

# PORTSFUTURE

OHIO UNIVERSITY

VOINOVICH SCHOOL OF LEADERSHIP AND  
PUBLIC AFFAIRS

DOE FINANCIAL ASSISTANCE GRANT

PUBLIC OUTREACH AND APPLIED-ENVIRONMENTAL TASKS FOR THE FORMER  
PORTSMOUTH GASEOUS DIFFUSION PLANT (PORTS) IN PIKETON, OHIO AND SURROUNDING  
COUNTIES

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# PORTSfuture Project Summary

**Funded by DOE EM Portsmouth/Paducah Project Office**

**Tasks performed for the benefit of the public interest and to inform cleanup efforts at the site**

**Interface with DOE, SSAB, SSAB committees, CRO, site contractors, OEPA, and community stakeholders**

**Project information and products:  
[www.portsfuture.com](http://www.portsfuture.com)**

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# Initial Task and Today's Focus:

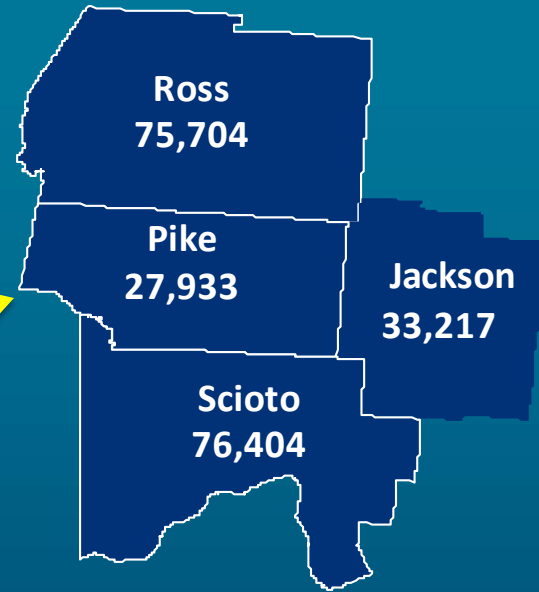
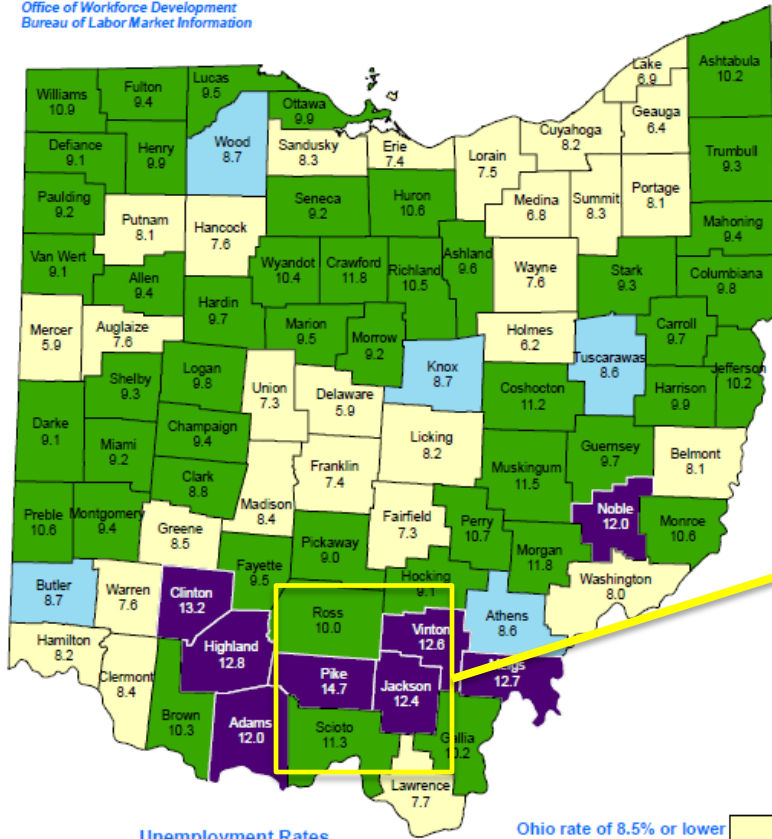
- **Broad-based public engagement process to identify the community's future-use preferences for the PORTS site**
- **Community involvement = residents, businesses, economic development organizations, nonprofits, local government, and many other stakeholders in the four counties near the site**

