### **Business Structures and Financing for Energy Projects**

#### Paul Schwabe





#### **5 STEP PROJECT DEVELOPMENT PROCESS**



### **Project Development Process: What Is It?**

- Framework based on experience
- Focuses on key decision points
- Shows that project development is iterative
- Emphasizes that delaying or deciding against a project that does not meet current goals is a viable outcome and option

More information available at:

http://www.energy.gov/indianenergy/resources/educ ation-and-training







#### Step 1: Site, Scale, Resource, and Community Market Potential



Purpose: Determine whether basic elements for a successful project are in place

#### Tasks:

- 1. Identify possible sites for project locations
- 2. Determine the **energy load/demand** for these sites using past electric bills for these facilities
- 3. Confirm renewable energy resource
- 4. Review Tribal facility electric cost data, regulations, and transmission and interconnection requirements
- 5. Evaluate community market potential for renewable sales. Your community is the marketplace/energy –user.
- 6. Assemble or communicate with the right team, those in positions or with knowledge to facilitate, approve, and champion the project



Analyze risks: financing, permitting, construction costs Analyze utility rules: interconnection and transmission







#### Step 2: Project Ownership and Local Regulatory Options



**Purpose: (Assumption: community-scale project on tribal land)** Determine ownership structure and permitting considerations if any. (Note: It is likely that internal tribal permitting is required if developed on Tribal lands, however, state and federal permitting may be required if the Tribe is dealing with fee or trust land outside the Tribal land holdings.)

#### Tasks:

- 1. Identify final resource and project location
- 2. Understand ownership structure/Tribal role and risk allocations
- 3. Narrow financing options and clarify tax-equity structure
- 4. Initiate engineering, procurement, and construction (EPC) process
- 5. Understand and plan for permitting, interconnection, and transmitting power to residents within the community

#### **Resources:**

DOE Office of Indian Energy renewable energy technology-specific webinars: <a href="http://www.energy.gov/indianenergy/resources/education-and-training">http://www.energy.gov/indianenergy/resources/education-and-training</a>







## Step 3: Project Refinement



Purpose: Validate decisions and finalize project structure

#### Tasks:

- 1. Finalize ownership structure and project team identification
- 2. Finalize permitting including environmental reviews, net metering, and interconnection
- 3. Finalize technology, financing, and development costs

#### Outputs:

- 1. Proposed financing/commitments and organization structure
- 2. Detailed economic models
- 3. Vendors selected
- 4. Completed environmental reviews and finalized permits
- 5. Net-metering and interconnection agreement
- 6. Transmission finalized, if necessary







## Step 4: Implementation



Purpose: Contract for, realize physical construction of project

#### Tasks:

- 1. Finalize project agreements
- 2. Finalize vendor contracting process
- 3. Finalize preconstruction tasks
- 4. Realize construction and equipment installation
- 5. Realize interconnection and net metering
- 6. Realize project commissioning leading to operation

**Output:** Completed project (operation)



### Project Development Process





# Step 5: Operations & Maintenance



**Purpose:** Conduct or ensure ongoing operations and maintenance (O&M), including repair and replacement (R&R)\*

#### O&M Costs:

- Equipment maintenance and upkeep
- Gearbox/inverter replacement
- Insurance
- Labor
- Extended warranty agreements

#### Maintenance:

- If leasing, lessor often manages maintenance
- If **power purchase agreement (PPA)**, vendor typically manages maintenance

\*Especially if owner – role of highest O&M risk



Photo from Florida Solar Energy Center, NREL 14728



#### Financing Agenda

- Business Structures
- Requirements for Financing
- Federal Tax Incentives: Why should you care?
- Financing Options



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## **BUSINESS STRUCTURE OPTIONS**



#### Importance of Choosing the Right Business Structure

- Protect Tribal assets
- Preserve Tribal sovereignty
- Minimize potential liability



