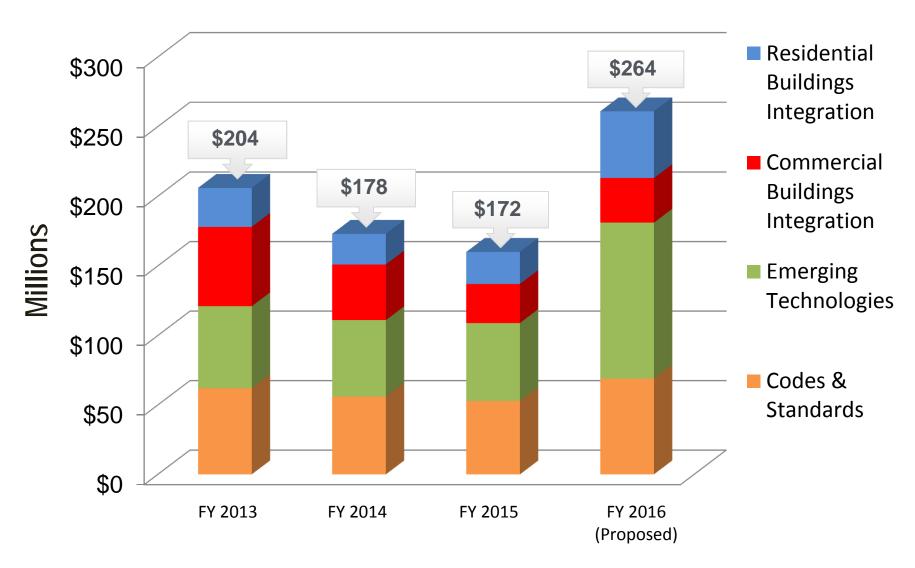


#### Residential Energy (Single Family, All Regions)



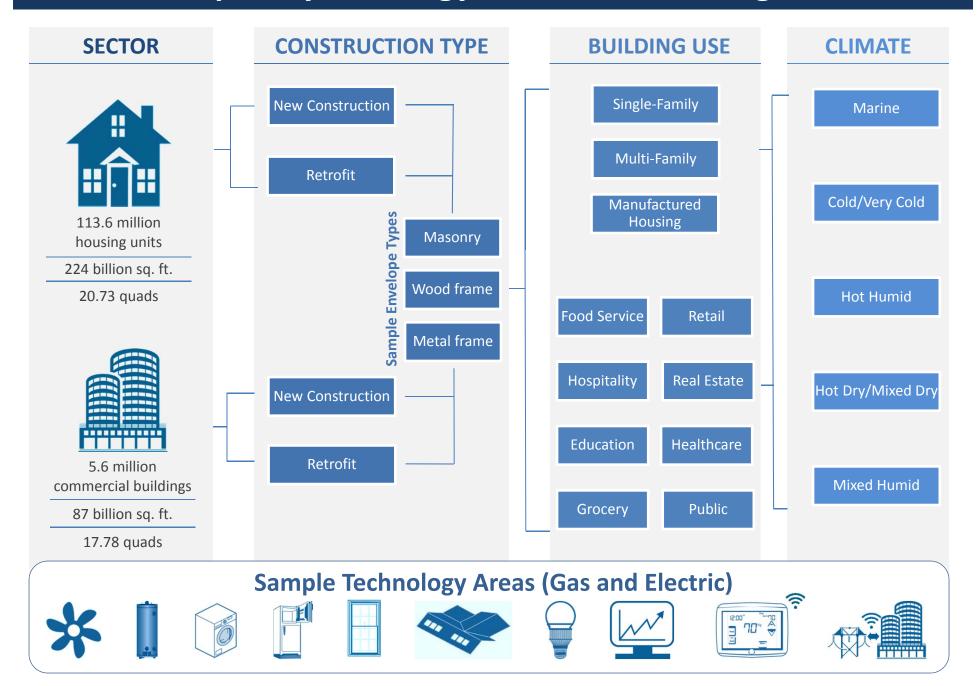


### BTO Budget: FY2013 - Proposed FY2016





#### The Complexity of Energy Use in the Buildings Market



## BTO's Strategic Approach

## 1. Targeted Programs

Programs that target all segments of buildings market



### 2. Plan Ahead

Multi-year roadmaps of program goals



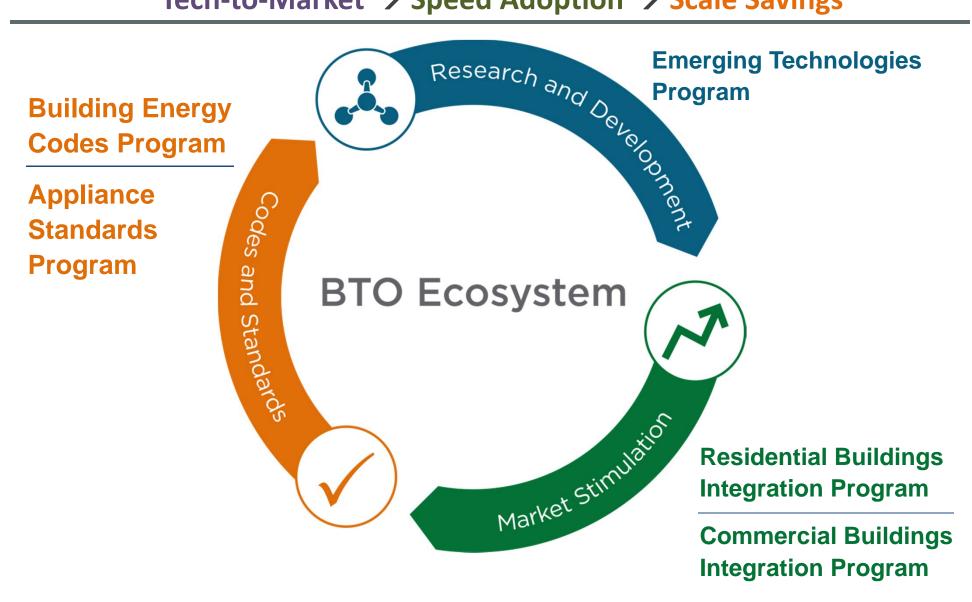
## 3. Assess Impact

Quantify impact of our programs – before, during, after



### BTO's 5 Programs

**Tech-to-Market** → **Speed Adoption** → **Scale Savings** 





### **Multi-Year Program Planning**

#### **Five Year Program Plans**

Outline the specific goals, barriers, strategic approaches and key activities needed to meet BTO targets



