

DOE OFFICE OF INDIAN ENERGY

# Renewable Energy Project Development and Financing Essentials

Oklahoma Tribal Leader Forum

Oklahoma City, Oklahoma

August 13, 2012



U.S. DEPARTMENT OF  
**ENERGY**

Office of  
Indian Energy

# ■ About DOE Office of Indian Energy

## Goals and objectives:

- Promote Indian tribal energy development, efficiency, and use
- Reduce or stabilize energy costs
- Enhance and strengthen Indian tribal energy and economic infrastructure relating to natural resource development and electrification
- Bring electrical power and service to Indian land and the homes of tribal members

Energy Policy Act of 2005, Title V, Sec. 502

# Why Complete a Renewable Energy Project?

Income

Jobs

Experience

Cost savings

Cost stabilization

Tax revenue

Industry exposure

Energy reliability

Self reliance

Environmental sustainability

*Benefits vary based on  
the type and scale of  
projects*

# Agenda

- Overview of training purpose and structure
- Project development and financing key concepts (addressed in context)
- Project development process and decision points





# PROJECT DEVELOPMENT AND FINANCING COURSES OVERVIEW: PURPOSE AND STRUCTURE



U.S. DEPARTMENT OF  
**ENERGY**

Office of  
Indian Energy

# ■ Purpose of Courses

- Provide a **framework** for renewable energy project development and financing for Tribes
- Set and manage **expectations** of project development
- Identify **decision points** and the information needed to effectively make **decisions**
- Identify available **tools** for use in project development
- Provide **examples** of relevant projects

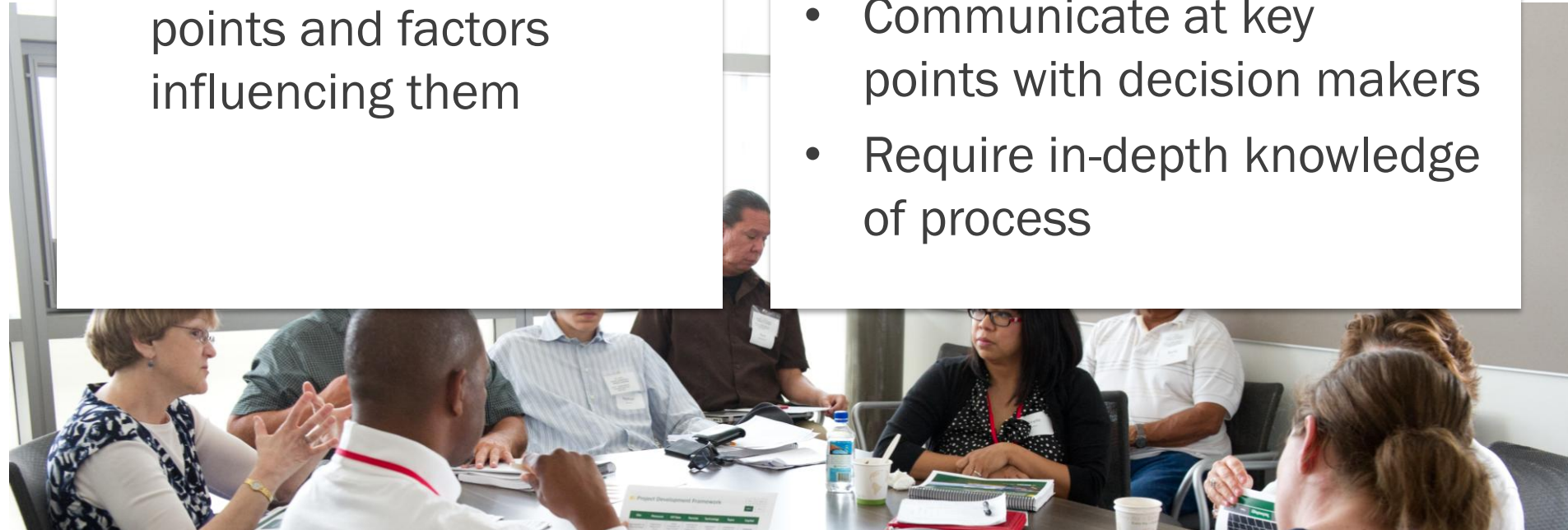
# Course Audiences

## Tribal Leaders

- Primary decision makers
- Understand terminology
- Understand key decision points and factors influencing them

## Staff/Project Management

- May be self-managing project or managing consultants
- Communicate at key points with decision makers
- Require in-depth knowledge of process





# Course Structure

## Essentials

Basic process, decisions, and concepts for project development

**Audience:** All involved in project

## Advanced/In-Depth

Detailed, academic information for deep understanding of concepts

**Audience:** Project and contract managers

## Facility

Comprehensive, in-depth process pathways for project development and financing by project scale

**Audience:** Decision makers and project and contract managers

## Community

Comprehensive, in-depth process pathways for project development and financing by project scale

**Audience:** Decision makers and project and contract managers

## Commercial

Comprehensive, in-depth process pathways for project development and financing by project scale

**Audience:** Decision makers and project and contract managers





# Terminology in These Courses



## Why is it important?

- Provides common language for internal discussion
- Assists in interaction with external organizations
- Increases credibility in project development

## What does it include?

- Common terms and language for project development
- Acronyms for and roles of:
  - Federal agencies
  - Common federal and state policies



Your resource for reference: DOE-IE Course Terminology Guide

# Terminology: Project Scale



## Facility

**Definition:** single building system

**Primary purpose:** offset building energy use



## Community

**Definition:** multiple buildings, campuses

**Primary purpose:** offset community energy costs, energy self-sufficiency



## Commercial

**Definition:** stand-alone project

**Primary purpose:** revenue generation, financial self-sufficiency



Photos by NREL (top to bottom):  
PIX 09373, PIX 18077, PIX 13327

# Determining Project Scale: What is the goal?



## Goal Options:

- Price Offset/Energy Self Generation
- Revenue Generation

## Information Needed:

### Facility

- Savings opportunity
- Self-power opportunity
- Utility interconnection
- 1 month to 1 year

### Community

- Savings opportunity
- Self-power opportunity
- Utility interconnection
- 6 months to 2 years

### Commercial

- Competing power price
- Offtaker options
- Transmission options
- 3 to 5 years

# Today's Courses

## Essentials

Basic process, decisions, and concepts for project development

**Audience:** All involved in project

## Advanced/In-Depth

Detailed, academic information for deep understanding of concepts

**Audience:** Project and contract managers

## Facility

Comprehensive, in-depth process pathways for project development and financing by project scale

**Audience:** Decision makers and project and contract managers

## Community

Comprehensive, in-depth process pathways for project development and financing by project scale

**Audience:** Decision makers and project and contract managers

## Commercial

Comprehensive, in-depth process pathways for project development and financing by project scale

**Audience:** Decision makers and project and contract managers

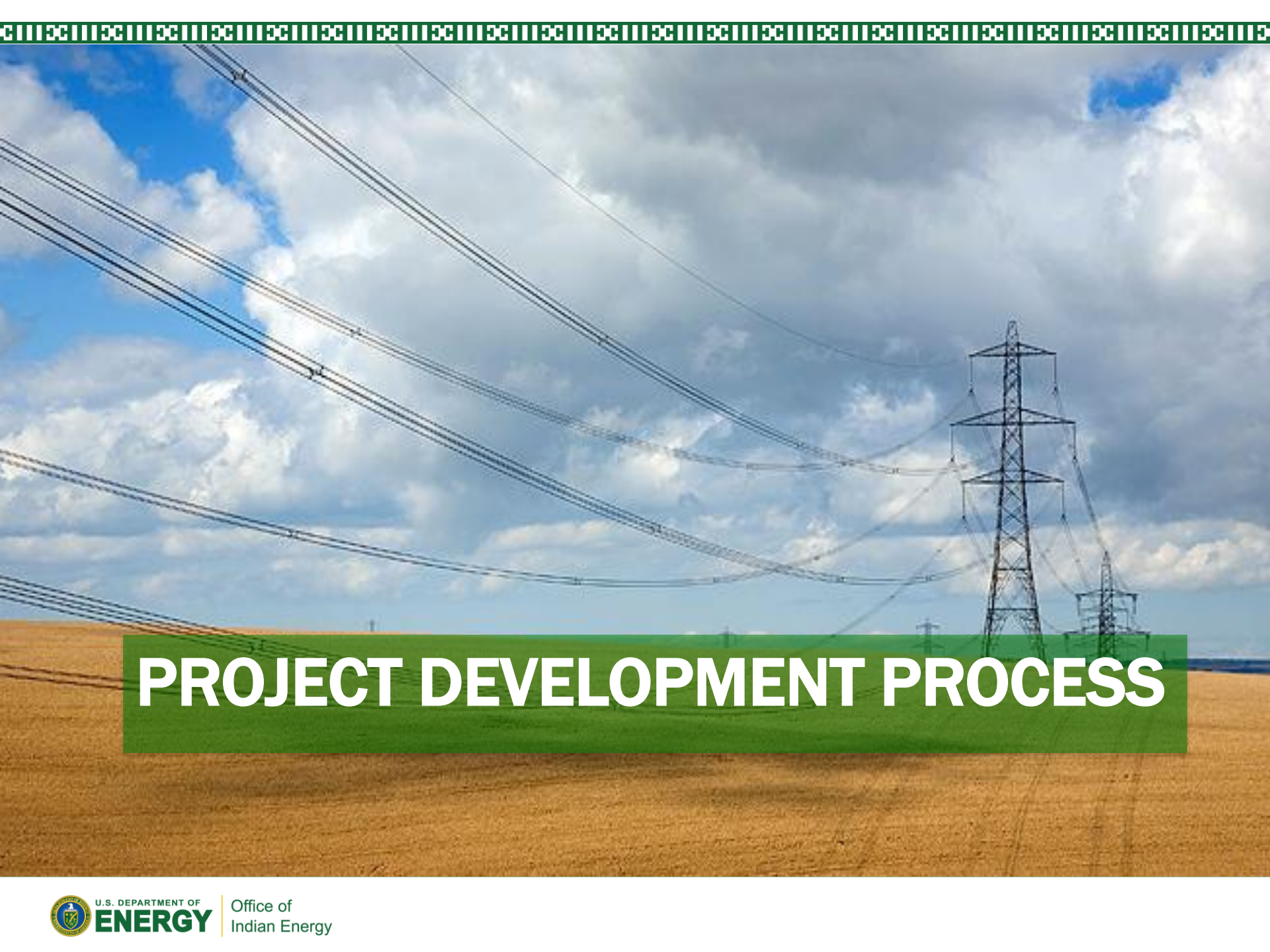




# Curriculum History and Expectations for Today



- Provide information on project development
- Your feedback on each course structure and content