Photo by Brian Hirsch, NREL 20893



#### **Business Structure Options for Tribes**

- 1. Tribal government entities
  - Unincorporated instrumentalities
  - Political subdivisions
  - Utility authority
- 2. Section 17 corporations
- 3. Tribally chartered corporations
- 4. State law entities
  - State law corporations
  - Limited liability companies (LLCs)
- 5. Joint venture



#### **Evaluating the Options**

Business Structure Option	Simplicity and Quick Formation	Shield Tribal Assets from Business Liabilities	Avoid Federal Income Taxes	Separate Business from Tribal Control	Ability to Secure Financing
Tribal Instrumentality*	$\bigcirc$		0		$\bigcirc$
Political Subdivision*			0		0
Section 17 Corporation*		0	0	0	0
Tribal Law Corporation*	$\bigcirc$	$\bigcirc$	0	$\bigcirc$	$\bigcirc$
State Law Corporation	0	0		$\bigcirc$	0
LLCs/Joint Venture		0	0	0	$\bigcirc$

(\*Can be protected by Tribal sovereign immunity)



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### FINANCING REQUIREMENTS





#### **Requirements for Financing**

Site	Resource	Off-Take / Energy Users	Permits	Technology	Team	Capital
Securing site: No site, no project	Engineering assessment (input)	Power purchases: off- take contract – (revenue)	Anything that can stop a project if not in place	Engineered system (output)	Professional, experienced, diverse	Financing structure
<ul> <li>Site control</li> <li>Size and shape</li> <li>Location to load and T&amp;D</li> <li>Long-term control</li> <li>Financial control</li> <li>Clear title</li> <li>Lease terms</li> <li>Collateral concerns</li> <li>Environmental</li> <li>Access</li> <li>O&amp;M access</li> <li>Upgradable</li> </ul>	<ul> <li>Volume/ Frequency</li> <li>Variability</li> <li>Charac- teristics (power/speed)</li> <li>24-hour profile</li> <li>Monthly, seasonal, and annual variability</li> <li>Weather dependence</li> <li>Data history</li> <li>Std. deviation</li> <li>Technology suitability</li> </ul>	<ul> <li>Credit of counterparty</li> <li>Length of contract</li> <li>Terms and conditions</li> <li>Reps and warranties</li> <li>Assignment</li> <li>Curtailment</li> <li>Inter-connection</li> <li>Performance</li> <li>Enforcement</li> <li>Take or pay</li> <li>Pricing and terms</li> </ul>	<ul> <li>Permitting/ entitlements</li> <li>Land disturbance</li> <li>Environmental and cultural impacts</li> <li>Resource assessments</li> <li>Wildlife impacts</li> <li>Habitat</li> <li>NEPA, EIS</li> <li>Utility inter- connection</li> <li>Other utility or PUC approvals</li> <li>Lease and/or ROW approvals</li> </ul>	<ul> <li>Engineering design plans</li> <li>Construction plans</li> <li>Not generic solar panel and inverter</li> <li>Engineered resource/ conversion technology/ balance of system designs</li> <li>Specifications</li> <li>Bid set</li> </ul>	<ul> <li>Business management</li> <li>Technical expertise</li> <li>Legal expertise</li> <li>Financial expertise (including tax)</li> <li>Transmission interconnection expertise</li> <li>Construction/ contract management</li> <li>Operations</li> <li>Power marketing/sales</li> </ul>	<ul> <li>Development equity</li> <li>Project equity</li> <li>Nonrecourse project debt</li> <li>Mezzanine or bridge facility</li> <li>Tax equity</li> <li>Grants, rebates, other incentives</li> <li>Environ- mental attribute sales contracts (RECs)</li> <li>Bond finance</li> </ul>



### **FEDERAL INCENTIVES: DETAILS**



#### **Federal Tax Incentives**

- Investment Tax Credit (ITC)
- Modified Accelerated Cost Recovery System (MACRS) and bonus depreciation



