Thanks for your interest in the Small Town Energy Program (STEP)!
We have just a few questions for you to answer as part of the process of signing up for STEP. This survey should take less than 10 minutes, and should be completed by the primary contact for your household. Your responses are very important to us, and will help us to develop future programs. As you progress through this survey, please provide your honest feedback. There are no right or wrong answers and the survey is strictly confidential.
After you complete this survey and submit the STEP Participation Agreement and the Utility Data Release Form, you will be contacted by Suzanne Parmet, STEP's Energy Coach, to discuss next steps.

1. Please provide your household's contact information
Name of primary contact:
Street Address (including unit #, if applicable)
Phone number
Email

2. \	Where do you live? (please select one)
0	College Heights Estates
0	City of Hyattsville
0	Town of Riverdale Park
0	Town of University Park

3. I	n which type of home do you live?	
0	Single family detached	
0	Single family attached (town home or row house)	
0	Residential building with 2 – 4 units	
0	Other (please specify)	
4. I	Oo you own or rent your home?	
0	Own	
0	Rent	
0	Other (please specify)	
5. I	n what year did you start living at your pr	esent address
6. 1	To the best of your knowledge, how old is	your home?
0	Less than 5 years	-
0	Between 5 and 10 years	
0	Between 11 and 20 years	
0	Between 21 and 40 years	
0	Between 41 and 80 years	
0	More than 80 years	

Yes, within the past 12 months Yes, 1 - 2 years ago Yes, more than 2 years ago Nellease rate how confident you are in your ability to complete each of the following tasks on your own, in the absence of STEP. 1 2	O No, prior to STEP I was	not aware that suc	h a service existed								
Yes, 1 – 2 years ago Yes, more than 2 years ago Please rate how confident you are in your ability to complete each of the following task on your own, in the absence of STEP. 1 2 Neither confident nor unsure VERY UNSURE Somewhat unsure nor unsure Schedule the home energy C C C C C C C C C C C C C C C C C C C	O No, there were other rea	No, there were other reasons I opted not to have it performed									
A. Please rate how confident you are in your ability to complete each of the following task on your own, in the absence of STEP. 1 2 Nerry UNSURE Somewhat unsure Prince on Fident Confident Confid	Yes, within the past 12 in the pa	Yes, within the past 12 months									
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evaluator Schedule the home energy Evaluation Review the home energy Evaluation C C C C C C C C C C C C C C C C C C		VERY UNSURE	Somewhat unsure			VERY CONFIDENT	Not applicable				
Review the home energy comported contractor	Find a qualified energy evaluator	О	O	O	0	O	O				
Report Select the appropriate	Schedule the home energy evaluation	O	O	O	O	0	O				
Description of the report of t	Review the home energy report	О	O	O	0	0	О				
mprovements done Review the proposals and C C C C C C C C C C C C C C C C C C C	Select the appropriate upgrade measures based on the report	О	O	O	O	O	0				
select a qualified improvement contractor Evaluate if the job was C C C C C C C C C C C C C C C C C C C	Obtain proposals to get the improvements done	O	0	O	0	0	O				
dentify and obtain the C C C C Applicable incentives /	Review the proposals and select a qualified improvement contractor	O	O	O	O	O	0				
applicable incentives /	Evaluate if the job was done correctly	О	O	O	0	0	О				
	Identify and obtain the applicable incentives / rebates	0	O	0	0	0	0				

9. How much do you agree or disagree with each of the following statements about having a whole- house energy evaluation performed on your home?

	1 STRONGLY DISAGREE	2 Somewhat disagree	3 Neither agree nor disagree	4 Somewhat agree	5 STRONGLY AGREE	N/A Not applicable
It will be time-consuming to find a qualified evaluator	0	0	O	O	O	O
It is difficult to schedule the time to have the service performed	0	0	0	0	O	O
Having to straighten up the house is a barrier to having the evaluation performed	0	0	0	0	O	O
Concern about security / safety from strangers in our home is a barrier to having the evaluation performed	O	O	0	0	0	0
We don't trust the contractors involved will be unbiased in their recommendations	0	O	•	•	0	0
It will tell us we need to make improvements we cannot afford.	0	0	0	0	O	0
Cost is a barrier to having the evaluation performed – because it has a fee, or the fee is too high	О	O	0	0	О	0
We rent so do not believe that having the evaluation will help us.	0	0	0	0	O	O
The overall process is too complicated	0	0	О	0	O	O
We don't need the evaluation because we already know how to make our home more energy efficient	O	O	0	0	0	0
We don't need the evaluation because our house is already as energy efficient as it needs to be	О	O	0	0	O	O

	a. No
0	b. Yes: (please specify)
1.	From which of the following sources did your household get information about STEP
ole	ase select all that apply)
	Community newsletter
	Community website
	Community listserv
	STEP staffer at my door
	STEP info left at my door
	At a STEP event
	STEP website
	Radio/TV/Newspaper
	From another STEP participant / neighbor / word of mouth
	Letter from mayor / community association
	Energy evaluator / contractor
	Other (please specify)
	To which 2 sources of information did you give the most consideration when your
	sehold decided to join the program?
nsid	leration) urce 2 (2nd most
201	