# PROJECT DEVELOPMENT PROCESS

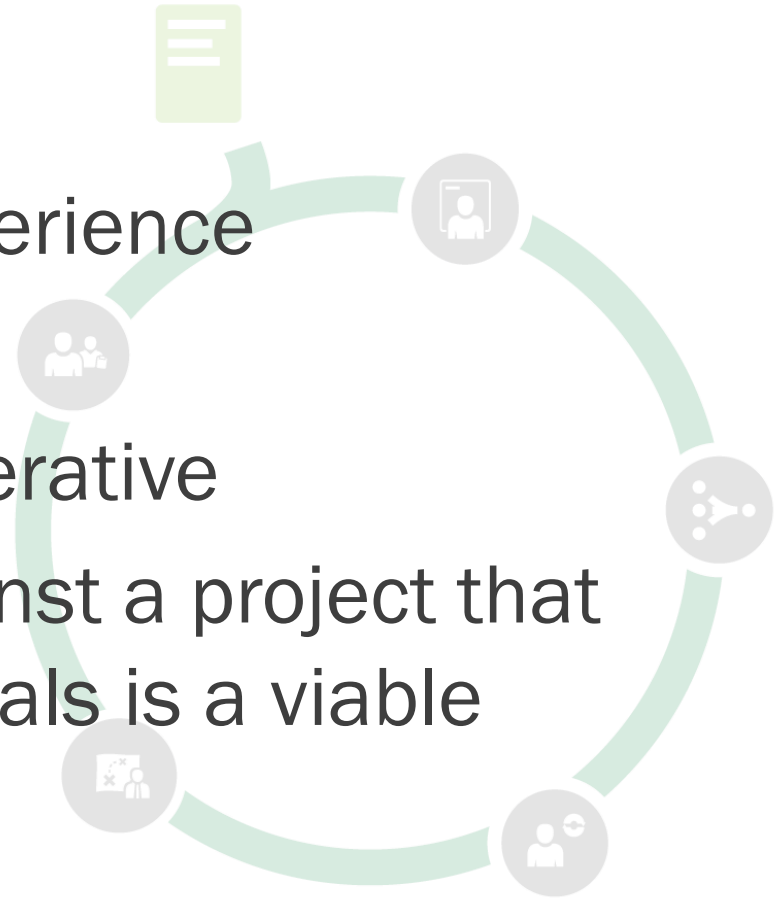


U.S. DEPARTMENT OF  
**ENERGY**

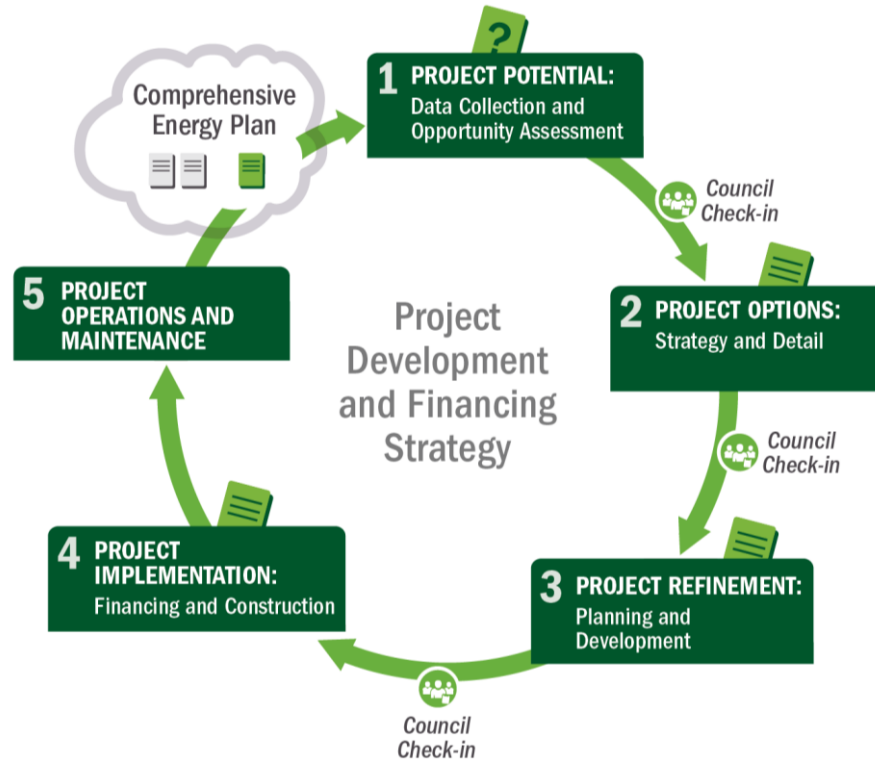
Office of  
Indian Energy

# Project Development Process: What is it?

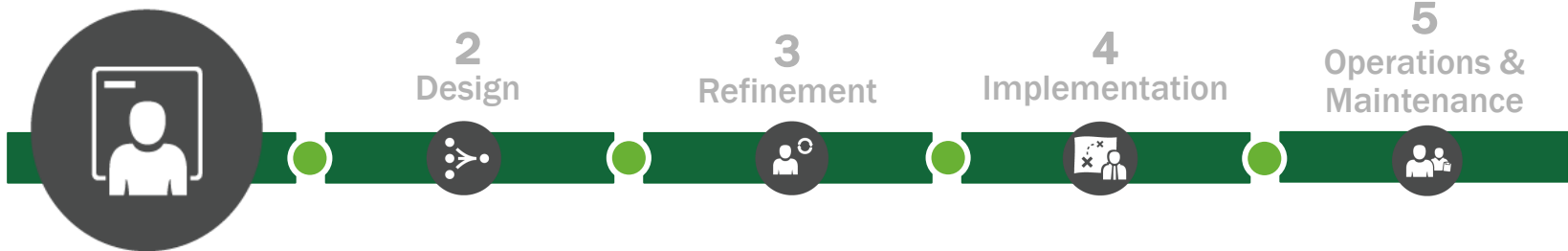
- Framework based on experience
- Decision-point based
- Project development is iterative
- Delaying or deciding against a project that does not meet current goals is a viable outcome and option



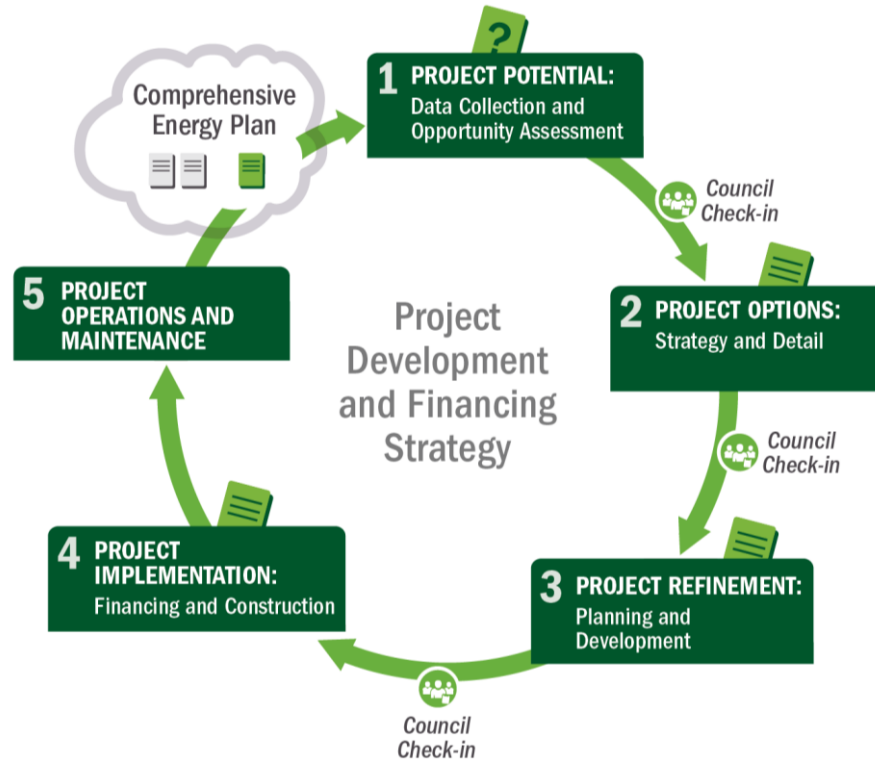




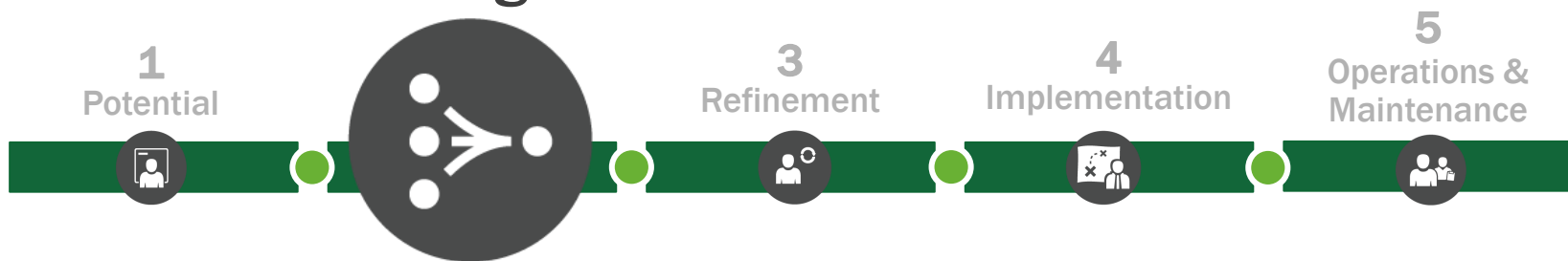
# 1 Potential

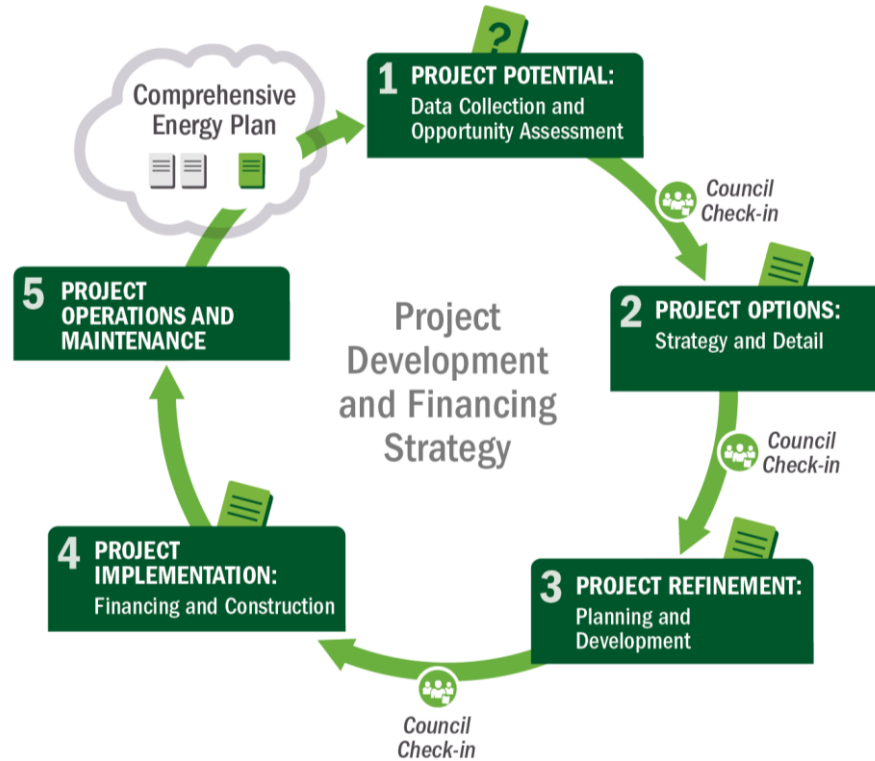






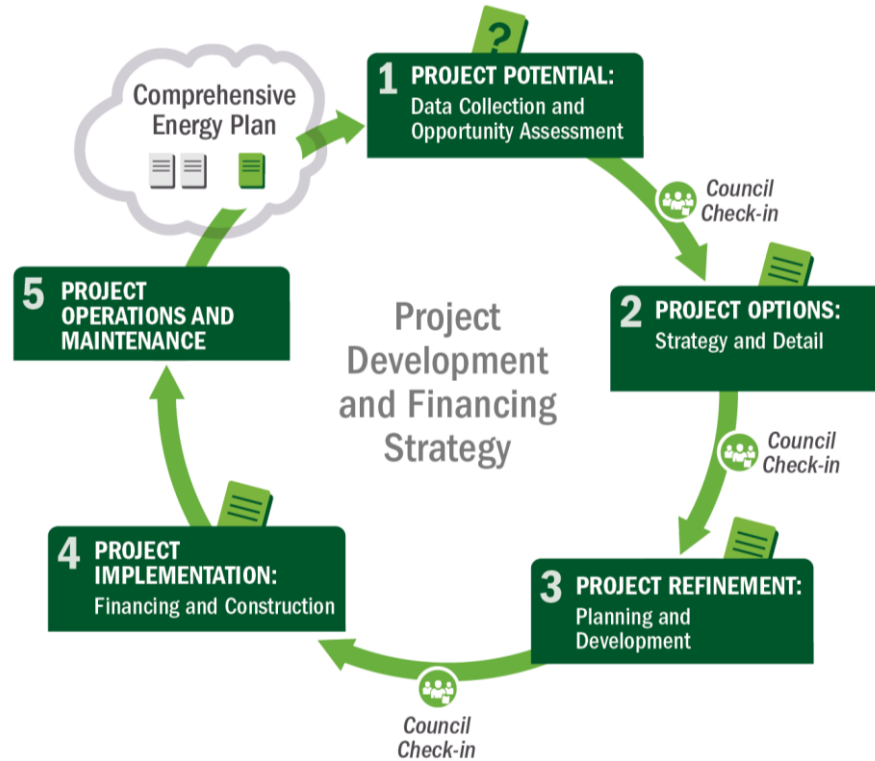
## 2 Design



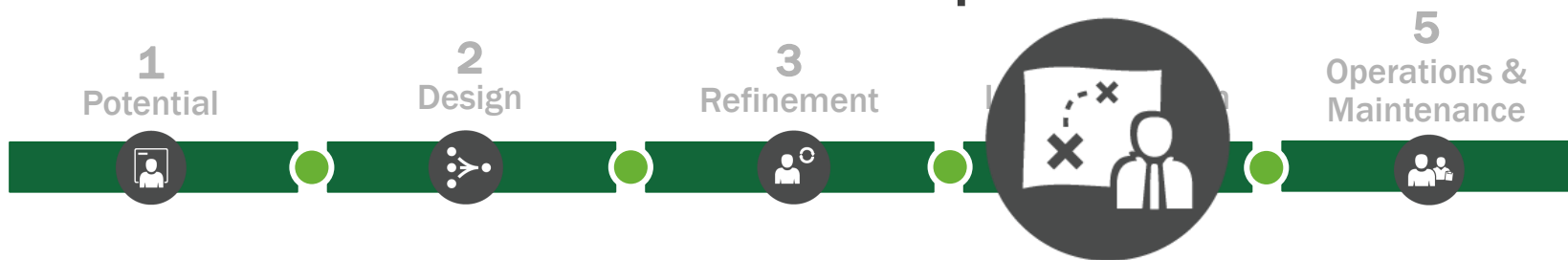


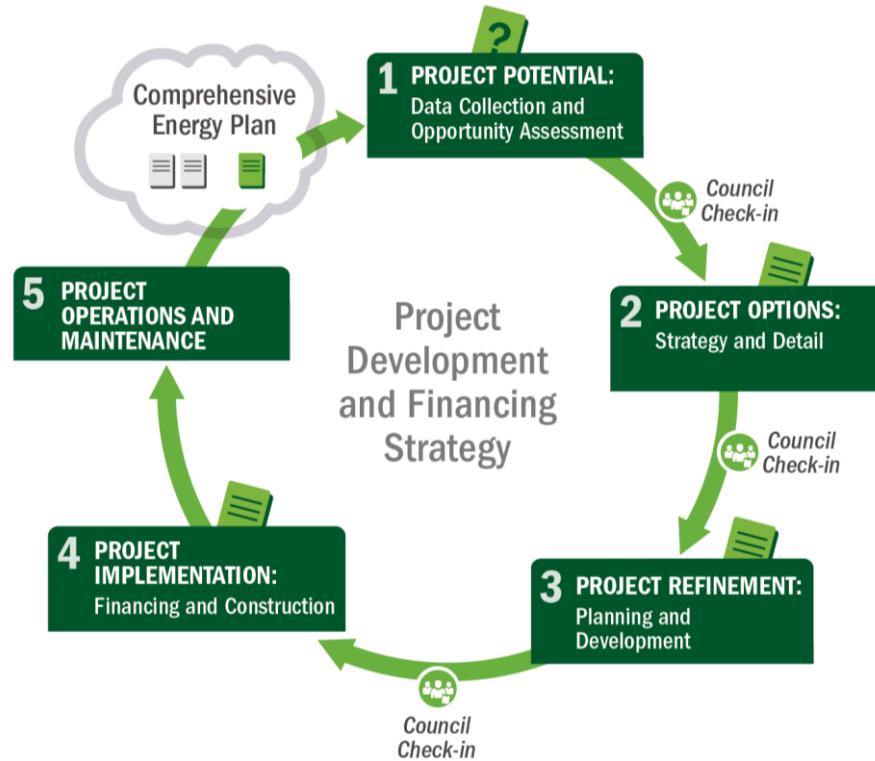
## 3 Refinement



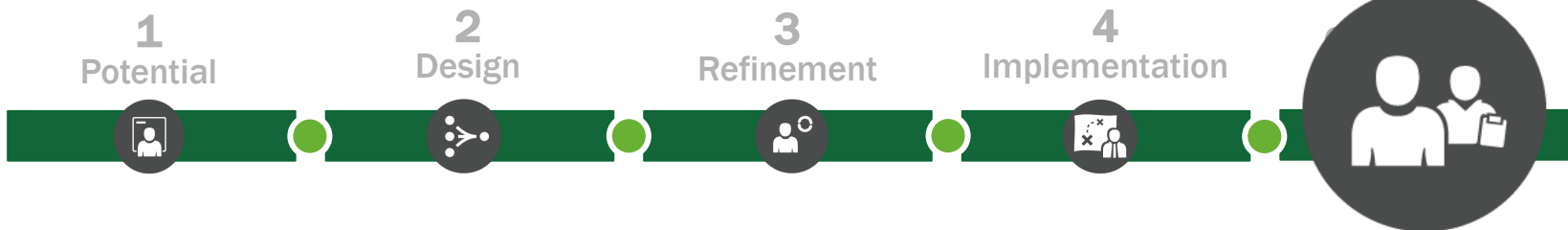


# 4 Implementation





# 5 Operations & Maintenance





# Key Concepts



- Risk and Uncertainty
- Levelized Cost of Energy (LCOE)
- Tax Equity Partnership
- Roles of the Tribe
- The Project Team

