

Thanks for your interest in the Small Town Energy Program (STEP)!

We have just a few questions for you to answer as part of the process of signing up for STEP. This survey should take less than 10 minutes, and should be completed by the primary contact for your household. Your responses are very important to us, and will help us to develop future programs. As you progress through this survey, please provide your honest feedback. There are no right or wrong answers and the survey is strictly confidential.

After you complete this survey and submit the STEP Participation Agreement and the Utility Data Release Form, you will be contacted by Suzanne Parmet, STEP's Energy Coach, to discuss next steps.

1. Please provide your household's contact information

Name of primary contact:

Street Address (including unit #, if applicable)

Phone number

Email

2. Where do you live? (please select one)

- College Heights Estates
- City of Hyattsville
- Town of Riverdale Park
- Town of University Park

3. In which type of home do you live?

- Single family detached
- Single family attached (town home or row house)
- Residential building with 2 – 4 units
- Other (please specify)

4. Do you own or rent your home?

- Own
- Rent
- Other (please specify)

5. In what year did you start living at your present address?

6. To the best of your knowledge, how old is your home?

- Less than 5 years
- Between 5 and 10 years
- Between 11 and 20 years
- Between 21 and 40 years
- Between 41 and 80 years
- More than 80 years

10. Do your household have any additional concerns, other than those listed in the preceding question, about having a whole-house energy evaluation performed on your home?

- a. No
- b. Yes: (please specify)

11. From which of the following sources did your household get information about STEP? (please select all that apply)

- Community newsletter
- Community website
- Community listserv
- STEP staffer at my door
- STEP info left at my door
- At a STEP event
- STEP website
- Radio/TV/Newspaper
- From another STEP participant / neighbor / word of mouth
- Letter from mayor / community association
- Energy evaluator / contractor
- Other (please specify)

12. To which 2 sources of information did you give the most consideration when your household decided to join the program?

- a. Source 1 (most consideration)
- b. Source 2 (2nd most consideration)

13. The following are attributes of STEP. Please rate the importance of each to your decision to participate in STEP.

	1 VERY UNIMPORTANT	2 Somewhat unimportant	3 Neither important nor unimportant	4 Somewhat important	5 VERY IMPORTANT
The Energy Coach is available to provide unbiased advice and assistance throughout the process	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
STEP helps us get Pepco and State incentives / rebates for making improvements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
STEP provides additional financial incentives / rebates for making improvements	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our community supports STEP	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A low interest rate loan is available to participants	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other (please specify)

14. Why are you interested in finding out about and/or improving the energy efficiency of your home? Please rate the importance of each of the following statements.

	1 VERY UNIMPORTANT	2 Somewhat unimportant	3 Neither important nor unimportant	4 Somewhat important	5 VERY IMPORTANT
To find out how much energy we use in our home and for what purposes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To find out if there are any health or safety issues in our home (e.g. moisture, gas leaks)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To increase the value of our home	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To save money on our energy bills	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To make our home less drafty/temperatures more consistent between rooms	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
To reduce our household's carbon footprint	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Other: (please specify)

15. Please indicate the extent to which you agree or disagree with each of the following statements.

	1 STRONGLY DISAGREE	2 Somewhat disagree	3 Neither agree nor disagree	4 Somewhat agree	5 STRONGLY AGREE
There is not much I can do to decrease the amount of energy used in my home.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Conserving energy makes a positive difference to future generations or the environment.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Efficiency actions can provide an easy way for me to control energy costs in our household.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Protecting the environment should be given priority, even if it causes slower economic growth and some loss of jobs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Economic growth and creating jobs should be the top priority, even if the environment suffers to some extent	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Convenience is more important to me than saving money	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
My efforts to save energy and help the environment only make a difference if others do it too	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16. How often do you do each of the following?

	1 VERY RARELY	2 Somewhat rarely	3 Sometimes	4 Somewhat often	5 VERY OFTEN
Turn off lights when not in use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Wash clothes in cold water	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Turn down thermostat in the winter	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Unplug appliances when not in use	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Dry clothes on the line instead of a dryer	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

17. What is the highest level of education you have completed?

- Some high school
- Graduated high school
- Some college no degree
- 2-year college grad / Associate's Degree
- 4-year college grad / Bachelor's Degree
- Some graduate school
- Completed graduate / professional school (MA, MS, Ph.D. MD, JD)

18. What is your age?

- Under 19 years
- 20 to 24 years
- 25 to 29 years
- 30 to 34 years
- 35 to 39 years
- 40 to 44 years
- 45 to 49 years
- 50 to 54 years
- 55 to 59 years
- 60 to 64 years
- 65 to 74 years
- 75 to 84 years
- 85 years and over

19. What is the total number of people living in your home on a permanent basis?

20. What is your marital status?

- Single, living alone
- Cohabiting
- Married
- Separated
- Divorced
- Widowed

21. Gender

- Male
- Female

22. What is your ethnic background?

- American Indian/Alaskan Native
- Asian
- Black/African-American
- Caucasian/White
- Hawaiian/Pacific Islander
- Hispanic/Latino
- Mixed ethnicity or multi-ethnic
- Prefer not to answer
- Other (please specify)

23. Which of the following best describes your 2012 household income before taxes?

- Less than \$25,000
- Between \$25,000 and \$49,999
- Between \$50,000 and \$74,999
- Between \$75,000 and \$99,999
- Between \$100,000 and \$149,999
- Between \$150,000 and \$199,999
- \$200,000 or more
- Prefer not to answer

Thanks very much for participating in this survey. We really appreciate your time and help!