13. The following are attributes of STEP. Please rate the importance of each to your
decision to participate in STEP.

decision to partici	pate in STEP.				
	1 VERY UNIMPORTANT	2 Somewhat unimportant	3 Neither important nor unimportant	4 Somewhat important	5 VERY IMPORTANT
The Energy Coach is available to provide unbiased advice and assistance throughout the process	C	O	С	C	С
STEP helps us get Pepco and State incentives / rebates for making improvements	O	O	О	0	O
STEP provides additional financial incentives / rebates for making improvements	O	O	С	O	О
Our community supports STEP	O	0	0	O	O
A low interest rate loan is available to participants	0	0	0	O	O
Other (please specify)					

Other	(please specify)		

14. Why are you interested in finding out about and/or improving the energy efficiency of your home? Please rate the importance of each of the following statements.

	1 VERY UNIMPORTANT	2 Somewhat unimportant	3 Neither important nor unimportant	4 Somewhat important	5 VERY IMPORTANT
To find out how much energy we use in our home and for what purposes	O	O	О	0	0
To find out if there are any health or safety issues in our home (e.g. moisture, gas leaks)	O	O	O	0	0
To increase the value of our home	O	0	0	0	O
To save money on our energy bills	O	O	O	O	O
To make our home less drafty/temperatures more consistent between rooms	0	0	О	0	0
To reduce our household's carbon footprint	O	0	O	O	O
Other: (please specify)					

15. Please indicate the extent to which you agree or disagree with each of the following statements.

	1 STRONGLY DISAGREE	2 Somewhat disagree	3 Neither agree nor disagree	4 Somewhat agree	5 STRONGLY AGREE
There is not much I can do to decrease the amount of energy used in my home.	0	0	O	0	O
Conserving energy makes a positive difference to future generations or the environment.	O	О	O	О	O
Efficiency actions can provide an easy way for me to control energy costs in our household.	C	C	О	C	C
Protecting the environment should be given priority, even if it causes slower economic growth and some loss of jobs	O	О	O	О	O
Economic growth and creating jobs should be the top priority, even if the environment suffers to some extent	О	О	С	О	О
Convenience is more important to me than saving money	0	0	O	0	O
My efforts to save energy and help the environment only make a difference if others do it too	О	О	О	О	О

16. How often do you do each of the following?						
	1	2	3	4	5	
	VERY RARELY	Somewhat rarely	Sometimes	Somewhat often	VERY OFTEN	
Turn off lights when not in use	0	0	0	O	0	
Wash clothes in cold water	0	0	O	0	0	
Turn down thermostat in the winter	O	0	0	O	0	
Unplug appliances when not in use	0	0	0	O	O	
Dry clothes on the line instead of a dryer	O	O	0	0	O	

17.	What is the highest level of education you have completed?			
0	Some high school			
0	Graduated high school			
0	Some college no degree			
0	2-year college grad / Associate's Degree			
0	4-year college grad / Bachelor's Degree			
0	Some graduate school			
0	Completed graduate / professional school (MA, MS, Ph.D. MD, JD)			
18.	What is your age?			
0	Under 19 years			
0	20 to 24 years			
0	25 to 29 years			
0	30 to 34 years			
0	35 to 39 years			
0	40 to 44 years			
0	45 to 49 years			
0	50 to 54 years			
0	55 to 59 years			
0	60 to 64 years			
0	65 to 74 years			
0	75 to 84 years			
0	85 years and over			
19.	What is the total number of people living in your home on a permanent basis?			

20.	What is your marital status?
0	Single, living alone
0	Cohabiting
0	Married
0	Separated
0	Divorced
0	Widowed
21.	. Gender
0	Male
0	Female
22.	. What is your ethnic background?
0	American Indian/Alaskan Native
0	Asian
0	Black/African-American
0	Caucasian/White
0	Hawaiian/Pacific Islander
0	Hispanic/Latino
0	Mixed ethnicity or multi-ethnic
0	Prefer not to answer
0	Other (please specify)
23.	Which of the following best describes your 2012 household income before taxes?
0	Less than \$25,000
0	Between \$25,000 and \$49,999
0	Between \$50,000 and \$74,999
0	Between \$75,000 and \$99,999
0	Between \$100,000 and \$149,999
0	Between \$150,000 and \$199,999
0	\$200,000 or more
0	Prefer not to answer

Thanks very much for participating in this survey	y. We really appreciate your time and neip!	