In-depth information on each key concept available in Advanced Courses

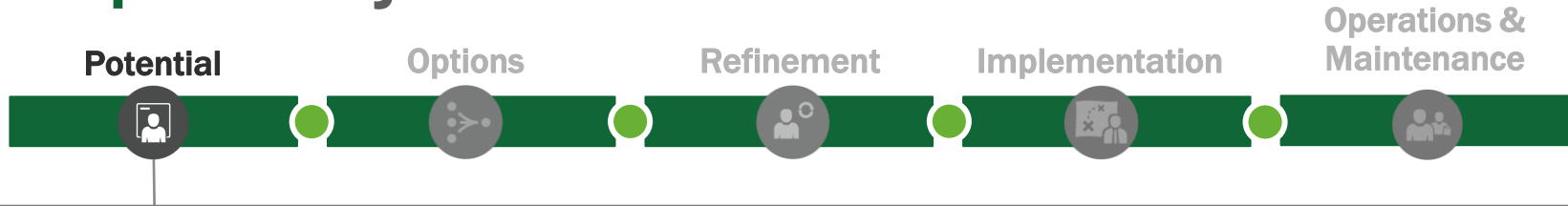
# Key Risks in Project Development



	Risks
Development	<ul style="list-style-type: none"><li>•Concept and scoping</li><li>•Power pricing</li><li>•Access to power markets (adequacy and availability of transmission)</li></ul>
Site	<ul style="list-style-type: none"><li>•Site control</li><li>•NIMBY/BANANA</li></ul>
Permitting	<ul style="list-style-type: none"><li>•Environmental studies</li><li>•Archaeological, historical, cultural significance</li><li>•Federal Aviation Administration restrictions</li></ul>
Finance	<ul style="list-style-type: none"><li>•Capital availability</li><li>•Credit-worthy offtaker</li><li>•Incentive availability risk and regulatory risk</li></ul>
Construction/Completion	<ul style="list-style-type: none"><li>•Engineering, procurement, and construction difficulties</li><li>•Cost overruns</li><li>•Schedule</li></ul>
Operating	<ul style="list-style-type: none"><li>•Output shortfall</li><li>•Technology O&amp;M</li><li>•Transmission/curtailment</li></ul>

Sources: Adapted from Holland & Hart, RE Project Development & Finance & Infocast, Advanced RE Project Finance & Analysis

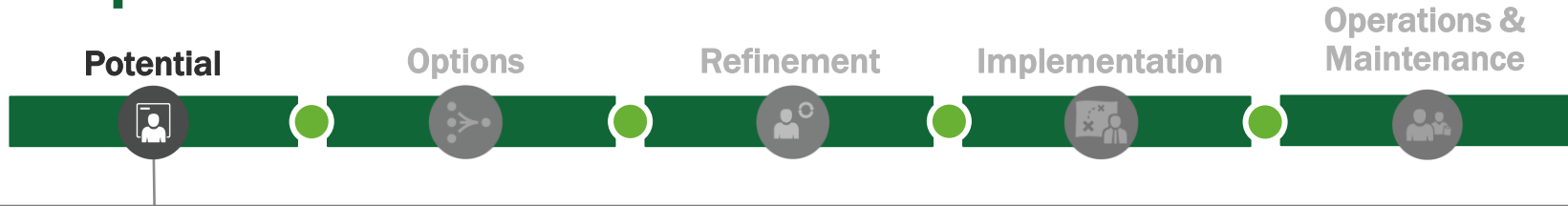
# Step 1: Project Potential



**Gather all relevant data in order to make an educated decision about pursuing projects:**

- Energy resources
- Technology options
- Possible sites for project locations
- Tribal facility electric cost data, regulations, and interconnection requirements
- Potential markets and paths to market for project power and renewable sales
- Tribal role options

# Step 1: Decisions



Major Decision:

Proceed with  
in-depth project  
analysis or  
abandon/change  
project?

Decisions:

Inputs:

Why do a project?

Project Goal

Powers Users

What is the energy  
environment?

Energy Context

Energy Costs

What would a  
project look like?

Site Options

Resource Options

Technology Options & Costs

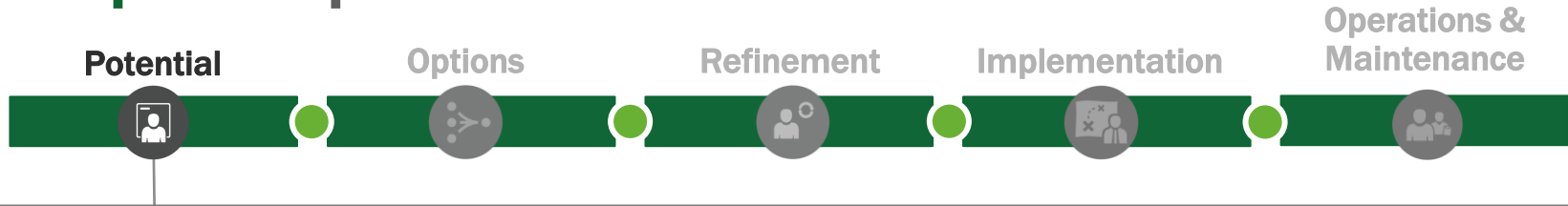
What is the  
Tribe's role?

Role Options

Tribal Resources



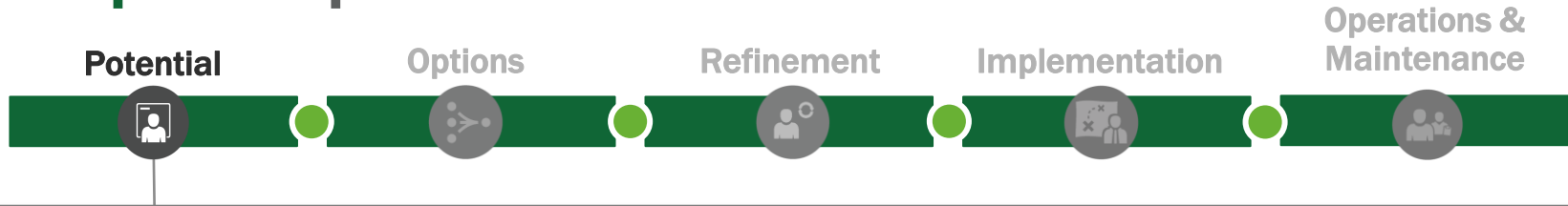
# Step 1: Inputs and Actions



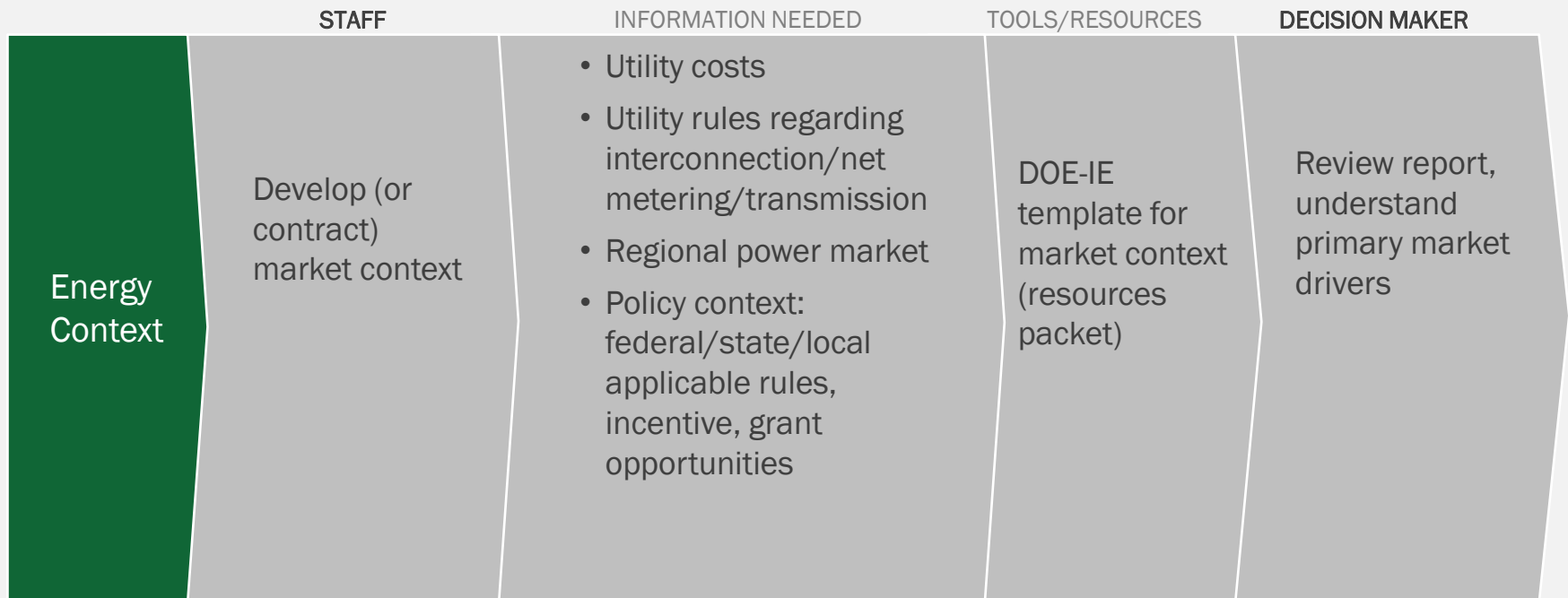
## Why do a project?



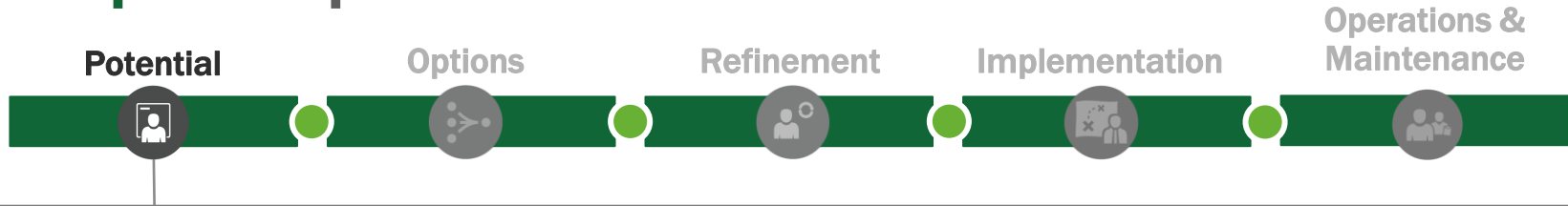
# Step 1: Inputs and Actions



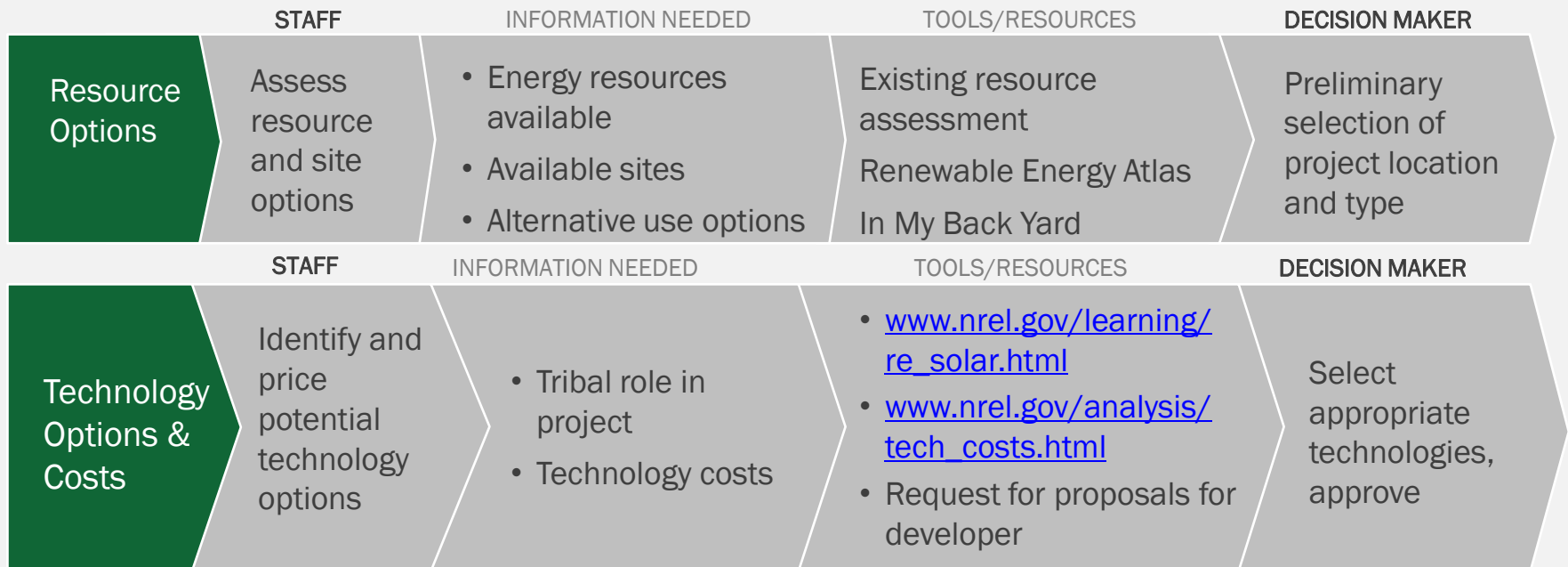
## What is the project environment?