#### **Comparison of Tax Incentives**

	ITC	Accelerated Depreciation
Value	Tax credit of 10% or 30% of project costs, depending on tech	Depreciation of eligible costs (not all project costs qualify)
Select Qualifying Technologies	<ul> <li>Solar</li> <li>Fuel cells</li> <li>Small wind</li> <li>Geothermal</li> </ul>	Depreciation can be taken with either PTC or ITC
Basis	Eligible project cost. Credit taken at the time the project is placed in service. Can be combined with depreciation.	MACRS: 5-year depreciation schedule Bonus: 50% first year accelerated depreciation on equipment
Expiration	Placed in service before 1/1/2017*	<u>MACRS:</u> None <u>Bonus:</u> 1/1/2014



### Key Concept: Tax-Equity Partnerships

- 1. Tribe can benefit from tax-equity incentives without being taxable
- 2. Tribes can partner with third-party tax investors and/or developers to gain this incentive/advantage
  - Recent IRS PLR supports Tribal partnerships with third-party tax equity <u>http://www.irs.gov/pub/irs-wd/1310001.pdf</u>
  - Even with IRS ruling, the Tribe needs capital to build a large renewable project
- 3. Tribe benefits by offering a more competitive price for energy and RECs from the project to a utility



## **So Why Seek a Tax-Equity Finance Partner?**

Tax incentives such as Modified Accelerated Cost Recovery System (MACRS) and either Production Tax Credit (PTC) or Investment Tax Credit (ITC) can represent up to half the project value, or reduce project capital costs by ~50%



- Tax incentives can help to achieve a competitive price of power
- Many projects also require state-level incentives to be economic



#### **PROJECT FINANCING OPTIONS**



## **Step 3: Ownership and Financing Options**



- Direct ownership (cash)
- Grants
- Incentives
- Debt
- Energy savings performance contracts (ESPCs)



#### **Possible Sources of Capital**





Source: Graphs adapted from "Renewable Energy Project Finance in the U.S.: An Overview and Midterm Outlook" (Mintz Levin Green Paper, 2010)

## Direct Ownership Structure





## Direct Ownership

#### Challenges Advantages Maximum reduction in Need the resources to pay electricity bills for the project Lower finance costs (or none Don't fully benefit from available tax incentives depending on source) given tax-exempt status • Full control over a project: design, operations, and risks Responsibilities of ownership (operations & maintenance) Own renewable energy credits (RECs) and can Possible electricity rate impacts for tribe (increase choose to retain or monetize or decrease) Might be only option for



small projects

## Third Party Power Purchase Agreement (PPA)

The Tribe is the host in this structure and agrees to buy electricity generated by the renewable energy system.





Utility

## **PPA Considerations to Weigh**



- Locked-in energy price
- Path to ownership



#### **Community Project PPA: Eventual Tribal Ownership Example**



- Developer and investor form a special purpose vehicle/entity to develop a solar/wind/biomass/MSW power plant
- Tribe executes a PPA with wind project to purchase power
  - Hopefully at a discount to current power price
  - Discount will depend on project economics and local rates
- At end of 6 years (ITC) or 10 years (PTC)
  - Investor ownership "flips" from 99% down to 5%
  - Developer buys investor 5% ownership at "fair market value"
- In year 7 or 11, developer can sell project to Tribe, which assumes the project's debt
  - Project price is substantially reduced compared to Tribe project development from year 1



#### Grants

- Do not need to be repaid
- Must be used for specific purpose
- Grantee must meet eligibility requirements
- Typically funded by state or federal government