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# Regional Population

Office of Workforce Development  
Bureau of Labor Market Information



### Unemployment Rates

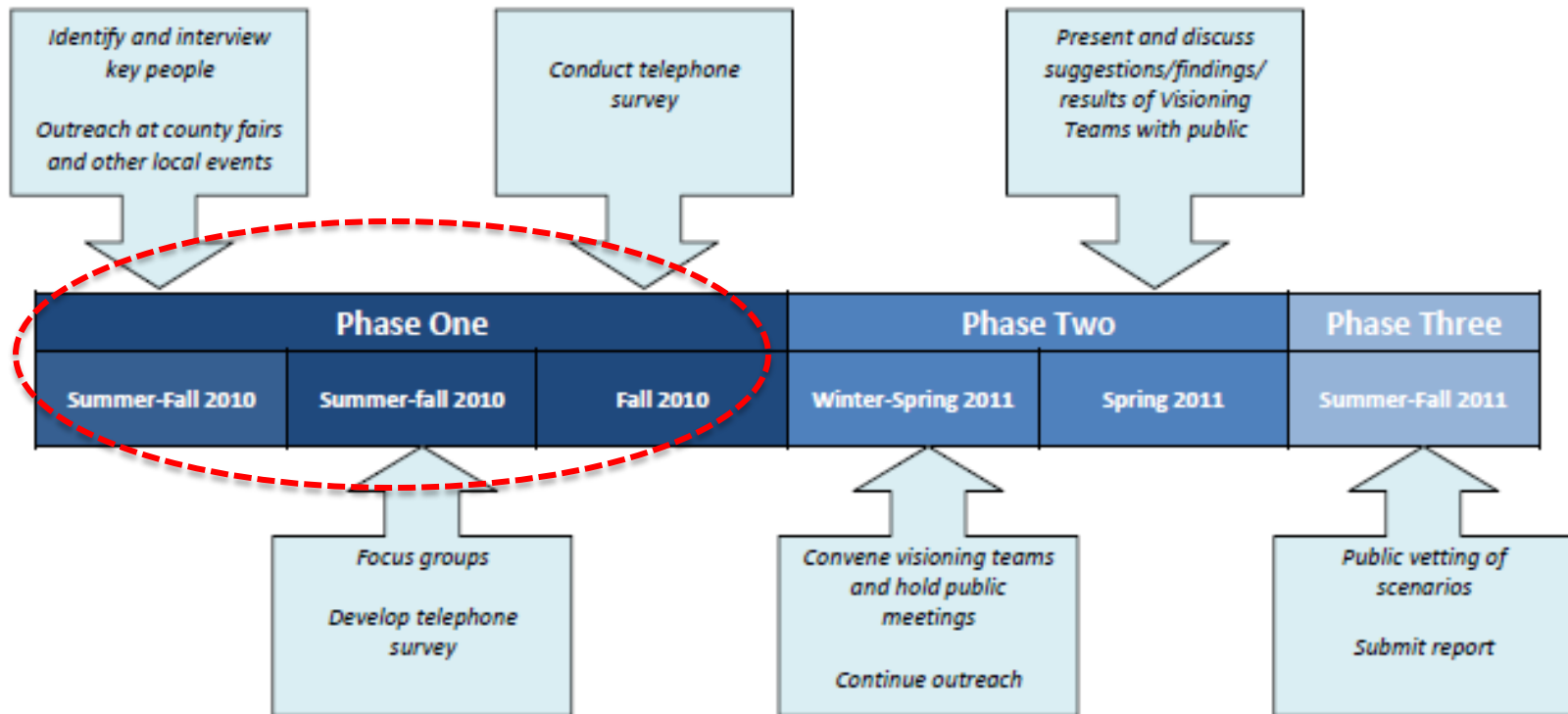
Not Seasonally Adjusted      Seasonally Adjusted

United States..	8.7%	9.1%
Ohio.....	8.5%	8.6%

Ohio rate of 8.5% or lower  
Above Ohio rate of 8.5%;  
US rate of 8.7% or lower  
Above US rate of 8.7%;  
below 12.0%  
12.0% or above



# Overview of the Outreach Process



# Activities

- **Key informants interviews**
- **County fairs**
- **Web site**
- **Branding**
- **Community-based research-focus groups**
- **Telephone survey**