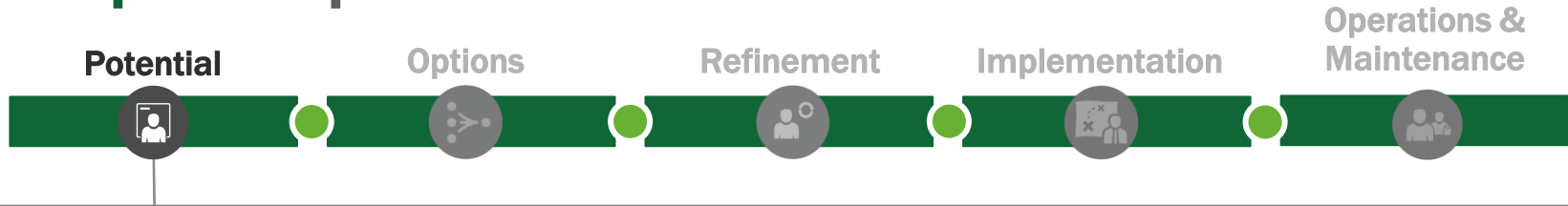
# Step 1: Inputs and Actions



## What would a project look like?



# Step 1: Inputs and Actions



## What is the Tribe's role?



# Key Concept: Tribal Role Options



Title	Role
Project Company	Legal entity that owns the project
Landowner/Site Owner	Legal and/or beneficial owner of land and natural resources
Sponsor/Developer	Organizes all of the other parties and typically controls and makes an equity investment in the company or other entity that owns the project
Engineering Procurement and Construction Contractor (EPC)	Construction contractor provides design, engineering, and construction of the project
Operator	Provider of the day-to-day O&M of the project
Feedstock Supplier	Provider of the supply of feedstock (i.e., energy, raw materials) to the project (e.g., for a power plant, the feedstock supplier will supply fuel)
Product Offtaker	Generally enters into a long-term agreement with the project company for the purchase of all the energy
Lender	A single or group of financial institutions that provide a loan to the project company to develop and construct the project and that take a security interest in all of the project assets
Tribal Host	Primary sovereign of project site



# Key Concept: Tribal Role Options

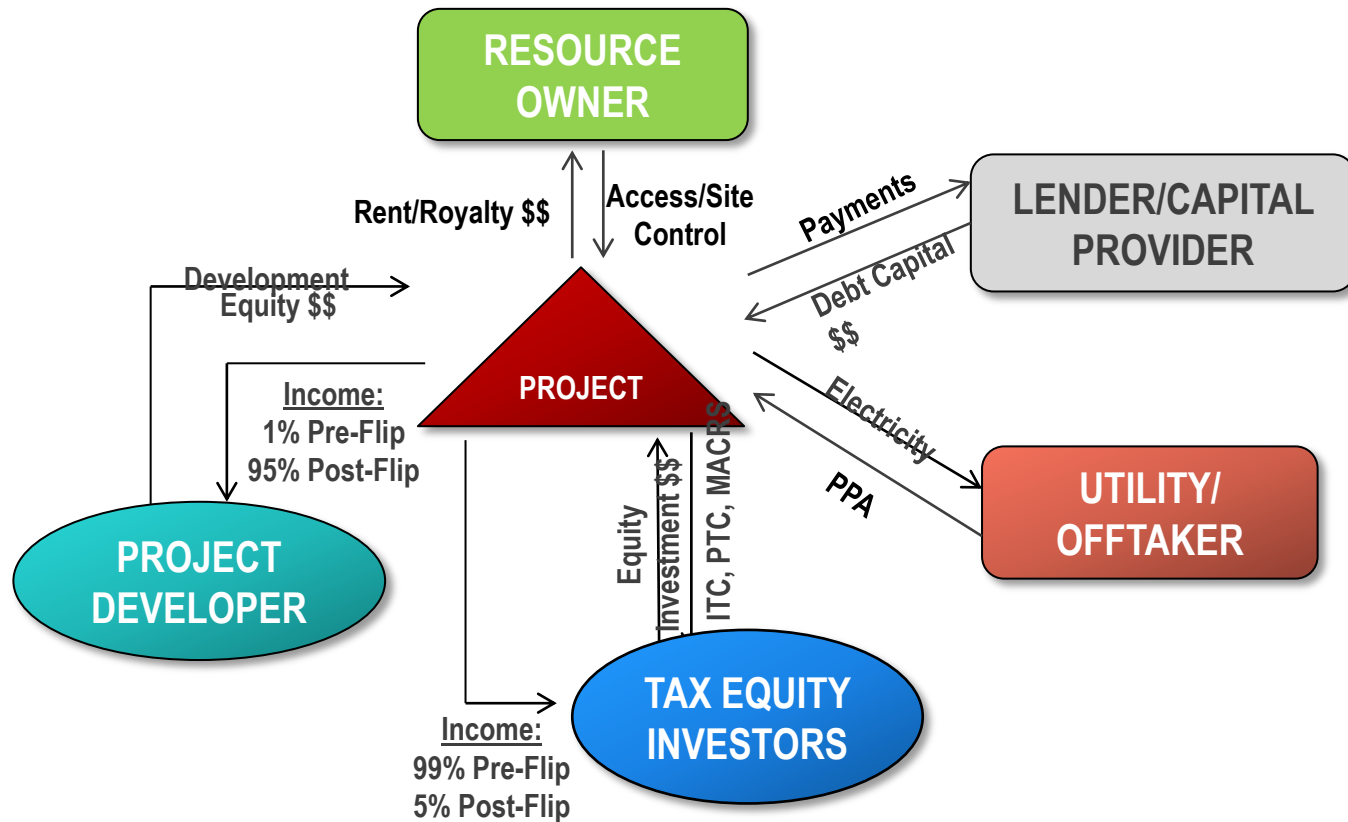


Role	Opportunity	Constraints	Comments
<b>Project Developer</b>	Control and self-determination of project; potential for profits	<ul style="list-style-type: none"> <li>• Investors require experience</li> <li>• Development risks without portfolio diversification may not make business sense</li> <li>• Community investment portfolio may not seek high risk/return investments</li> </ul>	<ul style="list-style-type: none"> <li>• Tribal interests may be best served by outsourcing this risk</li> <li>• Assembling a portfolio of projects is a typical method to mitigate risk</li> </ul>
<b>Lender/Capital Provider</b>	Participate financially in project with lower risk	<ul style="list-style-type: none"> <li>• Requires ready capital</li> <li>• May be cost prohibitive to document and manage a single debt transaction</li> </ul>	Requires knowledge of lending practices
<b>Investor</b>	Provide cash for project development	Requires ready capital, or unique source of capital that provides market advantage (like NMTC)	<ul style="list-style-type: none"> <li>• Must compete with other investment opportunities</li> <li>• Option for Tribes with limited lands</li> </ul>
<b>Resource Owner (Lessor)</b>	Low risk, known reward, consistent income	Limited project control	Limited upside, limited risk
<b>Off-Taker</b>	Purchasing clean energy from an “on-site” provider; security	Limited investment, economic development, and capacity building opportunity	Implies load-serving entity (utility), or some other purchasing demand

# Key Concept: Tribal Role Options



## Project Participants



# Key Concept: Tax Equity Partnerships

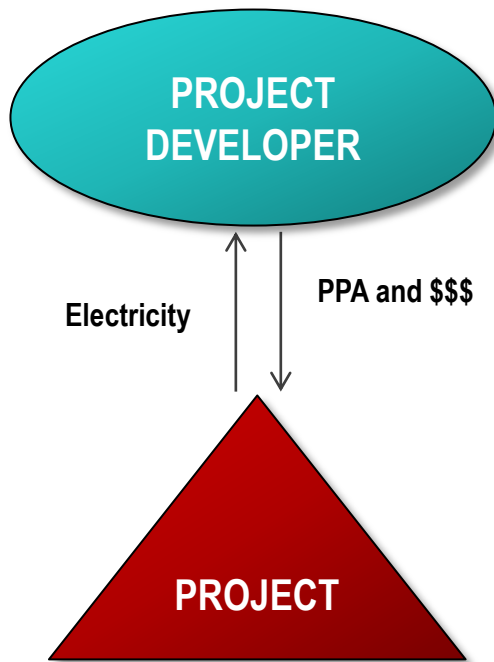


- Tribe can benefit from tax equity incentives without being taxable
- Tax equity can lower capital costs for a qualifying project significantly (40%-50%)
- Tribe benefits by either reduced electricity costs from the renewable project, or offering a more competitive price for energy/RECs from the project
- Tribes can partner with 3<sup>rd</sup> party tax investors and/or developers to gain this advantage

# Key Concept: Tribal Role Options



## Project Developer



- Risk and complexity increases with project scale (*seek experienced legal counsel*)
- Developing projects is a specialized, high risk venture
- Typically, developers mitigate risk through project portfolios (diversification) and use of 3<sup>rd</sup> party equity investment (*Business risks must be considered and mitigated*)

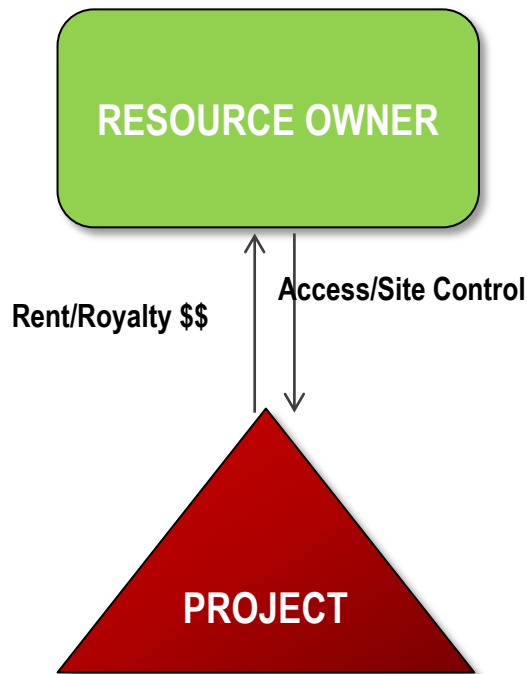
### **Tribal Examples:**

Few, if any examples exist—and for good reason considering the risk and cost of entering a project without a development partner. It can be done, but must be carefully considered.

# Key Concept: Tribal Role Options



## Resource Owner



- Right to “capture” the resource. A project might pay a rent and/or royalty payment to the landowner in exchange for land access *(subject to market conditions)*
- The Tribe may also have the right, and choose to levy taxes on the project, generating tax revenue *(subject to market conditions)*
- This is a low-risk, and fairly straightforward method for a tribal entity to participate in a project *(seek experienced legal counsel)*

### Tribal Examples:

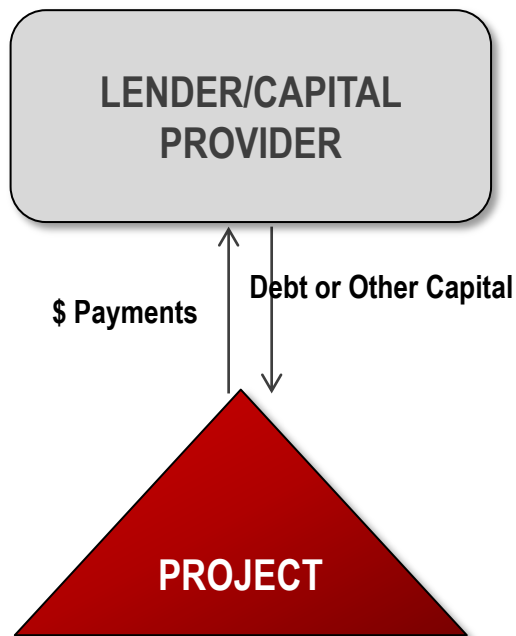
- Tribe in the SW leases land to a wind project for rent and tax revenue (CA)
- Nevada Tribe considering Rent/Royalty structure and tax revenue for Geothermal project (NV)
- Solar projects under consideration by several Tribes in AZ and NM, who can participate in this way



# Key Concept: Tribal Role Options



## Tribal Participation Options: Lender/Capital Provider



- Lending money to the project, or other capital such as a New Markets Tax Credit (NMTC) allocation is possible given tribal capacity to do so *(subject to market conditions)*
- Compensation to the Tribe or tribal entity for use of capital provides greater financial exposure—also incurs risk *(risks must be considered and mitigated)*
- This is a medium-risk, more complex method for a Tribal entity to participate in a commercial scale project *(seek experienced legal counsel)*

