

YES, I WANT TO GIVE FEEDBACK!

Thank you for attending the Kickoff Event for STEP-UP. Please complete this brief survey to provide feedback on today's event and help us create a program that will best serve the needs and interests of University Park residents. **Your feedback matters!**

Your participation in this survey is voluntary and your responses will be kept confidential.

1. How did you find out about this Kickoff Event? (check all that apply)

- | | |
|--|--|
| <input type="checkbox"/> Town newsletter | <input type="checkbox"/> Signs in Town |
| <input type="checkbox"/> Town website | <input type="checkbox"/> Word of mouth |
| <input type="checkbox"/> Postcard received from Town | <input type="checkbox"/> News coverage (e.g. Patch) |
| <input type="checkbox"/> Poster on the Metro shuttle bus | <input type="checkbox"/> Other (please specify): _____ |

2. What are the primary reasons you decided to attend this event? (check up to 3)

- | | |
|--|--|
| <input type="checkbox"/> To learn more about the benefits & requirements of participating in STEP-UP | <input type="checkbox"/> To learn about tax credits & rebates for energy efficiency improvements |
| <input type="checkbox"/> To get specific information on how to save energy & reduce the cost of my utility bills | <input type="checkbox"/> To learn about financing for energy efficiency improvements |
| <input type="checkbox"/> To meet the new Energy Coach | <input type="checkbox"/> To win a door prize and/or KickOff contest |
| <input type="checkbox"/> To learn about Pepco's Home Performance with ENERGY STAR Audit Program | <input type="checkbox"/> To learn about MEA's Home Performance Rebate Program |
| <input type="checkbox"/> To meet Pepco Program auditors/contractors | <input type="checkbox"/> To learn how to reduce my carbon footprint |
| <input type="checkbox"/> To attend a community event | <input type="checkbox"/> To network with other UP residents |
| <input type="checkbox"/> To learn how to improve my home's comfort | <input type="checkbox"/> Other (please specify): _____ |

3. On a scale of 1 to 5, how worthwhile did you find today's event? (circle one only)

- | | | | | |
|---|---|------------------|-------------------------------------|-----------------------------------|
| <i>Not at all
worthwhile</i> | <i>Less worthwhile
than anticipated</i> | <i>Undecided</i> | <i>More worthwhile
than not</i> | <i>Very
worthwhile</i> |
| 1 | 2 | 3 | 4 | 5 |

4. On a scale of 1 to 5, how likely are you to sign-up to participate in STEP-UP? (circle one only)

- | | | | | |
|---------------------------------------|---------------------------------------|------------------|--------------------------------------|--|
| <i>Unlikely
to sign up</i> | <i>Leaning against
signing up</i> | <i>Undecided</i> | <i>Leaning toward
signing up</i> | <i>Very likely
to sign up</i> |
| 1 | 2 | 3 | 4 | 5 |

[please turn over -- additional questions on back]

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5. On a scale of 1 to 5, what is the **likelihood** that you would attend a meeting held in University Park on each of the following **topics**? (please circle **one** rating for **each** meeting topic)

Meeting Topics	Very <i>Unlikely</i>	Leaning <i>Against</i>	Don't <i>Know</i>	Leaning <i>Toward</i>	Very <i>Likely</i>
Energy auditing process and benefits	1	2	3	4	5
Costs & benefits of making energy efficiency improvements	1	2	3	4	5
Geothermal heating / cooling	1	2	3	4	5
Solar hot water heating	1	2	3	4	5
Photovoltaics for electricity generation	1	2	3	4	5
Window replacement & historic preservation issues	1	2	3	4	5
Financial tools / incentives available for energy efficiency improvements	1	2	3	4	5
Purchase of clean power	1	2	3	4	5
Bulk purchasing of windows and doors, appliances and/or other energy efficient items	1	2	3	4	5
Other (please specify):	1	2	3	4	5
Other (please specify):	1	2	3	4	5

6. Please provide any **additional comments** you would like regarding today's event or about STEP-UP:

7. Are you willing to participate in a more detailed, **follow-up survey**? (check **one** only)

Yes If "Yes" → Name: _____
 Address: _____
 Phone: _____ Email: _____

No

Thank you for completing this survey and sharing your opinions with us!