#### Grants – State, Local, Utility, & Private Sponsored





## Grants – Federal Government Sponsored

Program	Туре	Details
Rural Energy for America Grant Program (USDA)	Grant	<ul> <li>\$2,500-\$500,000 or 25% of project costs, whichever is less</li> <li>Requirements: Borrower must be rural small business or agricultural producer</li> <li>Technology: biomass, solar, wind, hydro, hydrogen, geothermal</li> <li>Applications: equipment, construction, permitting, professional service fees, feasibility studies, business plans, land acquisition</li> </ul>
High Energy Cost Grant Program (USDA)	Grant	<ul> <li>\$75,000-\$5,000,000</li> <li>Requirements: Community's average home energy costs must exceed 275% of national average</li> <li>Technology: Solar, Wind, Biomass, Hydro</li> <li>Applications: Energy generation and transmission and distribution</li> <li>No open solicitations</li> </ul>
Tribal Energy Program Grant (DOE)	Grant	<ul> <li>Amount varies</li> <li>Requirements: Varies by solicitation</li> <li>Technology: Solar, wind, biomass, hydro, geothermal</li> <li>No open solicitations</li> </ul>
Energy and Mineral Development Program (DOI)	Grant	<ul> <li>Amount varies</li> <li>Applications: Evaluation of energy and mineral resources on tribal lands.</li> <li>Annual solicitations</li> </ul>



#### Incentives – Rebates





### Debt – Government Sponsored Loan Programs

Program	Туре	Details
Rural Development Biorefinery Assistance Program (USDA)	Guarantee	<ul> <li>Up to 90% of loan amount</li> <li>Technology: Commercial-scale bio refinery</li> <li>Applications: Equipment, construction, permitting, land acquisition, cost of financing</li> </ul>
Power Project Loan Fund (Alaska Energy Authority)	Loan	<ul> <li>Amount varies</li> <li>Technology: Solar, wind, MSW</li> <li>Applications: For development or upgrade of small-scale power production (&lt;10 MW), conservation facilities, and bulk fuel storage, includes transmission and distribution</li> </ul>
Indian Affairs Loan Guaranty, Insurance, and Interest Subsidy Program (DOI)	Guarantee	<ul> <li>Max 90%; Interest subsidy covers the difference between the lender's rate and the Indian Financing Act rate</li> <li>Requirements: Borrower must have 20% tangible equity in the project. This is for business development.</li> </ul>
Rural Energy for America Loan Guarantee Program (USDA)	Guarantee	<ul> <li>Up to 85% of loan amount</li> <li>Requirements: Borrower must be rural small business or agricultural producer</li> <li>Technology: Biomass, solar, wind, hydro, hydrogen, geothermal</li> <li>Applications: equipment, construction, permitting, professional service fees, feasibility studies, business plans, land acquisition</li> <li>No open solicitations</li> </ul>



### New Market Tax Credits



- Up to \$5B available in CY 14
- 39% tax break
  - 5% in first 3 years
  - 6% in last 4 years
  - Net value: 20% due to financing complexity, number of parties
- CDE can shop credits to investors
  - Renewable energy project must be aligned with CDE mission
  - CDEs take time to establish
- Examples
  - 1 MW PV City of Denver's buildings<sup>1</sup>

– 1.65 MW PV in Salt Lake City<sup>2</sup>
 Sources:

<sup>1</sup> <u>http://www.nrel.gov/docs/fy10osti/49056.pdf</u>

<sup>2</sup> http://nationaldevelopmentcouncil.org/blog/?p=2242



## **Energy Savings Performance Contracting (ESPCs)**

An ESPC is a <u>no up-front cost</u> contracting mechanism between a site customer and an energy service company (ESCO). Energy conservation measures and on-site generation are financed and implemented by an ESCO, which is <u>repaid through energy savings</u>. This would be done as a PPA, in conjunction with energy efficiency, to bring costs down.



Over 90 DOE-Qualified ESCOs, including:

Ameresco · McKinstry · Chevron · Siemens Honeywell · Tetra Tech · Johnson Controls · Trane

For full DOE Listing: <u>http://www1.eere.energy.gov/femp/financing/espcs\_qualifiedescos.html</u>



## ESPCs Reallocate Current and Future Energy Spending



- Customer's Savings
- Guaranteed Savings for ESCO Services Fee and Financing
- Energy and Operations and Maintenace Costs



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### **COMMUNITY SHARED SOLAR**



#### **Community (or Shared) Solar**

- Off-site solar project that allows customers of a utility to directly benefit from a PV project without having to install the system on their own premises
- Various ownership options including utility owned and third-party owned
- Participants make a one time up-front payment or monthly payments
- Participants receive a bill credit either in kWh or \$
- Numerous examples around the country