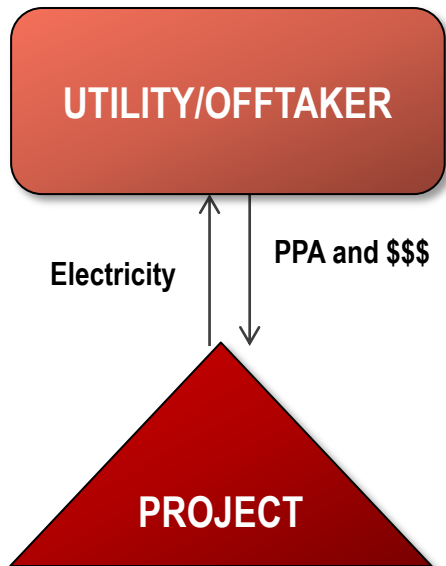
### Tribal Examples:

- A Tribe in the NE is considering using a NMTC allocation to purchase a majority percent ownership of project equity
- California Tribe has option to provide equity capital to purchase a minority project interest

# Key Concept: Tribal Role Options



## Utility or Offtaker

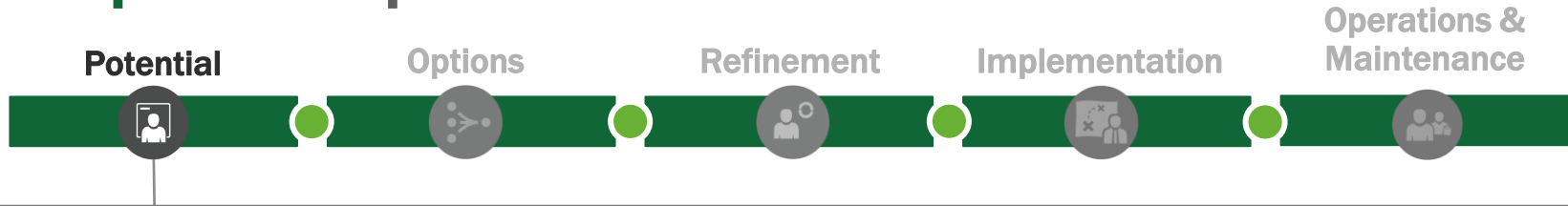


- Being a long-term purchaser of a commercial scale project is likely limited to Tribes with utilities, or a future tribal utility with sufficient demand (*subject to market conditions*)
- Benefits may accrue to the purchaser of energy by fixing supply costs (hedge against rising prices), security (*risks must be considered and mitigated*)
- This is a medium-risk, more complex method for a tribal entity to participate in a commercial scale project (*seek experienced legal counsel*)

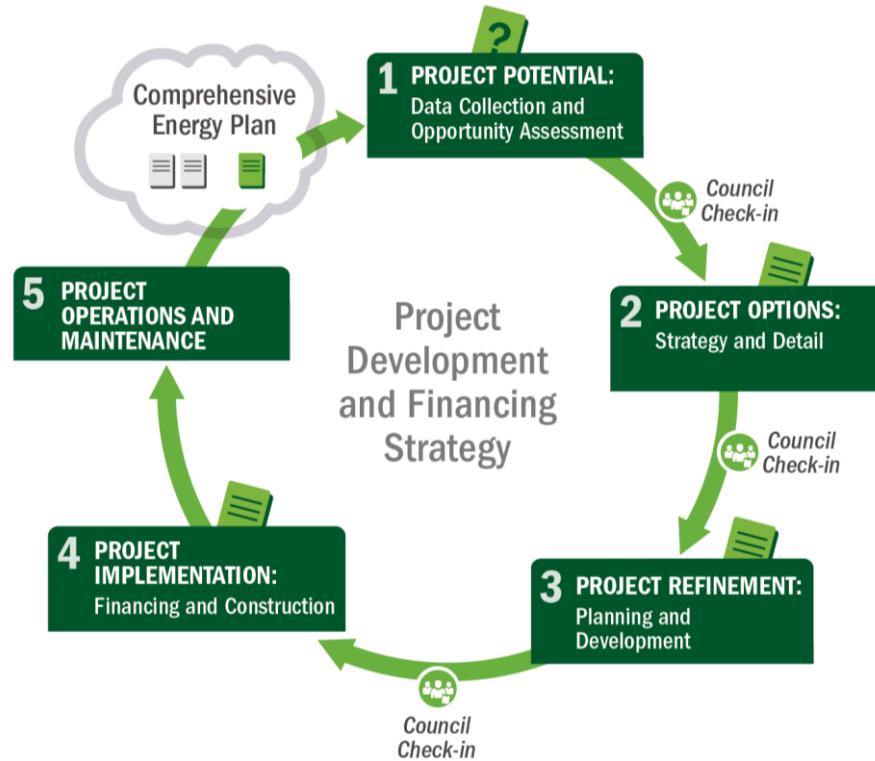
### Tribal Examples:

- An Arizona Tribe has the potential to purchase energy through a tribally-owned utility from future solar projects
- Fewer Tribes have electricity demand sufficient to warrant being the offtaker of a commercial scale project

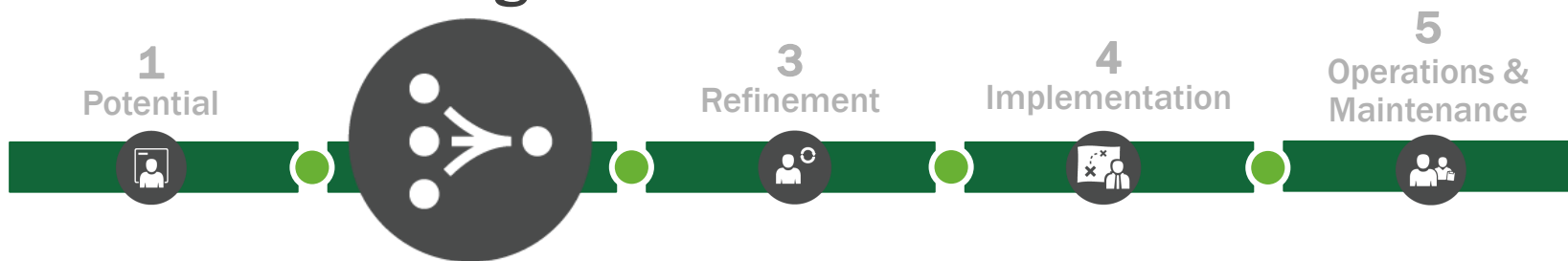
# Step 1: Outputs



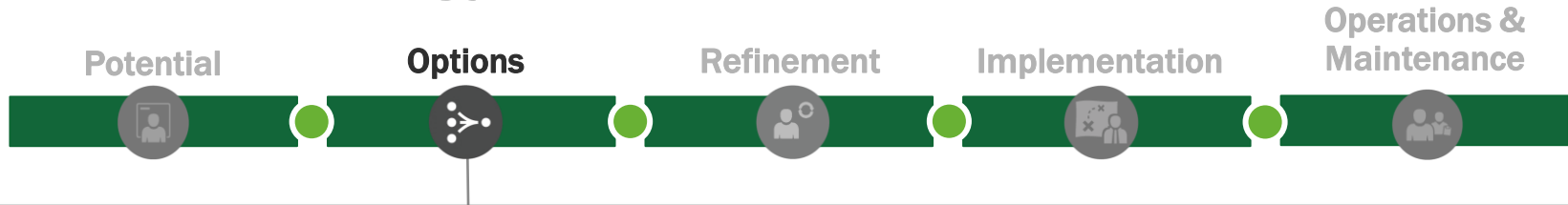
- ✓ Project Scale
- ✓ Resource and Market Context
- ✓ Savings/Production Potential
- ✓ Preliminary Sites Options
- ✓ Tribal Role Options



## 2 Design

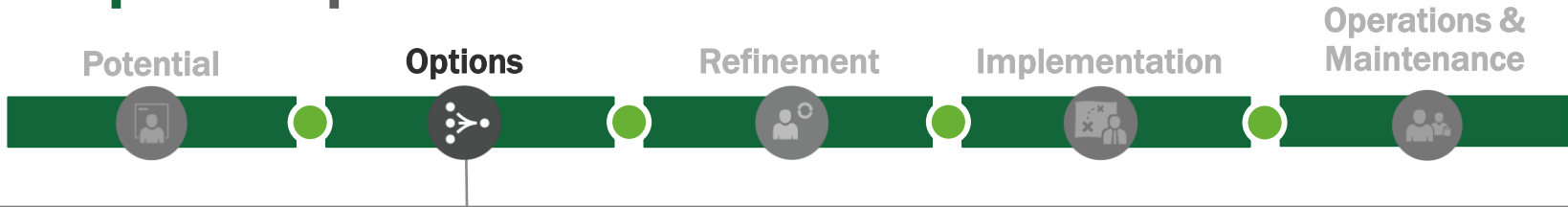


## Step 2: Strategy and Detail



- Identify technology and start procurement process
- Identify final offtaker and start agreement process
- Identify financing options
- Estimate potential value to the Tribe
- Initiate necessary permits
- Determine whether development on specific project concepts should be stopped

## Step 2: Inputs



- Project Scale
- Resource and Market Context
- Savings/Production Potential
- Preliminary Sites Options
- Tribal Role Options



## Step 2: Decisions



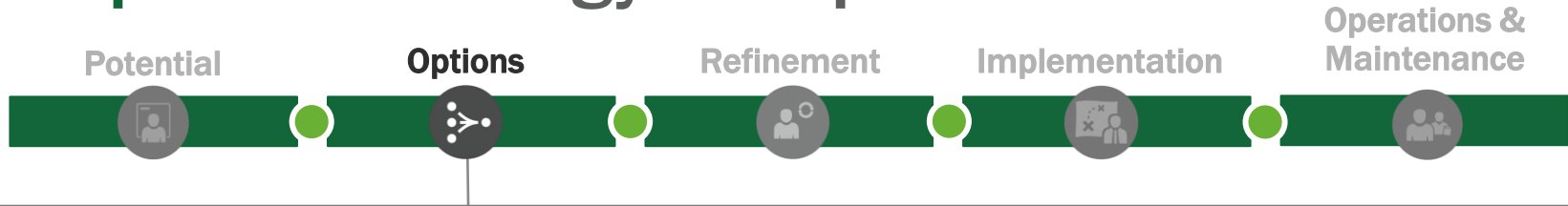
Major Decision:

**Pursue development  
of specific project?**

### Supporting decisions:

- Determine specific technology options (staff)
- Set aside land for project development (decision maker)
- Select appropriate structure (decision maker)
- Pursue partnership or funding (staff)
- Pursue appropriate organizational structure (staff)

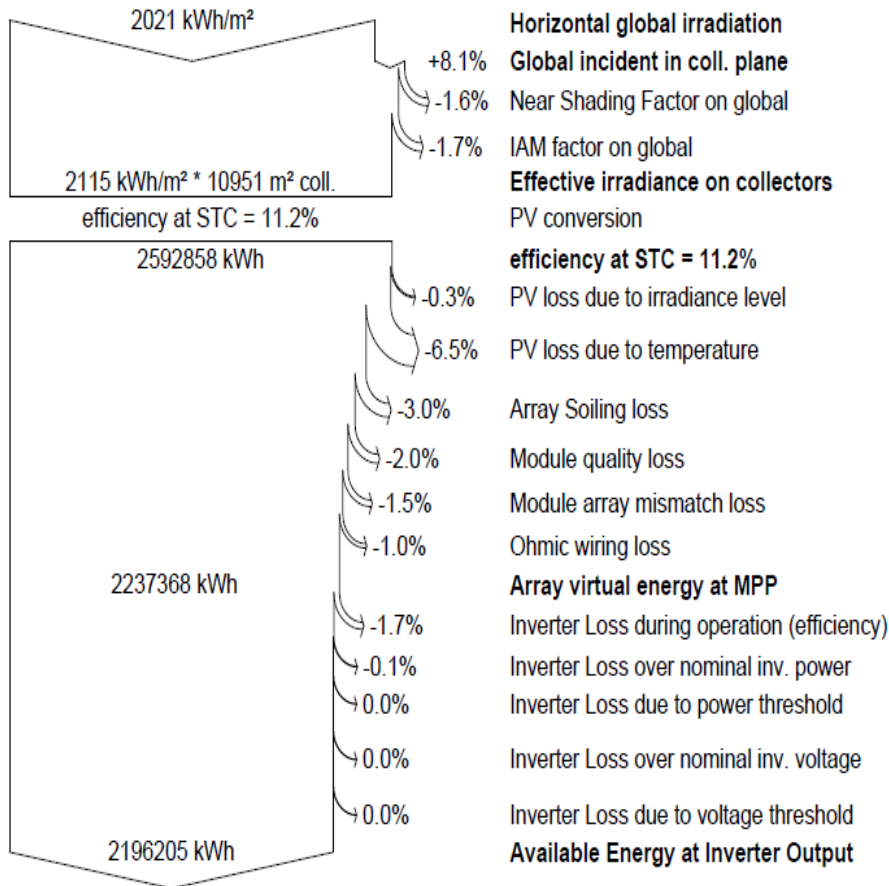
## Step 2: Technology Comparisons



### Technology Characteristics

- Output (over time)
- Initial Cost
- Operation and Maintenance Cost
- Land use per output
- Commercially available