# Summary of Media Activity

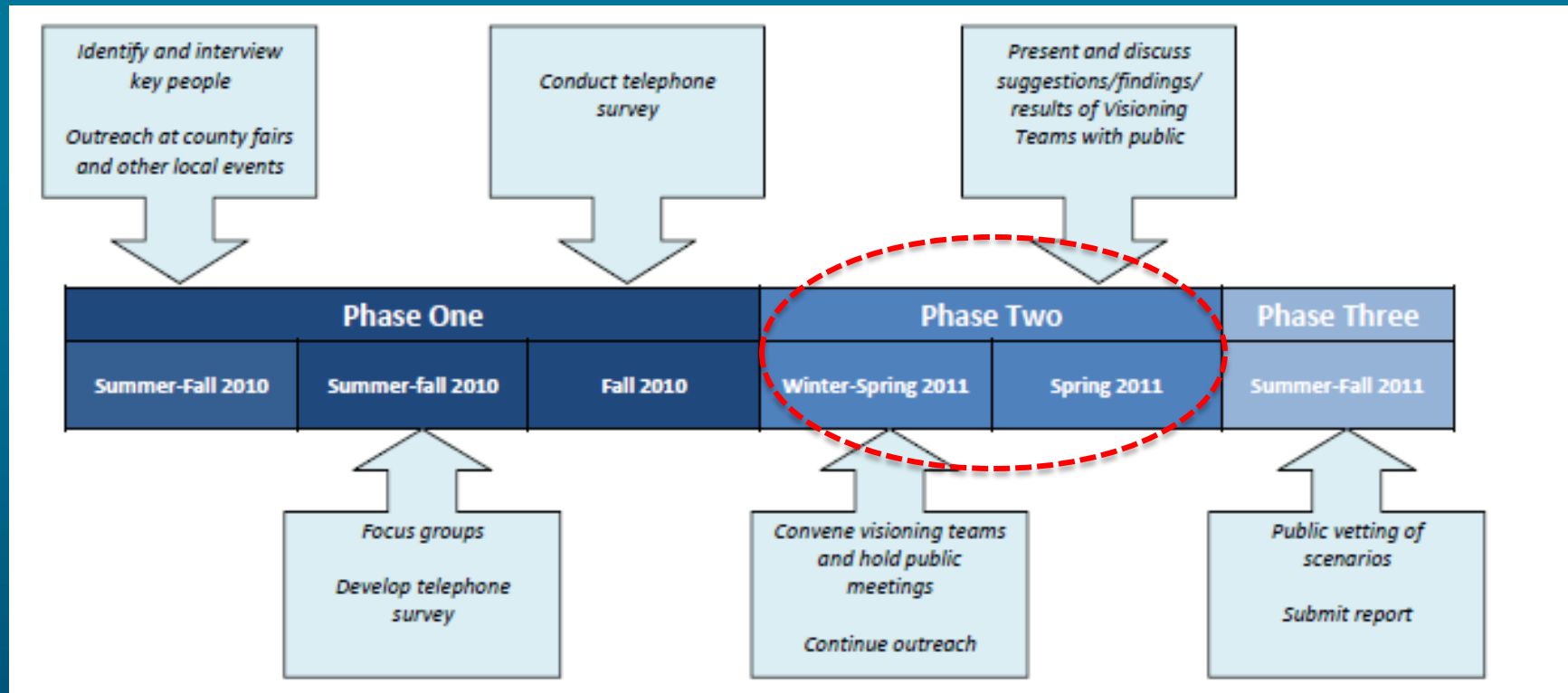
## Recruiting citizen participation

Paid ads; TV & radio interviews; newspaper articles; press releases; billboard; web site; newsletters; email blasts; direct mail; community calendars; telephone contact; leave-behind literature; displays & exhibits; speaking engagements; county fairs, online media; & Facebook

