



RESIDENTIAL NETWORK

Network View Newsletter

News from the Field

Network Members Share Smart Home Tips from Their Lessons Learned

From smart technologies to tailored messaging, Better Buildings Residential Network members share lessons learned to help their peers improve program offerings in the 13th [Lessons Learned: Peer Exchange Calls fact sheet](#). Key member takeaways featured from the summer 2017 schedule include:

- Network Member [Northeast Energy Efficiency Partnerships \(NEEP\)](#) found that smart technologies such as home energy management systems are "hip" and convenient, but once homeowners see the potential, it can give them an appetite for deeper energy savings through home upgrades.

Read the [full document](#) for more lessons learned.

Michigan Saves Surpasses \$100 Million in Financing Milestone

One of the Better Buildings Residential Network's founding members, [Michigan Saves](#), is celebrating surpassing more than \$100 million in

financing to help Michigan homeowners, businesses, non-profits, and public entities reduce their energy use and costs through efficiency and renewable energy projects. Michigan Saves will host a formal celebration on December 6, but its participating customers will be saving on their energy bills for years to come.



New Report Provides Tips to Talk about Home Energy Upgrades



November 2017

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DOE FUNDING OPPORTUNITIES »

Peer Exchange Calls—Register Below

All are invited to take part in these topical calls that serve as a forum to ask questions and engage peers. Register below:

November 30

Solar Decathlon 2017: Winning Innovations in Efficiency, Health, and Water
1–2:30 p.m. ET
[Register now](#)

December 7

DOE Toolkit Launch: A New Approach to Evaluate as You

Home energy assessors who engage with homeowners, discuss more than just money, and help homeowners through the process appear to have a higher rate of conversion to energy upgrades. Better Buildings Residential Network Member the American Council for an Energy-Efficient Economy (ACEEE) conducted an online behavioral science experiment engaging nearly 2,000 American homeowners to determine what messaging used during home energy assessments led to more energy-efficient upgrades. Evaluating the results of the experiment and the latest research, ACEEE found that financial motivators are only part of the equation.



Photo: Better Buildings Neighborhood Program

"[How to Talk about Home Energy Upgrades](#)" includes practical recommendations for framing home energy upgrade messages that can be used by assessors and programs in general. ACEEE has also created a one-page resource, [How to Talk about Home Energy Upgrades: A tip sheet for energy auditors](#).

CLEAResult Sets the Pace for Upgrades

Each spring, the Better Buildings Residential Network asks members to report the number of annual upgrades they completed, as well as any associated benefits or other accomplishments, through the [Reporting and Recognition Template](#). Submitting this information to DOE is the only requirement of Residential Network membership.



The results are clear for Residential Network member [CLEAResult](#). The organization reported performing 156,000 energy upgrades in fiscal year 2016, saving residential customers a total of 29.1 million therms of natural gas and 1.8 billion kilowatt-hours of electricity.

Meet the Members

New Members Join the Network

The Better Buildings Residential Network is pleased to welcome its newest members:

- [ASK Efficiency, LLC](#) (Birmingham,



Go

1–2:30 p.m. ET

[Register now](#)

Find the Latest Peer Exchange Call Summaries

Review new call summaries:

- October 19, 2017
[Powered Up: Batteries and the Future of Residential Energy Storage](#)

Residential Program Solution Center Spotlight



Photo: Austin Energy

Q: How can we make program participation easier for contractors?

A: Visit the [Better Buildings Residential Program Solution Center](#) to find the answer.

Related Events

[Northeast Energy Efficiency Partnerships Smart Energy Homes Virtual Workshop](#)

December 13, 2017

Online, 1–4 p.m. ET

[Midwest Energy Solutions Conference](#)

February 7–8, 2018

Chicago, Illinois

[2018 HPC New York Regional Home Performance Conference and Trade Show](#)

February 13–14, 2018

Saratoga Springs, New York

Alabama)

- [Build SMART](#)
(Lawrence, Kansas)
- [East Hartford Public Schools](#) (East Hartford, Connecticut)
- [Home Star Iowa](#) (Cedar Rapids, Iowa)
- [Pueblo County](#) (Pueblo, Colorado)

Learn more from these members and other programs. Sign up to become a Residential Network member by completing a [membership form](#).

Resource Corner

Catch Up on the Latest Reports and Articles

- [“Recent Developments in Energy Efficiency Evaluation, Measurement, and Verification”](#) (ACEEE, October 2017)
- [“Energy Data Gains Traction in Real Estate Listings”](#) (*Home Energy* magazine blog, October 2017)
- [“Making a Difference: Strategies for Successful Low-Income Energy Efficiency Programs”](#) (ACEEE, October 2017)
- [“Rule Your Attic! Toolkit for Partners and Stakeholders”](#) (ENERGY STAR®, October 2017)

If your organization has recently published a report or distributed a press release, we want to hear from you. Send your announcement to the [Better Buildings Residential Network](#), so we can be aware of it for future issues of the *Network View* or share it on social media.

Share the View

Forward this email to colleagues or encourage them to sign up to receive each issue themselves. To subscribe, they can simply [email the Residential Network](#).

[2018 HPC National Home Performance Conference and Trade Show](#)

April 23–26, 2018
Philadelphia, Pennsylvania

Does your organization have an event you would like us to feature? Email the details to [Better Buildings Residential Network Support](#).

Social Media Spotlight



Better Buildings Residential Network member and Home Performance with ENERGY STAR Sponsor Focus on Energy (Madison, Wisconsin) celebrated ENERGY STAR® Day on October 24 by [tweeting a video reminder](#) to customers to save energy and help protect the planet for a lifetime of special moments.

You are receiving this email from DOE's Better Buildings Residential Network. To change your email settings or unsubscribe, [click here](#).

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