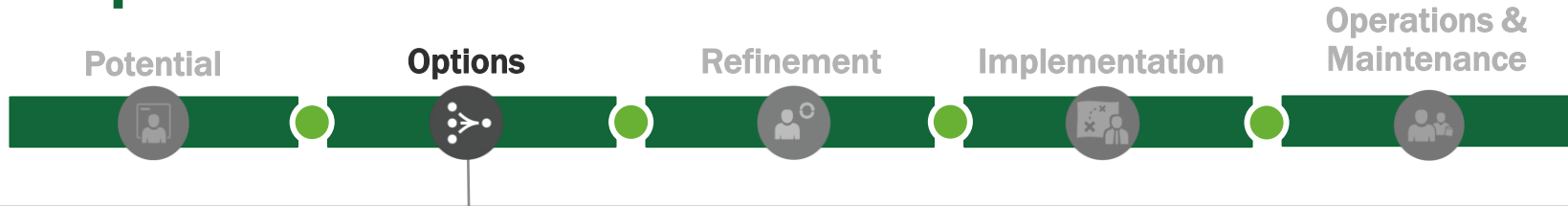
# Step 2: Technology Choice Matters



Source: First Solar

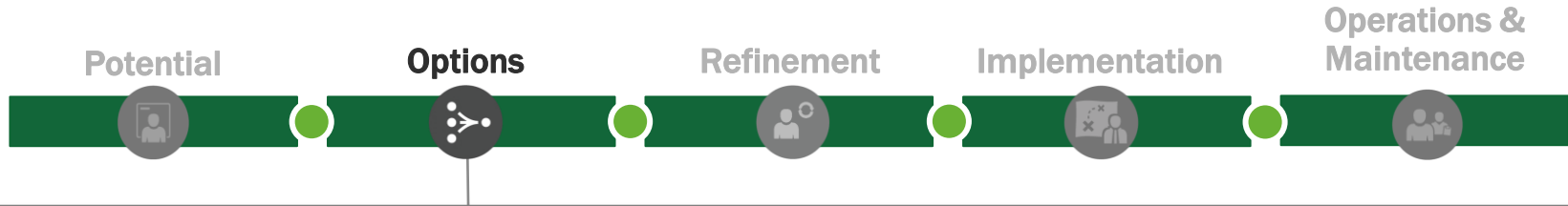
- DOE-IE technology specific webinars: [www.energy.gov/indianenergy/resources/education-and-training](http://www.energy.gov/indianenergy/resources/education-and-training)
- Procurement specifications detailed in advanced course

## Step 2: Offtaker Identification



- Identify who/what will use the power
- Varies depending on project scale
- Agreements can be simple or complicated
- Need to understand early on in order to determine project economics and because agreement times can be lengthy

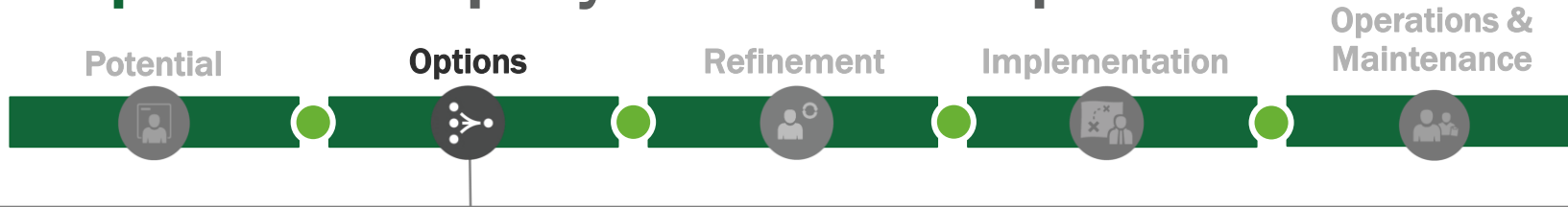
## Step 2: Ownership Structure Options



- Direct ownership
- Traditional lease/royalty structure
- Partnering
  - Flip
  - Sale Leaseback
  - Lease Pass-Through

**Key Question: What viable ownership structure options are attractive to the community?**

# Step 2: Tax Equity Structure Options



Structures	Overview	Characteristics
Flip	Simple, two participants (Tax Equity and Developer)	99%/1% allocations until Flip (approx. 6 years) then 5%/95%
Sale Leaseback	More complex, at least two participants (Owner/Tax Equity, Lessee)	Developer sells completed project to Tax Equity, leases it back
Lease Pass-Through	More complex, at least two participants (Tenant/Tax Equity, Land lord)	Land Lord majority owned by Developer, leases to Tenant, majority owned by tax equity

Partner identification and evaluation strategies available in Advanced Courses

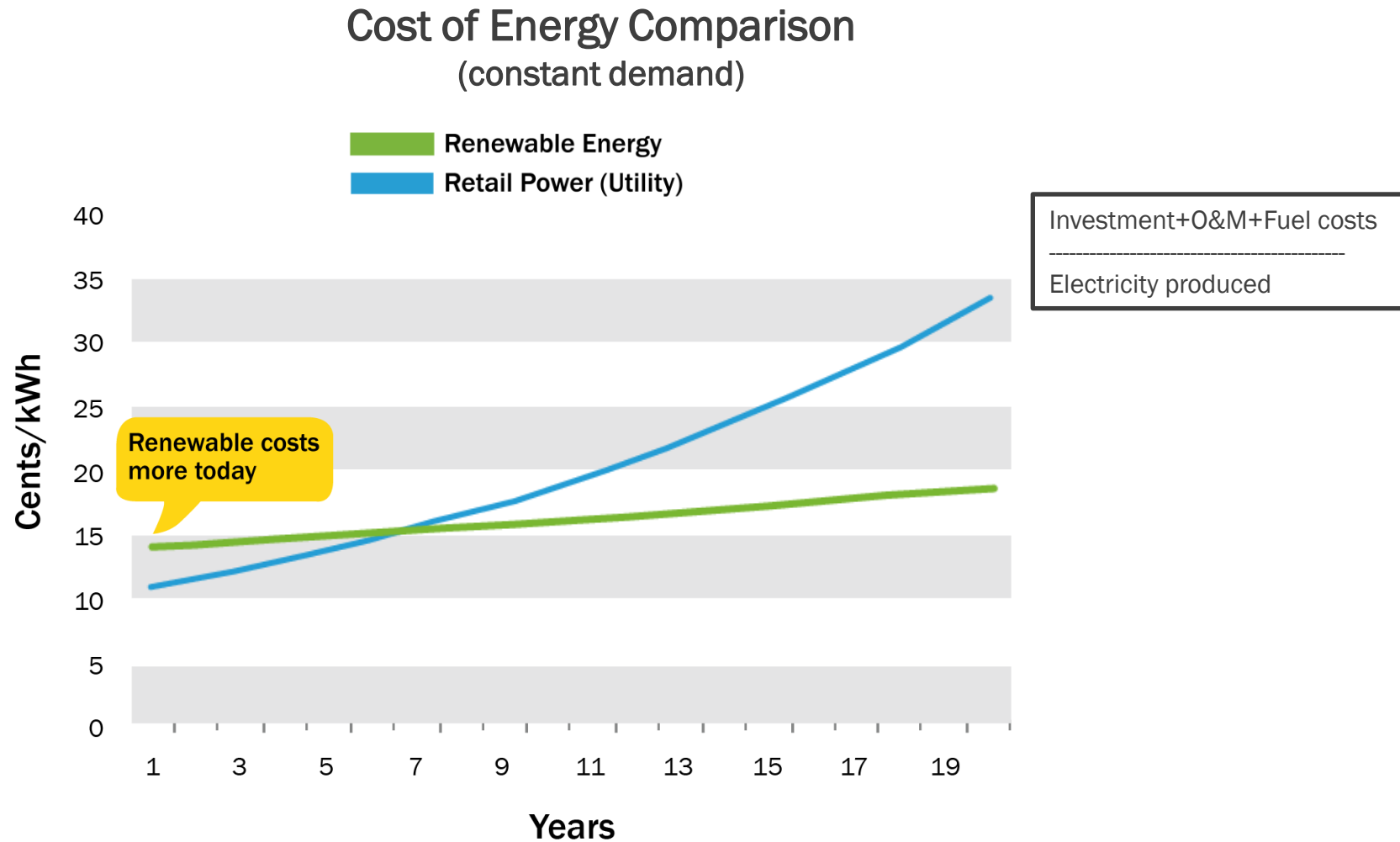


# Key Concept: Levelized Cost of Energy (LCOE)



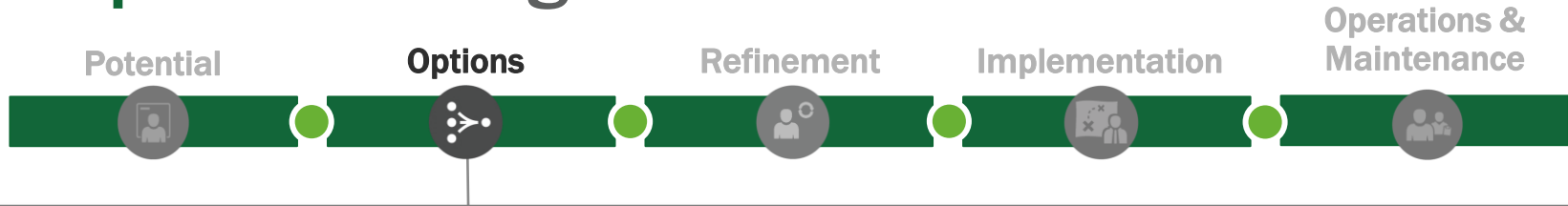
- Calculates present value of total cost of building and operating a power plant over an assumed life cycle, expressed in real dollars to remove the impact of inflation
- Allows the comparison of different technologies (i.e. wind, solar, natural gas) of unequal life spans, different capital cost, risk, return, and capacities
- Critical to making an informed decision to proceed with development of facility-, community-, or commercial-scale project

# Key Concept: Levelized Cost of Energy (LCOE)



Renewable has a lower LCOE, compared to retail LCOE. How much lower depends on project specifics.

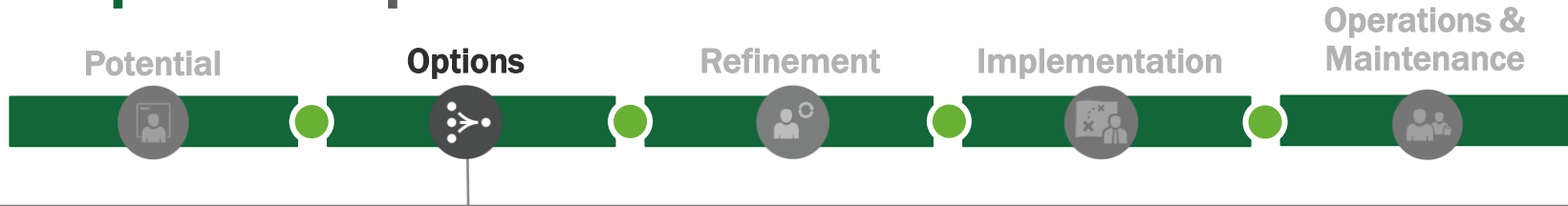
## Step 2: Initiating Permits



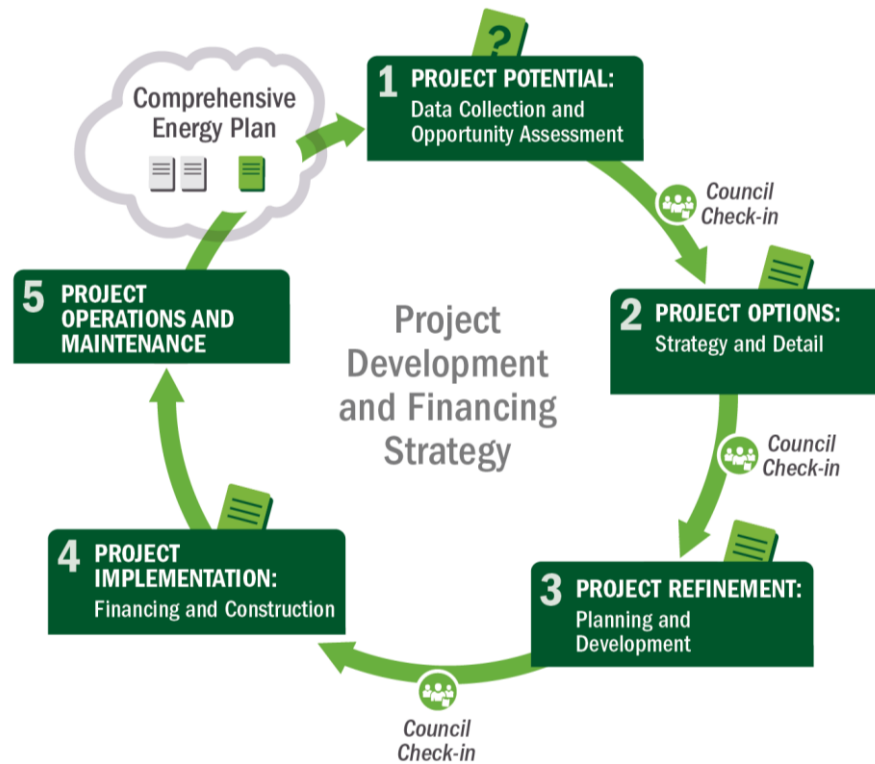
- Identify necessary permits, varying by scale
- Can be local, state, federal
- Can be costly and time intensive

Scale specific courses offer detail on permit types

## Step 2: Outputs



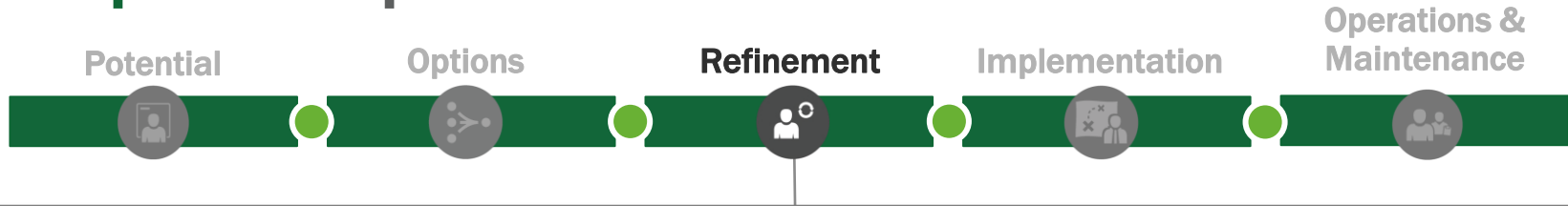
- ✓ Decision on resource type
- ✓ Decision on ownership structure
- ✓ Understanding the permit needs and process
- ✓ Narrowing of technology options



## 3 Refinement

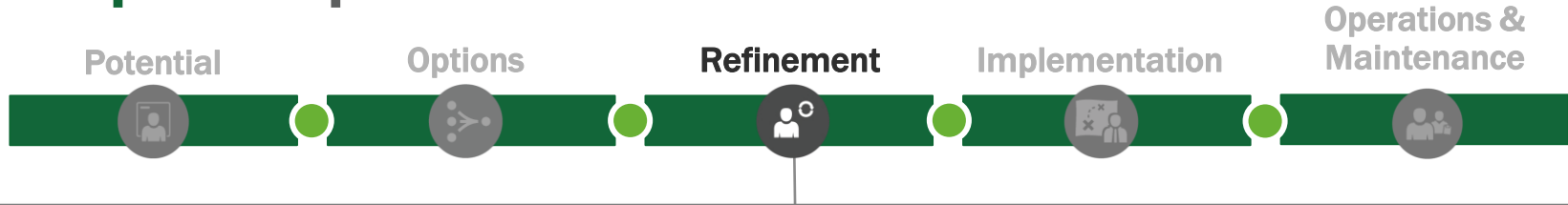


## Step 3: Purpose



- Confirm or update initial assumptions for projects
- Identify project team (select partners)
- Complete necessary fundraising tasks required for financing and construction
- Confirm potential success, or eliminate project from further consideration

## Step 3: Inputs



- Decision on resource type
- Decision on ownership structure
- Understanding the permit needs and process
- Narrowing of technology options



## Step 3: Decisions



Major Decision: Start construction of project?