## **Assessing BTO Impact at all Stages**



### **Before**

- Merit Review evaluation of core lab multi-year projects
- FOA evaluation



### **During**

- BTO Peer Review
- Evaluate project performance
- Incorporate feedback into FY16 planning



### **After**

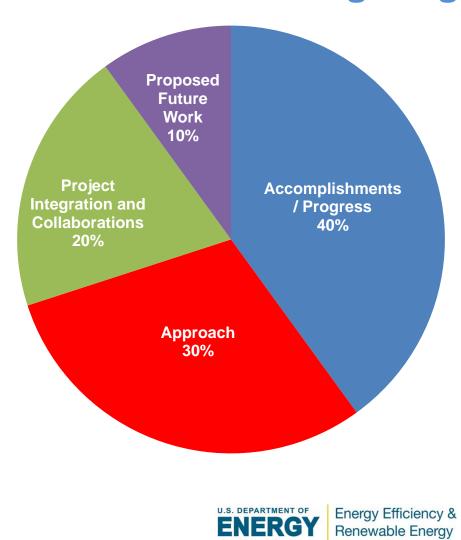
- Independent Third Party Evaluation of completed RD&D
- Evaluate energy savings, economic, environmental benefits
- HVAC is ongoing; New Residential Construction is up next

#### FY 2015 Peer Review Objectives and Evaluation Criteria

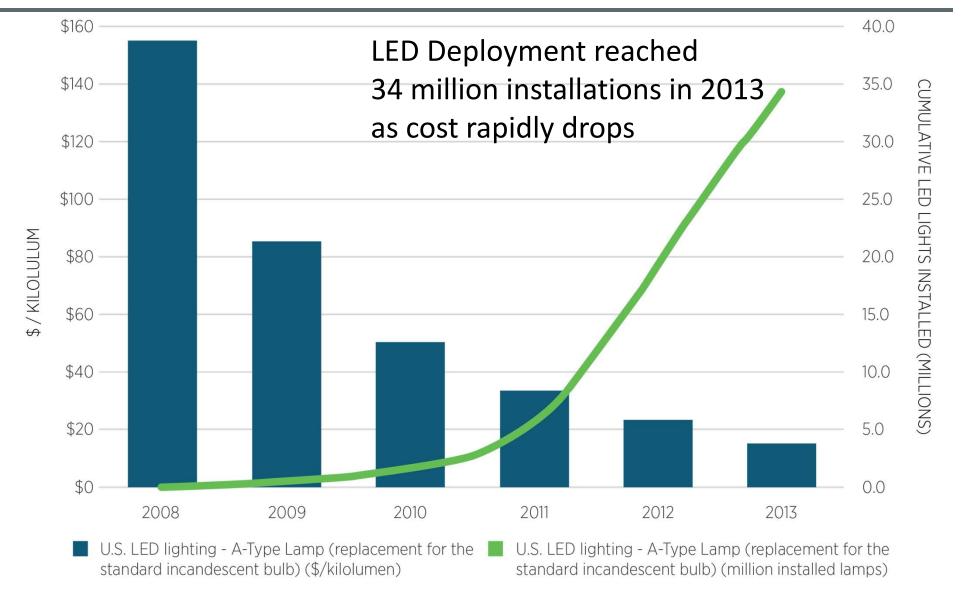
#### **Objectives**

- Communicate BTO program activities and their connections, highlighting: what we do; transparency; progress being made with taxpayer dollars
- Objectively evaluate BTO projects
- 3. Provide a forum that promotes the creation of more collaboration and partnerships
- 4. Demonstrate DOE's role in energy efficiency