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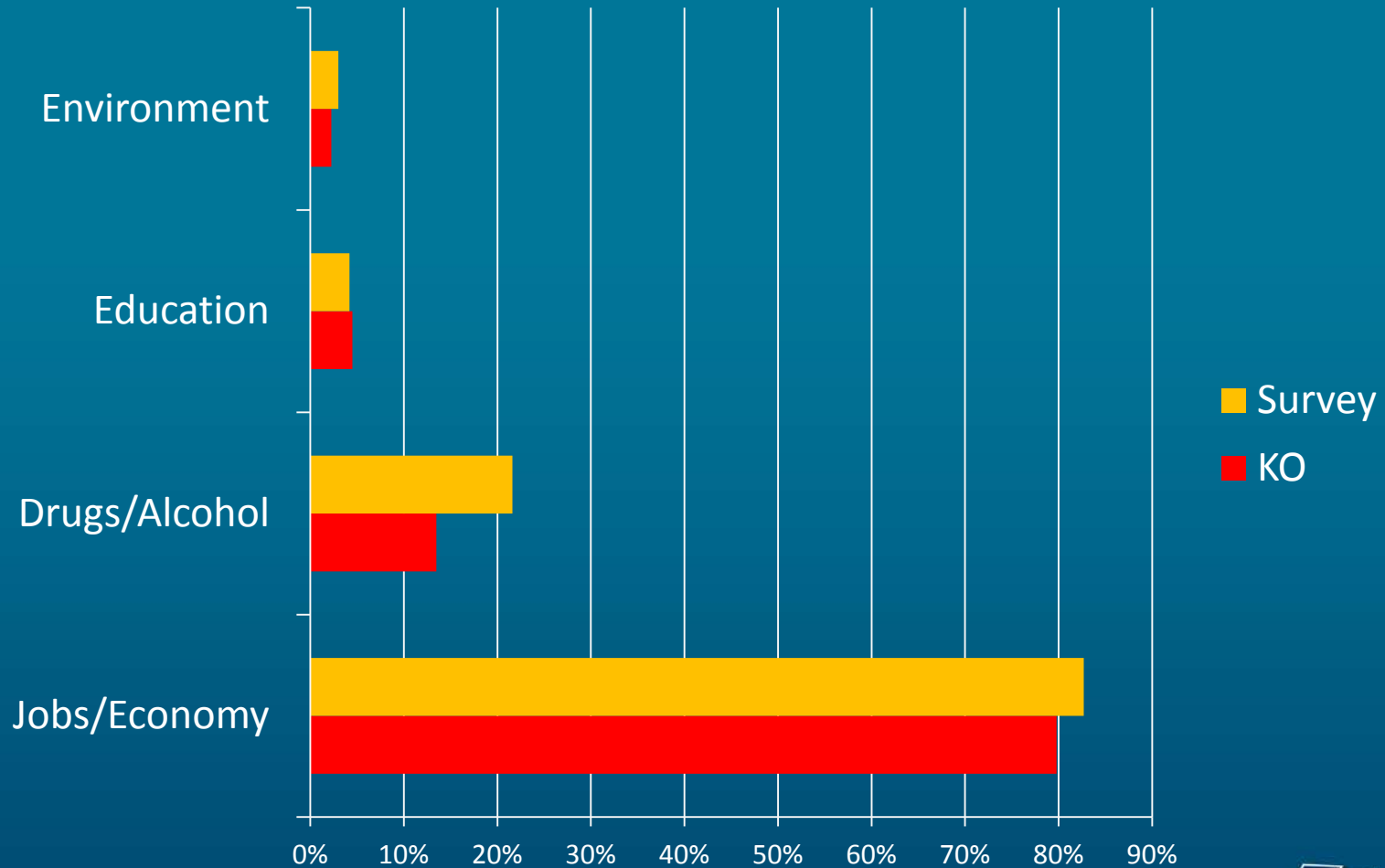


# Overview of the Outreach Process





# Biggest problems facing your community?



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# Scenario Development

- Two kick-off meetings-final recruitment
- County Visioning Teams
  - One team per county. Two meetings per county
  - 4 counties drafted total of 76 scenarios
  - Each county refined their own scenarios
  - 19 refined scenarios were submitted to be considered by Advisory Group
- Advisory Group (comprised of 3 members from each county team and 2 alternates)
  - Combined 19 scenarios into 9
  - Rated all 9 scenarios
  - Put the 9 scenarios forth for public voting

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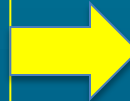
# Creating the Vision



# Visioning Team Scenario Rating Process

## Criteria

1. Environmental conditions
2. Land/facility encumbrances or compatibility
3. Community support
4. Economic/Market conditions
5. Cost considerations
6. Job creation
7. Public health/environmental impact
8. Overall feasibility



## Rating

On each criterion rated scenario:

1 (“Poor fit”)

2 (“Good fit”)

