



Why this template

- **Engage diverse audience.** Approximately 750 scientists, engineers, researchers, technologists, and entrepreneurs, with diverse training, technical expertise, and backgrounds will participate in the SETO Peer-Review. Our goal is for every person from this wide array of backgrounds to be able to approach any poster in the poster hall and understand what the main takeaway is.
- **Ease the informational overload.** SETO Peer-Review will feature about 400 projects. All have nuggets and interesting insights. Make sure that people notice your poster, spend time with you asking questions, and learn something new they will remember. A half-dozen people will review your project, using your poster as a gateway to understand and appreciate your project. This template is designed to help you with all that.
- **Challenge yourself.** This is a new template we are experimenting with, inspired by the #betterscienceposter. While different and unusual perhaps, as compared to a typical technical poster template, we think it will result in the most engaging poster session possible. We understand this may present some challenges but we are also sure you are up to it as the leading minds in the solar industry. Thank you and as always we welcome your feedback.

Seven Quick Steps

- ❑ Study the template quickly. There are three sections.
 - ❑ Bookmark – Your project in a snap.
 - ❑ Billboard – Headline key finding and a QR code for more.
 - ❑ Canvas - Graphs, charts, and infographics only. Minimal text.
- ❑ Read instructions for each section. Use listed resources, if you like.
- ❑ Complete the Bookmark section first. Canvas second. Billboard third.
- ❑ Share with someone you trust. Get constructive feedback.
- ❑ Refine until you think grandma would be excited about your work.
- ❑ Remember to have fun. Reach out if you are stuck. Email your tech manager
- ❑ You are ready. Send your poster before the deadline.

User Manual

1. Project ID. Project name in short form if space is limited. Last 5-digits of award no. looks like 07664 or 32310.

2. Impact. Why industry cares in short phrases. Use metrics when applicable like \$0.30/W

3. Project Goal. Your project goal(s) and why it matters in short phrases. What puzzle piece you're solving. Use numbers.

The Billboard

9. Track. Use the correct template for your project based on track. Check track name or template color. Projects managed by Innovations & Manufacturing Competitiveness (IMC) or Strategic Analysis and Institutional Support (SAIS) should have a tag.

10. Headline. Not project name or title. Headline your key finding, if it were to appear on the next Scientific American magazine cover. Think "Perovskite-silicon tandem module efficiency exceeds silicon record."

11. QR Code. Put full details of your project online or link to existing content (e.g. publications, news articles). Generate a QR to link content @ qrcode-monkey.com. To point to many URLs try linktr.ee

The Bookmark

4. Method(s). Distill your approach to key steps.

5. Outcome(s). Key results or outcomes so far. Or key milestones you're planning. Use metrics or numbers.

6. Conclusion/Risks. Takeaway. Surprises. Regrets. Next steps. Or key risks to overcome. Keep it concrete, concise, and clear for others to learn from.

The Canvas

7. Team. List all project contributors

8. Visuals. Show your most important (favorite) charts, figures outcomes, or insights to highlight your findings. Use diagrams to explain processes or methods. An Infographic. A photo that captures your project's key insight. This is your free creative space. Pack in all the good stuff. Helpful resources:

- Free solar stock images (bit.ly/HitMeWSunShot & bit.ly/NRELSolarStock)
- Icons (thenounproject.com)
- Design ideas. #betterscienceposter (osf.io/ef53q/)
- Ideas on how others do it (osf.io/6ua4k/)

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