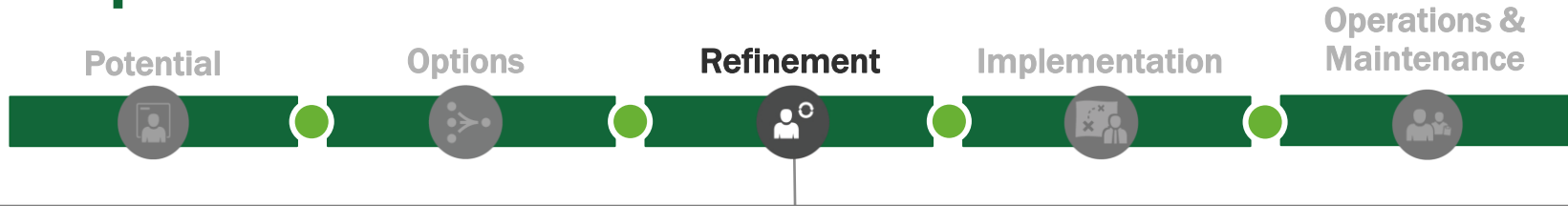
- Supporting Decisions and Actions
  - Project Team Identification
  - Vendor Identification/Procurement

# Key Concept: Project Team



- Project team includes everyone in project development, construction, and operations
- Can include people involved in planning process

# Step 3: Team Member Skills



- Tribal Members

- Leadership, staff, community members
- Attorneys, engineers, professionals,

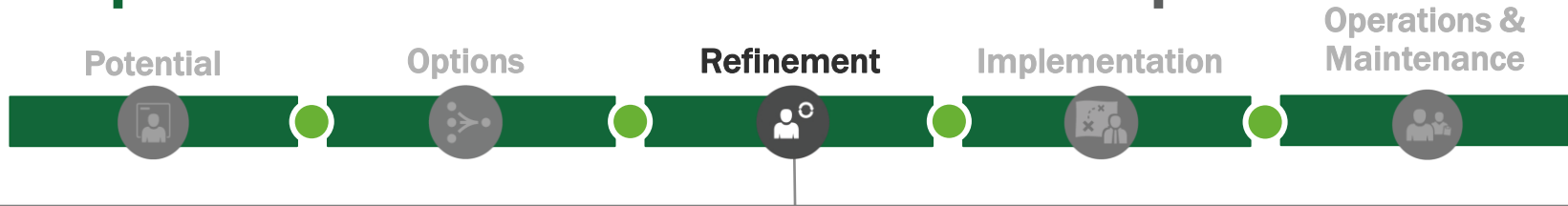
- Developer

- Business managers, engineers, permitting specialists, investors, banks, attorneys, accountants, power marketers, procurement specialists, communications, public relations, government relations, corporate finance, project finance, construction managers, O&M specialists, asset managers, etc.

- Utility

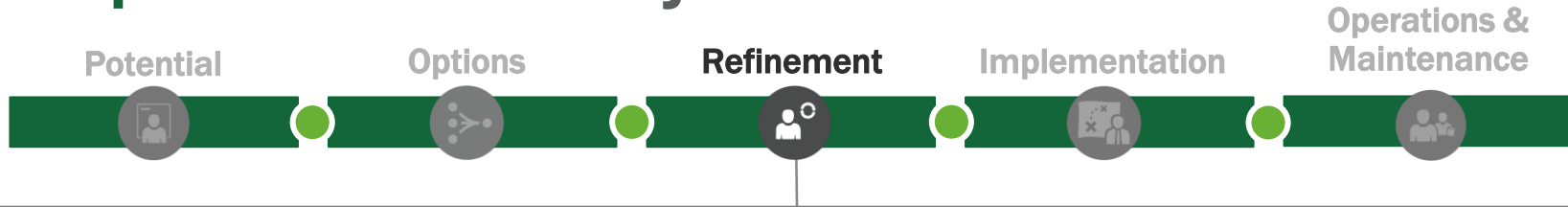
- Engineers, attorneys, planning specialists, operations specialists, regulatory specialists, finance, accounting, public relations, communications, systems operators, construction and field personnel, maintenance and emergency operations, etc.

## Step 3: Revisit and Finalize All Aspects



- Timing
- Funding
- Site
- Technology
- Offtaker
- Interconnection
- Environmental reviews
- Permitting
- Financing
- Agreements

# Step 3: Finalize Project Costs



## Technology Costs

- Solar equipment and construction
- PV Maintenance Service
- Monitoring in out years
- Inverter Warranty

## Financing Costs

- Loan interest
- Initial operating expenses
- Payments

## Development Costs

- Interconnection Studies
- Site Survey
- Legal Consulting (PPA)
- Geotechnical Study
- Financing Support
- Legal (Lease)
- Legal (financing)
- Environmental Studies

## Step 3: Identify Vendors



Evaluation of vendors includes:

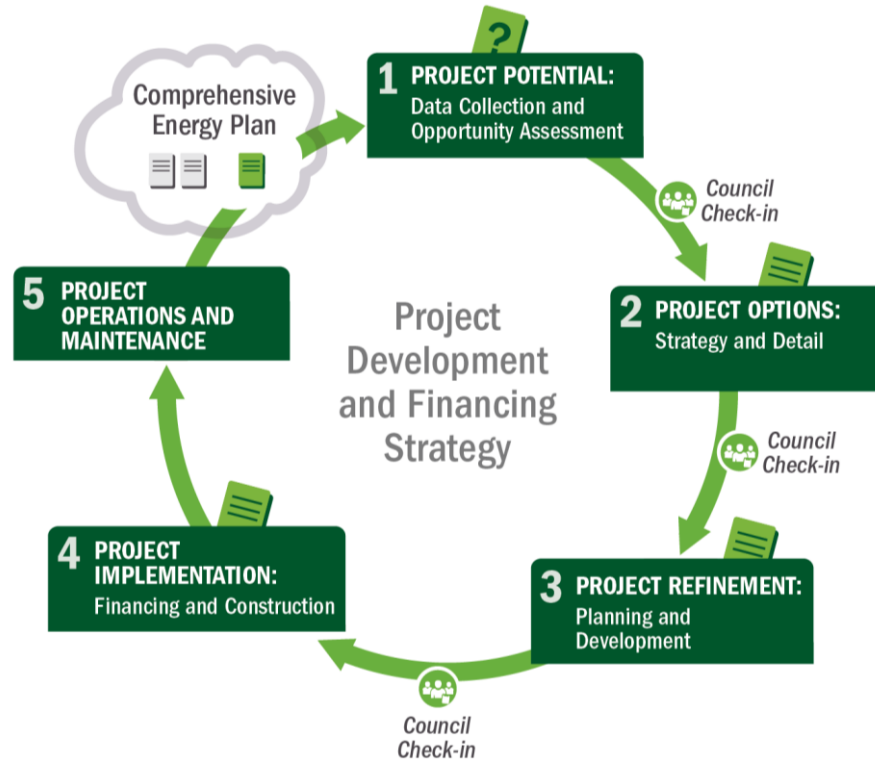
- System size
- First year output
- Derate factor
- Total costs of project
- Levelized cost of energy
- Fencing
- Site preparation
- Operations and maintenance plan
- Type of technology and other parts

## Step 3: Outputs

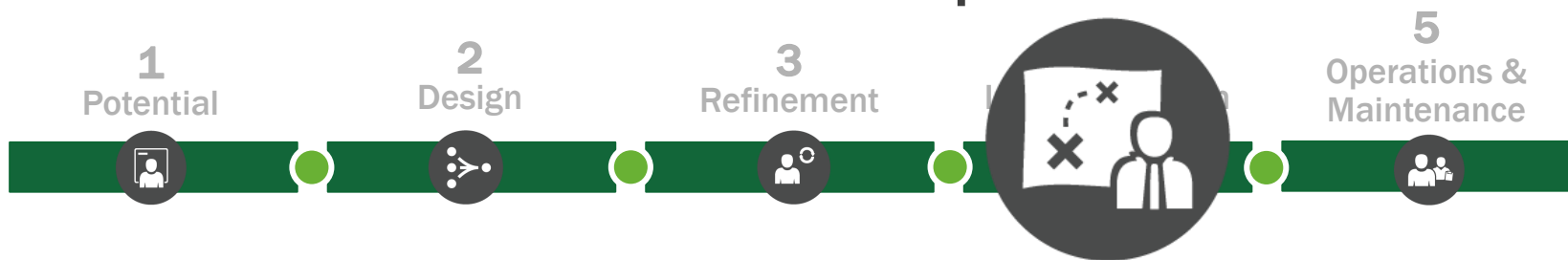


- ✓ Proposed financing/commitments and organization structure
- ✓ Detailed economic models
- ✓ Vendors selected
- ✓ Completed environmental reviews and finalized permits
- ✓ Offtake and transmission/interconnection agreement

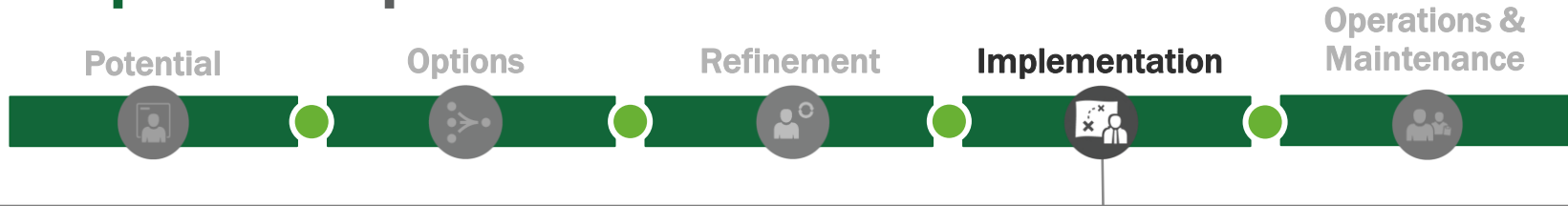




# 4 Implementation

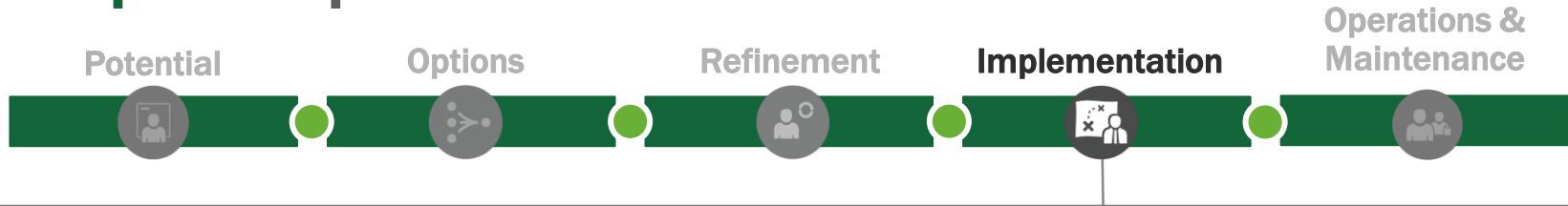


## Step 4: Purpose



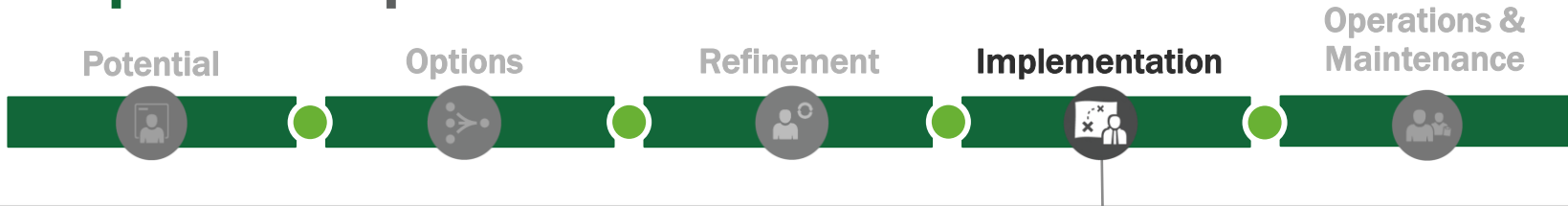
- Financial close
- Finalize project agreements in anticipation of financial close and construction
- Complete design
- Finalize vendor contracting process prior to construction
- Finalize design and complete pre-construction tasks
- Complete construction and equipment installation
- Complete interconnection
- Commission project leading to commercial operations

## Step 4: Inputs



- Proposed financing/commitments and organization structure
- Detailed economic models
- Vendors selected
- Completed environmental reviews and finalized permits
- Offtake and transmission/interconnection agreement