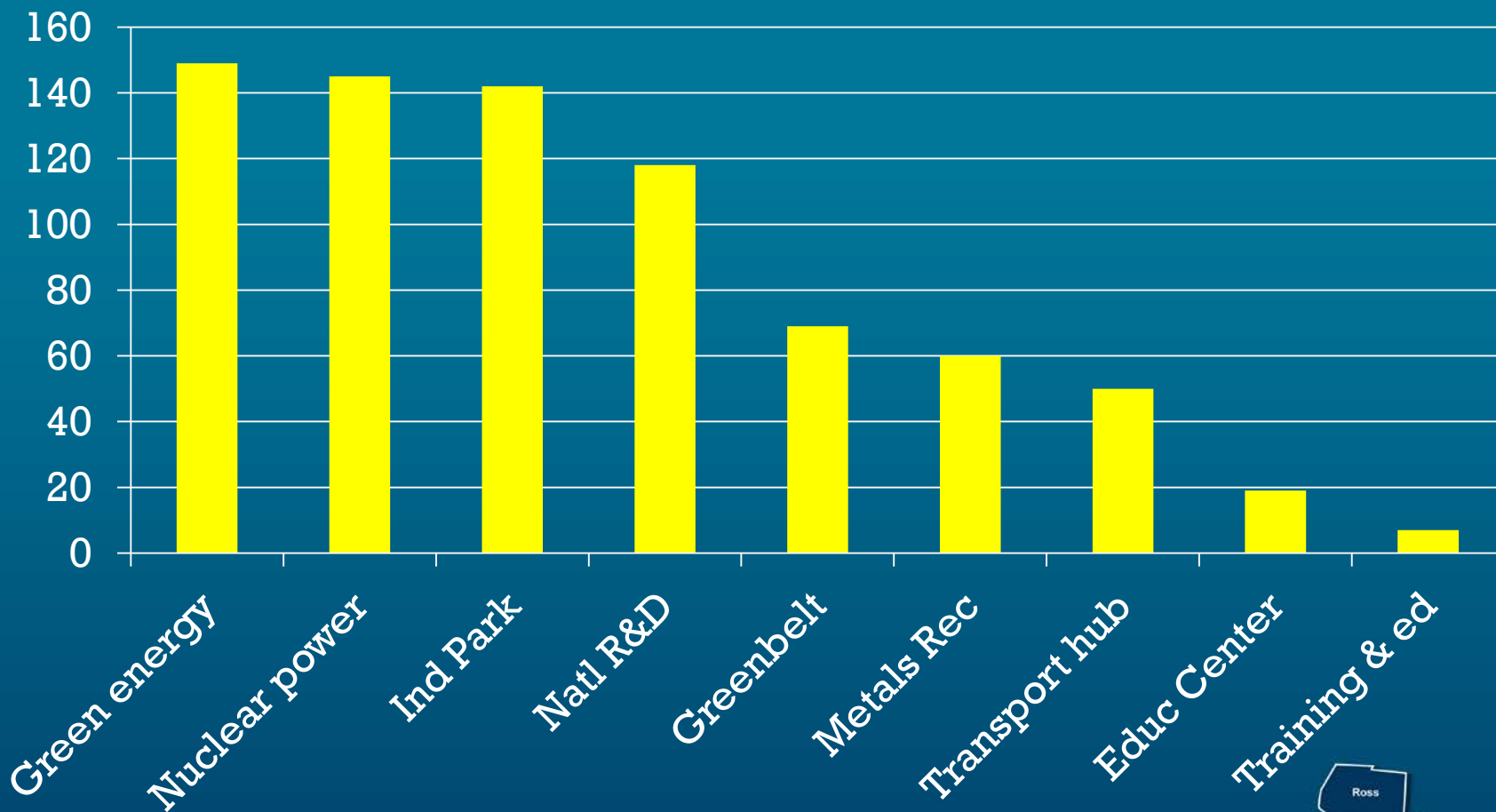
3 (“Excellent fit”)

