



RESIDENTIAL NETWORK

Network View Newsletter

News From the Field

Leverage Earth Day to Promote Energy Efficiency

Learn how to leverage Earth Day and other holidays by visiting the [Better Buildings Residential Program Solution Center](#) for helpful peer exchange call summaries and case studies:



- Read the Peer Exchange Call summary "[Leveraging Seasonal Opportunities for Marketing Energy Efficiency](#)" featuring Better Buildings Residential Network member [green spaces](#) (Chattanooga, TN).
- Review the "[Leveraging Holidays and Other Events](#)" Peer Exchange Call summary featuring Residential Network members [Center for Sustainable Energy](#) (San Diego, CA) and [Center for Energy and Environment](#) (Minneapolis, MN).
- Check out Residential Network member the [Community Home Energy Retrofit Project's](#) (Claremont, CA) [Facebook page](#) for more inspiration and read the [Community Engagement Case Study](#) for partnering ideas.

Lessons Learned From Peer Exchange Calls Show How Timing Is Everything

Timing is everything when it comes to promoting residential energy efficiency and engaging homeowners. The fifth in a series of [Lessons Learned: Peer Exchange Call](#) "greatest hits" summarizes findings from [Peer Exchange Calls](#) held in that show, for example, how Residential Network members:



- Split upgrades into multiple steps to engage and reengage homeowners at different points during the homeowner lifecycle (e.g., home purchase, home maintenance, home sale).

April 2016

In This Issue

- [Leverage Earth Day to Promote Energy Efficiency](#)
- [Lessons Learned From Peer Exchange Calls Show How Timing Is Everything](#)
- [Attention Network Members: Report and Be Recognized](#)
- [Meet Efficiency Leaders at the Better Buildings Summit](#)
- [Network Members Spring Into Action in Home Upgrade Program Accelerator](#)
- [Residential Network Blossoms With New Members](#)
- [April Showers Bring New Blogs and Reports](#)
- [Proven Practices Spotlight: Empower Contractors to Market Your Program](#)

**REGISTER FOR
UPCOMING PEER
EXCHANGE
CALLS »**

**JOIN THE
RESIDENTIAL
NETWORK »**

Be Recognized

**SEND YOUR
SUCCESSSES
TO DOE »**

- Identify primary and secondary home improvement interests to suggest contractors that can best meet those needs. Contractors can then introduce home performance upgrades while evaluating homes for other measures.

Read the [full document](#) for more lessons learned and view [past Lessons Learned documents](#).

Attention Network Members: Report and Be Recognized

Now is the one time of year when Residential Network members report that one important number?their annual upgrades completed, as well as the associated benefits?and get recognized. We have made it easier than ever to complete a [Reporting and Recognition Template](#).



Thanks and congratulations go out to founding Residential Network member [Boulder County](#) (CO) EnergySmart for reporting 1,103 upgrades in fiscal year 2015, annual energy savings of 530,055 kilowatt hours and 74,081 therms, and projected investment into the local economy of \$2,477,646.



The deadline for reporting upgrades and benefits is **Friday, May 13, 2016**. If you have questions, please contact [Better Buildings Residential Network Support](#).

Meet Efficiency Leaders at the Better Buildings Summit

DOE's 2016 Better Buildings Summit will include a dedicated single-family residential session track and cutting-edge topics such as Health and Home Performance: A Game Changer; Uncover the Hidden: Making Home Energy Data Accessible in the Real Estate Market; The Return of Residential PACE; and The Amazing Race: 1 Year Into the \$5 Million Georgetown University Energy Prize. Attendees can also expect many networking opportunities with Residential Network members such as the following:



DOE FUNDING OPPORTUNITIES »

Peer Exchange Calls? Register Directly Below

All are invited to take part in these topical calls that are more discussion than webinar and serve as a forum to ask questions and bounce ideas off peers. Register directly below:

April 28

Driving Change in Residential Energy Efficiency: Electric Vehicles (301)

1:00–2:30 PM ET

[Register now](#)

May 12

Bullseye: Top Strategies for Targeted Marketing (101)

1:00–2:30 PM ET

[Register now](#)

May 19

Walking the Talk: Employer Assisted Programs (301)

1:00–2:30 PM ET

[Register now](#)

May 26

Spring Forward: Top Strategies for Growing and Scaling Your Program (301)

1:00–2:30 PM ET

[Register now](#)

Find the Latest Peer Exchange Call Summaries

Readers can now review summaries from the following calls:

- February 25, 2016: [Energy Efficiency on Display: Using Demonstration Projects to Showcase Home Performance Opportunities \(201\)](#)
- March 3, 2016: [The Intersection of Health](#)

- [American Council for an Energy-Efficient Economy \(ACEEE\)](#)
- [Build It Green](#) (Oakland, CA)
- [Clinton Climate Initiative?Home Energy Affordability Loan](#)
- [Enhabit](#) (Portland, OR)
- [Elevate Energy](#) (Chicago, IL)
- [Kansas City, Missouri](#)
- [Renovate America](#)

The 2016 Better Buildings Summit will also include sessions about multifamily initiatives and cross-cutting sessions concerning financing and partnerships; high-impact technologies; and organizational strategies. View the [full agenda](#) to learn more about the conference sessions and presentations.

[Learn more](#) about the single-family residential track and register for the [2016 Summit](#).