#### **Evaluation Criteria Weighting**



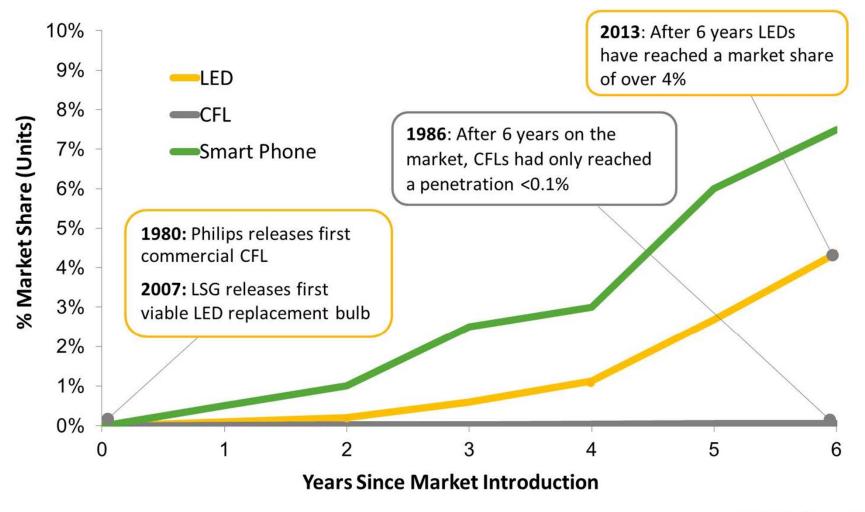
#### Impact Assessment: LED Market Penetration Grows 90x from 2008 - 2013



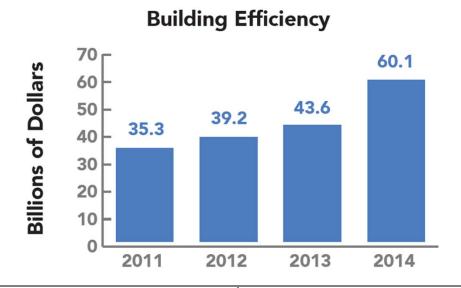


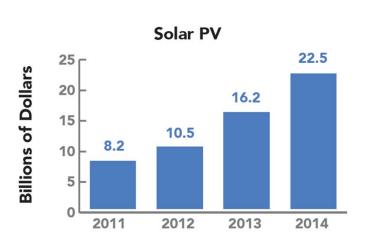
### **Lessons Learned: LEDs Tracking Ahead of CFLs**

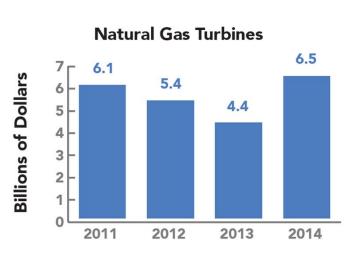
#### Market growth far outpacing that of a typical household product



#### **Building Efficiency Market Grows 43% in Four Years**



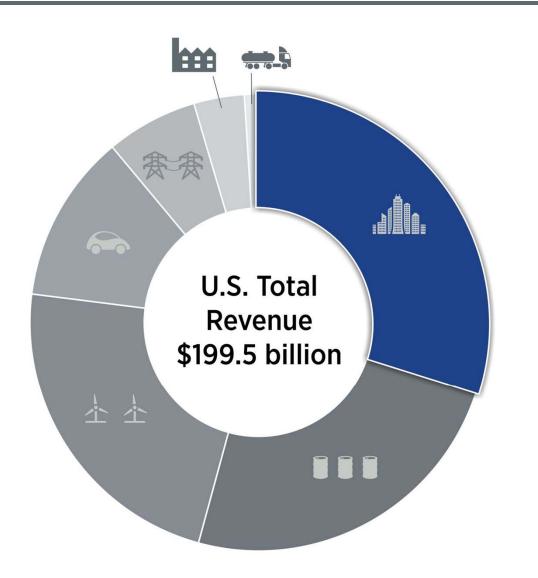




\*43% increase excludes the 2014 addition of residential energy efficient lighting, which *is* shown in the chart



# Building Efficiency Tops Revenue in U.S. Advanced Energy Market Segments



## U.S. Revenue by Segment (\$ in billions)

|     | Building Efficiency    | \$60.1        |
|-----|------------------------|---------------|
|     | building Efficiency    | <b>300.</b> 1 |
|     | Fuel production        | \$49.0        |
| 土 土 | Electricity Generation | \$45.8        |
|     | Transportation         | \$24.1        |
| 赛赛  | Electricity Delivery   | \$13.1        |
| *** | Industry               | \$7.1         |
|     | Fuel Delivery          | \$0.3         |
|     |                        |               |



## THANK YOU

Have an idea for the next big technology solution?
Submit it to our Buildings Crowdsourcing Community:
<a href="http://buildings.ideascale.com/">http://buildings.ideascale.com/</a>







Learn more about BTO at **buildings.energy.gov**