Total scores from advisory council ranged from 163-240

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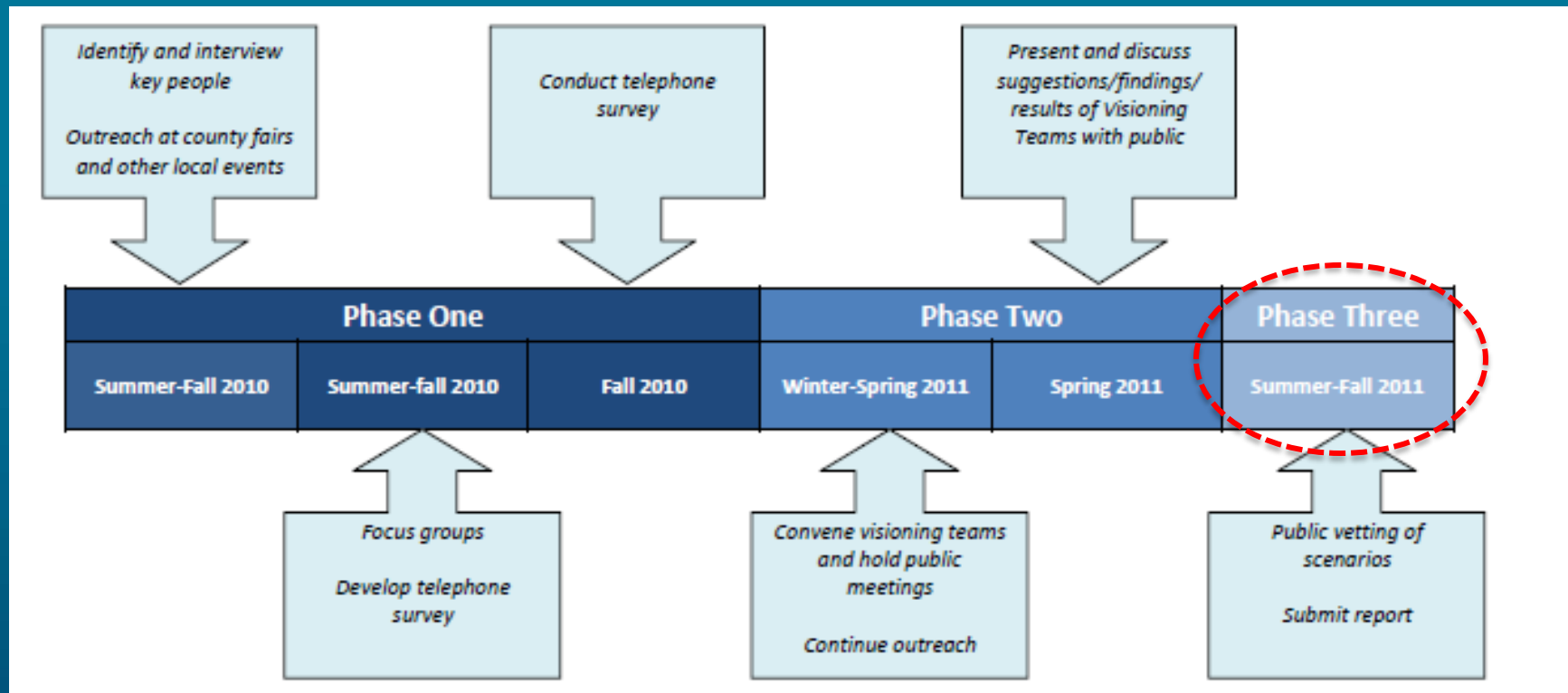
# Economic Analysis-Value-Added (In Millions \$)



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# Overview of the Outreach Process



# Public Vetting Activities

- PORTSfuture web site online voting
- Flyers in counties
- Community presentations (paper ballots)
- County Fairs (paper ballots)
- Billboard
- Press releases
- Radio spots: WOUB, 45 spots
- Stakeholder newsletters
- Email blasts to various distribution lists
- Social media (Facebook, Twitter)

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# Scenario Preferences

Scenario	Preferences
Industrial Park	421
Green Energy Production	475
Multi-use Southern OH EC	143
National R & D	418
Training & Education	160
Greenbelt	131
Warehousing	179
Nuclear Power Plant	495
Metal Recovery	152





# PORTSfuture Project Summary

- Draft report completed and reviewed by DOE in October 2011
- Pre-release presentations held for DOE, SSAB, FBP
- Final report released in November 2011
- Report submitted to the DOE EM PPPO for consideration on cleanup decisions at the site
- Final report available to the public on web site

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# Benefits of OU Project Work

- Third-party, independent, credentialed entity
- Provides data and analysis for objective, information-based decision-making
- Access to a vast array of SMEs and national experts via University's network
- Verifies and enhances validity and credibility of cleanup activities at the site
- Ensures widespread community input is obtained and that **community interests are being represented** in clean-up, remediation, and future-use decision-making

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# Benefits of OU Project Work (con't)

- Supports the DOE EM community engagement mission
- Contributes to efforts to expedite cleanup activities at PORTS in a more cost effective manner, while employing innovations to advance the science of cleanup at PORTS and inform other DOE cleanup activities around the nation

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# QUESTIONS?

For more information on the  
project, visit  
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