Network Members Spring Into Action in Home Upgrade Program Accelerator

Three Residential Network members that have partnered with DOE's [Better Buildings Home Upgrade Program Accelerator](#) are ahead of their program goals. Both the [New York State Energy Research and Development Authority \(NYSERDA\)](#) and [Build It Green](#) (Oakland, CA) have streamlined home energy program data processing by adopting HPXML, a national residential energy efficiency data standard. This improvement decreases transactional costs associated with collecting and transferring energy efficiency program data between contractors and the program and gives contractors a choice in selecting a qualified energy modeling software.

[NeighborWorks of Western Vermont \(NWWVT\)](#), a nonprofit organization helping residents make energy efficiency upgrades through its HEAT Squad program, worked with the Vermont state energy efficiency utility and fellow Residential Network member [Efficiency Vermont](#) to achieve software integration across their two programs. This improvement has reduced HEAT Squad's processing time for submitting completed energy assessments to Efficiency Vermont from 40 down to 5 minutes and has allowed NWWVT to reallocate resources elsewhere in the program.

[Read more](#) about the Home Upgrade Program Accelerator partners' accomplishments.

Meet the Members

Residential Network Blossoms With New Members

The Better Buildings Residential Network is

[and Residential Energy Efficiency \(201\)](#)

- March 10, 2016: [Addressing Barriers to Upgrade Projects at Affordable Multifamily Properties \(201\)](#)
- March 17, 2016: [Rainbows and Leprechauns: Finding Gold in Partnerships \(101\)](#)
- March 24, 2016: [Home Improvement Catalyst: Sequencing Upgrades and Engaging Homeowners Over Time \(201\)](#)

Related Events

[Home Performance Sales Leadership Training](#)

April 25?June 5
Online Training

[DOE Better Buildings Summit](#)

May 9?11
Washington, DC

[2016 ACEEE Energy Efficiency Finance Forum](#)

May 22-24
Newport, RI

[2016 Northeast Energy Efficiency Summit](#)

June 13-14
Bretton Woods, NH

[American Society of Heating, Refrigerating, and Air-Conditioning Engineers 2016 Annual Conference](#)

June 25-29
St. Louis, MO

[2016 ACEEE Summer Study on Energy Efficiency in Buildings](#)

August 21-26
Pacific Grove, CA

[Behavior, Energy and Climate \(BECC\) Change Conference](#)

October 20?22
Baltimore, MD

[2016 Southeast Energy Efficiency Alliance \(SEEA\) and](#)

pleased to welcome its newest members:

- [Building Doctors](#) (Los Angeles, CA)
- [Castle Rock Inspections](#) (Walnut Creek, CA)
- [GRID Alternatives](#) (Oakland, CA)
- [Lifestyle Homes, Inc.](#) (Lisle, IL)
- [MaGrann Associates](#) (Mount Laurel, NJ)
- [Mitsubishi Electric Cooling and Heating](#) (Rocklin, CA)
- [National Housing Trust](#)
- [Performance Systems Development](#) (Ithaca, NY)
- [Sunverge Energy, Inc.](#) (San Francisco, CA)
- [Yolo County Housing](#) (Woodland, CA)



Learn more from these programs and other members. Sign up to become a Residential Network member by completing a [membership form](#).

Resource Corner

April Showers Bring New Blogs and Reports

- [Building Better Energy Efficiency Programs for Low-Income Households](#) (ACEEE, March 2016)
- [Energy Efficiency Through Tenant Engagement: A Pilot Behavioral Program for Multifamily Buildings](#) (ACEEE, March 2016)
- [“Energy Fit: Engaging Consumer Experiences That Lead to Better Energy Habits”](#) (*Home Energy* magazine blog, March 2016)
- [“Increasing Home Value Through Energy Upgrades”](#) (*Home Energy* magazine blog, March 2016)
- [Multifamily Housing Rehabilitation Process Improvements](#) (DOE Building Technologies Office, March 2016)
- [Saving Energy Helps American Families](#) (ACEEE, March 2016)
- [Saving Energy Improves Americans? Health and the Environment](#) (ACEEE, March 2016)

Share the View

Forward this email to colleagues or encourage them to sign up to

[Association of Energy Services Professionals \(AESP\) Southeast Conference](#)

October 25–26
Atlanta, GA

[2016 ACEEE Intelligent Efficiency Conference](#)

December 4-6
Austin, TX

Have an event you want featured? Email the details to [Better Buildings Residential Network Support](#).

Proven Practices Spotlight



Q: How can we work with contractors to improve conversion rates from assessment to upgrade?

Visit the [Better Buildings Solution Center](#) to read the answer.

Social Media Spotlight

#BBSummit2016

Use [#BBSummit2016](#) as a way to network with fellow 2016 Better Buildings Summit attendees on Twitter. If you are unable to attend the event taking place May 9 through 11, you can still use the hashtag to follow the trending topics.

receive each issue by selecting “Better Buildings Residential Network” when updating their [DOE email subscription preferences](#).

Do you have something you would like to share with other members through the *Better Buildings Network View*? Send an email to [Better Buildings Residential Network Support](#) to submit your idea.

You are receiving this email from DOE's Better Buildings Residential Network. To change your email settings or unsubscribe, [click here](#).

U.S. Department of Energy

1000 Independence Ave., SW
Washington, DC 20585

betterbuildings.energy.gov/bbrn