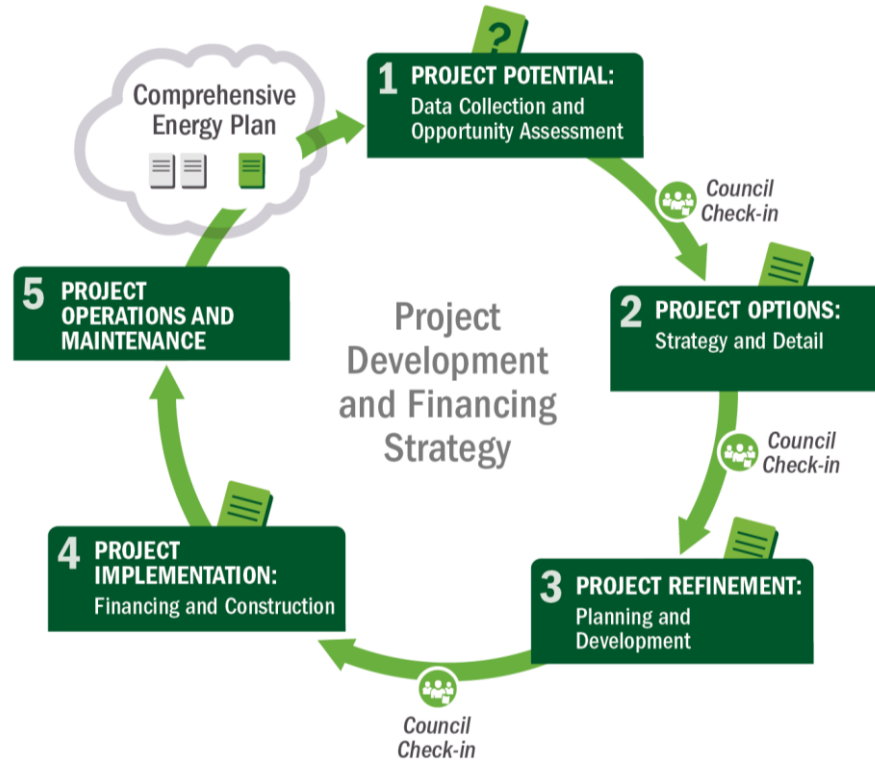
## Step 4: Outputs



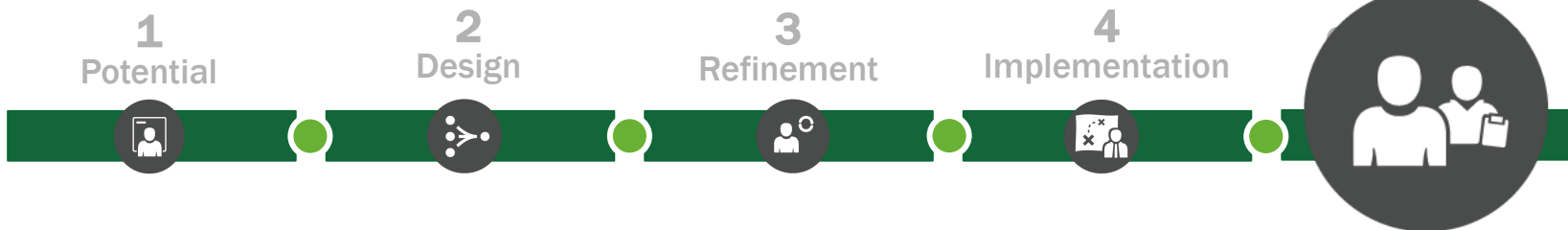
- ✓ Completed project (Commercial Operation)
- ✓ New ownership organization completed (if needed)



Photo by Dennis Schroeder, NREL/PIX 21512



# 5 Operations & Maintenance



# Step 5: Operations and Maintenance

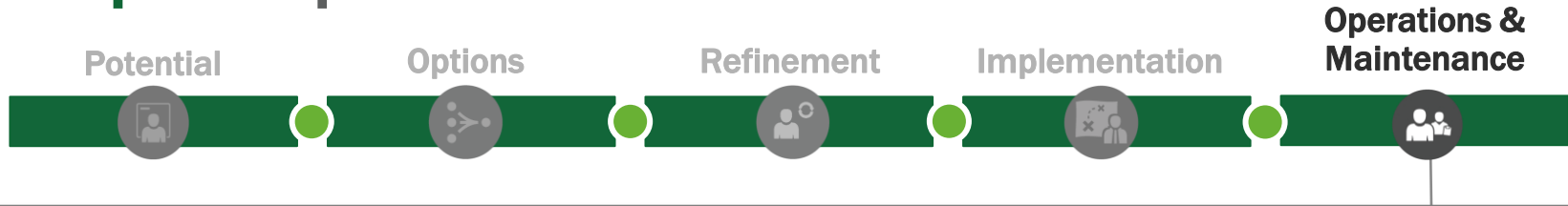


Photo by Dennis Schroeder, NREL/PIX 20340

## Step 5: Purpose



- Implement operations and maintenance plan (contract or self)



## Step 5: Operations and Maintenance Costs



- Equipment maintenance and upkeep
- Inverter replacement
- Insurance
- Labor and staffing
- Extended warranty agreements

# Step 5: Outputs

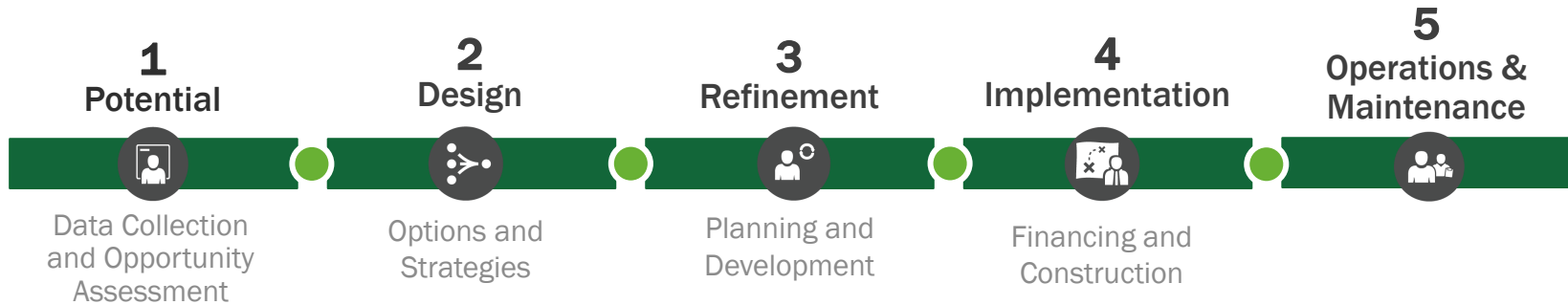


## Maintenance Plan Implementation



Photo by NREL/PIX 14952

# Summary of Actions by Step



**Step 1:** Gather all relevant data in order to make first pass at potential project, understand tribal role options

**Step 2:** Estimate value to Tribe, begin to identify offtakers, partners, vendors

**Step 3:** Finalize economic assumptions and roles, interconnection and offtake agreements, partnerships, ownership structure

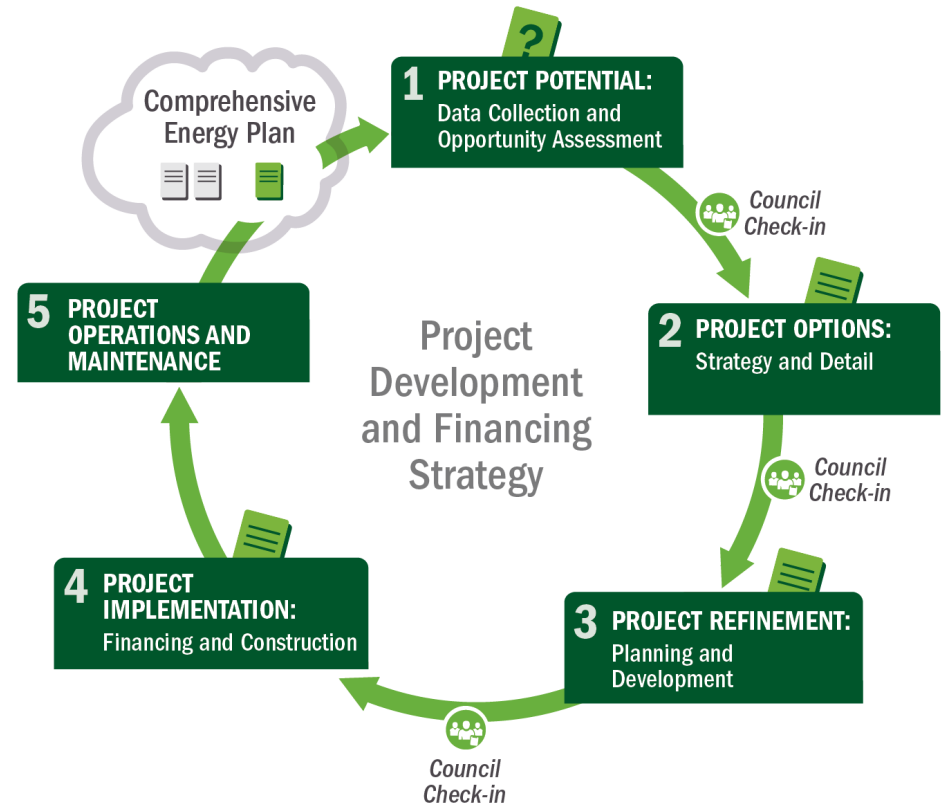
**Step 4:** Financial close and construction; vendor contracting completion; project commercially delivered

**Step 5:** Maintenance plan implementation

**Celebrate!**

# Not quite done!

- Check back in with planning document – update as necessary
- Identify next potential project from plan



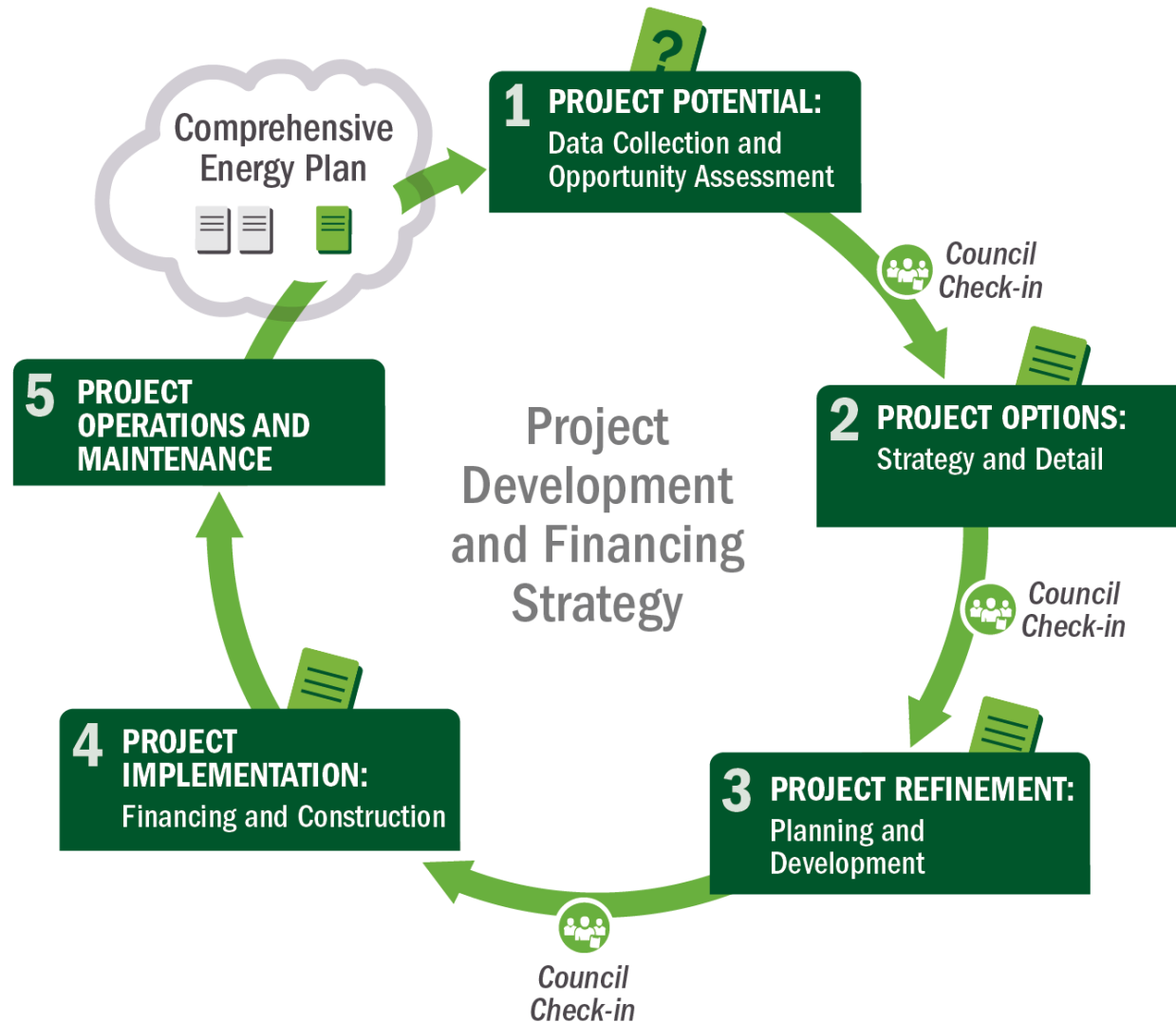
# Key Concepts Review



- Risk and Uncertainty
- Levelized Cost of Energy (LCOE)
- Tax Equity Partnership
- Roles of the Tribe
- The Project Team

In-Depth information on each key concept available in Advanced Courses

# Wrap Up: Project Development Process



These courses were designed in coordination with Tracey LeBeau and Pilar Thomas of the DOE Office of Indian Energy, by a team including Dan Beckley, Elizabeth Doris, Paul Schwabe, and Bob Springer of the National Renewable Energy Laboratory; Joe Cruz and Matt Ferguson of The Reznick Group; Paul Dearhouse of the Dearhouse Group; and Carolyn Stewart of Red Mountain Energy Partners.

Questions, Comments: [indianenergy@hq.doe.gov](mailto:indianenergy@hq.doe.gov)

# THANK YOU