NREL

#### Example pricing

- \$780 per solar panel
- \$3.15/Watt
- \$3 per 150 kWh per month (TEP)
- \$3.38-\$25.72/month (e.g., Sacramento Municipal Utility District [SMUD])



#### Why Community Solar?

There are many potential interested consumers of solar who are unable to install a PV system on their roof

#### Why?

- They rent
- They own a condo
- Their roof is shaded
- They can't afford an entire system
- They are not allowed (HOA restrictions)
- Their roof does not have the proper roof orientation
- They want to "dip their toe in the water"



The Vote Solar Initiative



### Common Community Solar Project Structures





**Community Solar Participants/Subscribers** 

- Monthly payments
  - SMUD SolarShares (1 MW)



#### **Further Resources**

- A Guide to Community Shared Solar: <u>http://www.nrel.gov/docs/fy12osti/54570.pdf</u>
- Shared Renewables HQ: <u>www.sharedrenewables.org</u>
- IREC Shared Renewables Program Catalog: <u>www.irecusa.org/regulatory-reform/shared-renewables/</u>





Slide from presentation given by Erica M. Schroeder. 2013. Interstate Renewable Energy Council, Inc. (IREC)



#### Thank you

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# March 8, 2013 IRS Private Letter Ruling – 111532-11

- An Indian Tribal government is not considered a "governmental unit" or "tax-exempt organization" for purposes of solar energy tax subsidies
- This presumably could permit tribal governments to enter into an inverted lease structure *without* jeopardizing access and use of federal tax incentives (*potentially BIG change*)
- Yet to be executed in the market; perhaps only applicable to the Tribe that applied; it would be wise to seek legal counsel

#### IRS Private Letter Ruling (PLR): <u>http://www.irs.gov/pub/irs-wd/1310001.pdf</u>

#### **Potential tribal implications:**

http://www.renewableenergyworld.com/rea/news/article/2013/05/solar-tax-creditopportunity-for-indian-Tribes



#### Sample REC Purchase Contract







#### Facility-Scale Project Risk – Post Step 3

	Risks	Risk Assessment Post Step 3	$\checkmark$
Development	Loss/waste of development resources	Medium; now with more assurance of success	~
	Improper orientation or project affected by shade	Low; some may be assumed by host	~
Site	Inadequate foundation or structural integrity	Assumed low; developer to assess	$\checkmark$
	Site control for challenges for safety/security purposes	Assumed low	$\checkmark$
Dormitting	Tribe-adopted codes and permitting challenges	Low; permitting completed	$\checkmark$
rennitting	Utility interconnection challenges	Reduced	$\checkmark$
Einanaa	Capital constraints	Low; PPA elected and confirmed	$\checkmark$
Finance	Incentive unavailability or insufficiency	Low; allocate to developer to facilitate	$\checkmark$
Construction/ Completion	<ul> <li>Engineering, procurement, and construction difficulties</li> </ul>	Low; allocate to EPC or developer	
	Cost overruns	Low; allocate to EPC or developer	
	Schedule overruns	Low; allocate to EPC or developer	
Operating	Output shortfall from expected	Low; allocate to owner	
operating	Technology O&M failure	Low; allocate to owner or O&M contractor	

NOTE: Underlining signifies that the risk assessment outcome changes during the step at hand.

