



Community Power Works

Good Jobs, Green Jobs Conference

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What is Community Power Works?

Seattle's home energy improvement program that exists to achieve deep energy savings and create jobs.

- \$20 million funding from DOE Better Buildings grant
- Serving six sectors: emphasis on CPW for Home
- Community High-Road Agreement negotiated with stakeholders
- Mayor's Stakeholder Evaluation and Implementation Committee (SEIC)



CPW for Home Program Goals

- Complete 2000 home upgrades by June 2013
- Help homeowners achieve 15% energy savings
- Create broad community access to jobs and upgrades
- Reduce the cost of upgrades with new incentives and rebates
- Create affordable financing mechanisms for home upgrades



Contractor Pool High-Road Agreement

Points-based application process that reflects the Community HRA Agreement negotiation process: allowing points for future commitments.

- Wage rates
- Training requirements (80 hours/employee)
- Hiring standards from Quality Training Providers (3 QTPs)
- Goals for hiring new, entry-level targeted workers (50%) and technical hours worked (33%)
- Targets for Business Ownership rates:
 - 80-100% small business
 - 100% local business
 - 30% minority
 - 10% women
 - Increase opportunities for veterans





Lessons Learned After One Year

- **The most difficult issues are not always the most obvious**
 - Changing the conversation about wage rates
 - “Competing” High-Road values
 - Constantly build relationships
- **Work in large groups to distribute information and small groups to negotiate change**
 - Less grandstanding, more work accomplished
 - Equal representation among stakeholder groups: Community, Contractors, Labor and Training Providers
 - Quality Training Providers
- **Provide support to Contractors**
 - Training reimbursement
 - Workforce liaison for hiring needs
 - Balance support and enforcement