Sources: Adapted from Holland & Hart, RE Project Development & Finance & Infocast, Advanced RE Project Finance & Analysis



#### Project Risk – Community-Scale Post Step 3

	Risks	Risk Assessment Post Step 3	~
Development	<ul> <li>Poor or no renewable energy resource assessment</li> <li>Not identifying all possible costs</li> <li>Unrealistic estimation of all costs</li> <li>Incorrect estimation of long-term "community" energy use (energy efficiency first)</li> <li>Utility rules and ability to offset use with centralized production</li> </ul>	Low; site picked <u>Low; detailed model</u> <u>Low; detailed model</u> Low; final projection <u>Reduced</u>	✓ ✓ ✓ ✓
Site	<ul> <li>Structural (e.g. rooftop solar, wind loading, soil conditions)</li> <li>Installation safety (e.g., wind tower, hazard for adjacent sites)</li> <li>Site control for safety/security purposes</li> </ul>	Assumed low; assessed EPC assumes risk Low; site secure	~
Permitting	<ul><li>Tribe-adopted codes and permitting requirements</li><li>Utility interconnection requirements</li></ul>	Low; complete Low; complete	√ √
Finance	<ul><li>Capital availability</li><li>Incentive availability risk</li></ul>	Low; PPA complete Low; risk on developer	✓ ✓
Construction/ Completion	<ul><li> EPC difficulties</li><li> Cost overruns</li><li> Schedule</li></ul>	Low; allocate to EPC or developer	
Operating	<ul><li>Output shortfall from expected</li><li>Technology O&amp;M</li></ul>	Assumed low, mitigable, or allocatable	



Sources: Adapted from Holland & Hart, RE Project Development & Finance & Infocast, Advanced RE Project Finance & Analysis \*NOTE: Underlining signifies that the risk assessment outcome changes during the step at hand.

#### Bonds – Qualified Energy Conservation Bonds (QECBs)



For more information on QECBs, see <a href="http://www.nrel.gov/docs/fy11osti/49450.pdf">http://www.nrel.gov/docs/fy11osti/49450.pdf</a>



#### Bonds – Clean Renewable Energy Bonds (CREBs)

#### CREBs

- Apply to the IRS for an allocation
- Federal tax credit to bond owner in lieu of interest payment from bond issuer
- May be more attractive than tax-exempt municipal bonds
  - Issuer only pays back bond principal (for most part)
- Total allocation of \$1.2 B
  - Up to 62.5% for public sector projects (rest: coops)
  - Round 1: 401 of 610 public sector PV projects
  - <u>Round 2</u>: \$262M for public-sector PV projects
  - Additional rounds possible



#### Bonds – CREBs cont.

#### Challenges

- Not truly equivalent to interest-free bond
  - Assumes bond issuer is equiv. to AA corporate
  - Public entities with weaker credit must either:
    - 1. Make supplemental interest payments, or
    - 2. Sell the bond at a discount
- Transaction costs are high
  - Allocations made from smallest to largest projects
  - <u>Solution</u>: MA bundled 12 projects (1 MW)
- First principal payment due in December of the year the CREB is issued



#### **Bonds – Green Bonds**

- Finance tool for green projects: projects and activities that promote climate and other environmentally sustainable purposes
  - Renewable energy
  - Energy efficiency
  - Sustainable waste management
  - Clean transportation
- Nascent market for institutional investors who have climate considerations in their investment objectives
  - Currently led by international organizations (World Bank, International Monetary Fund)
  - Some states beginning to look at these instruments (MA has issued some green bonds)



#### Hybrid – Morris Model

- Uses NMTC, QECB, or other bonding
- Combines tax benefits of third-party ownership with lowcost capital from public debt
- Bond proceeds passed to the developer through a leasepurchase agreement
  - Ownership transferred to the developer
  - Developer payments pays off bond principal and interest



So far, only used by counties in New Jersey; has promise elsewhere, and for Tribes

https://financere.nrel.gov/finance/content/municipal-bond-powerpurchase-agreement-model-continues-provide-low-cost-solar-energy http://www.nrel.gov/docs/fy12osti/53622.pdf



### Monetizing Green Attributes: Renewable Energy Credits

#### **Renewable Energy Credits (RECs)**

- Used to track renewable energy production for state renewable portfolio standards (RPSs)
- Utilities may purchase RECs to fulfill state requirements
- Producer usually owns REC, but varies by state
- Transactions regulated by state
  - State may require contract with minimum length (e.g., 20 years)
  - Some states sponsor/facilitate market
  - Some states allow private/direct transactions

