

**BEFORE THE  
U.S. DEPARTMENT OF ENERGY  
Washington, D.C. 20585**

In the Matter of:

**Cloud 9 Marketing, Inc.**  
**d/b/a Winix, Inc.**  
(dehumidifiers)

Case Number: 2012-CE-3607

**NOTICE OF PROPOSED CIVIL PENALTY**

Date issued: September 6, 2012

Number of alleged violations: **1460** (4 basic models; 365 days)

Maximum possible assessment: **\$292,000**

Proposed civil penalty: **\$29,200**

The U.S. Department of Energy ("DOE") Office of the General Counsel, Office of Enforcement, alleges that Cloud 9 Marketing, Inc. d/b/a Winix, Inc. ("Winix") has violated certain provisions of the Energy Policy and Conservation Act, 42 U.S.C. § 6291 *et seq.* ("the Act"), and 10 C.F.R. § 429.12.

Specifically, DOE alleges:

1. Winix has manufactured<sup>1</sup> a variety of dehumidifiers, including basic models
2. Winix distributed basic models in commerce in the U.S. for at least 365 days.
3. Basic models are "covered products" as defined in 10 C.F.R. § 430.2.
4. Winix failed to certify that basic models meet the applicable energy conservation standards before distributing these basic models in commerce in the U.S., as required by 10 C.F.R. § 429.12.<sup>2</sup>
5. Failure to certify a covered product as required by 10 C.F.R. § 429.12 is a prohibited act pursuant to 10 C.F.R. § 429.102(a)(1) and subject to civil penalty as described in 10 C.F.R. § 429.120.

<sup>1</sup> "Manufacture" means to manufacture, produce, assemble, or import. 42 U.S.C. § 6291.

<sup>2</sup> Certification requirements were previously located at 10 C.F.R. § 430.62 and were moved to 10 C.F.R. Part 429, Subpart B by rule. *See* 76 Fed. Reg. 12,422 (Mar. 7, 2011).

**The following information is provided in question and answer format to help explain Winix's legal obligations and options.**

*What do I do now?*

DOE is offering a settlement of **\$8,000** if you submit the signed Compromise Agreement within thirty (30) days of the date of this Notice. As part of that settlement, you must pay the fine within thirty (30) days of the date of issuance of an order adopting the Agreement ("Adopting Order") and must properly certify all models that you are distributing in commerce in the U.S. within sixty (60) days of the date of the Adopting Order. If you do not submit the required certification documents within sixty (60) days of the date of the Adopting Order, you will be subject to the maximum penalty of \$200 per day per basic model for every day you do not certify each basic model.

If you do not choose to settle the case, DOE may seek the **maximum penalty** (\$292,000) authorized by law. You have other options as described below.

*What are my other options?*

If you do **not** agree to DOE's settlement offer, you must select Option 1 or Option 2, below, within thirty (30) calendar days.

Option 1: You may elect to have DOE issue an order assessing a civil penalty. Failure to pay the assessed penalty within sixty (60) calendar days of the date of the order assessing such penalty will result in referral of the case to a U.S. District Court for an order affirming the assessment of the civil penalty. The District Court has the authority to review the law and the facts *de novo*.

Option 2: You may elect to have DOE refer this matter to an Administrative Law Judge ("ALJ") for an agency hearing on the record. Upon a finding of violation by the ALJ, DOE will issue an order assessing a civil penalty. This order may be appealed to the appropriate U.S. Court of Appeals.

*When must I respond?*

You must submit the signed Compromise Agreement within thirty (30) calendar days of the date of this Notice to pay the **lowest fine (\$8,000)**. If you do not wish to settle AND you wish to choose Option 1 as described above, you must notify DOE of your selection of Option 1 within thirty (30) calendar days of the date of this Notice. Otherwise, if you do not settle the case, DOE will refer the case to an ALJ as described in Option 2.

*How should I submit my response?*

To assure timely receipt, DOE strongly encourages you to submit your response by e-mail. DOE accepts scanned images of signed documents (such as PDFs). Responses may be sent by any of the following methods:

By email to: [abigail.chingos@hq.doe.gov](mailto:abigail.chingos@hq.doe.gov)

By fax to: (202) 586-3274

By FedEx to: Abigail Burger Chingos  
U.S. Department of Energy  
Office of the General Counsel (GC-32)  
1000 Independence Ave., SW  
Washington, DC 20585

*What happens if I fail to respond?*

If you fail to respond within thirty (30) calendar days of the date of this Notice, or by the time of any extension granted by DOE, DOE will refer the case to an ALJ for a full administrative hearing (Option 2, above).

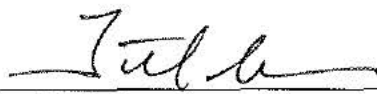
*What should I include in my response?*

- 1) If you wish to accept DOE's settlement offer, you should submit the signed Compromise Agreement (which is enclosed). If you do not wish to accept DOE's settlement offer, you should specify if you wish to elect Option 1; otherwise, DOE will proceed with Option 2, as described above.
- 2) Provide your Taxpayer Identification Number (TIN). The Debt Collection Improvement Act ("DCIA") requires all federal agencies to obtain the TIN in any case that may give rise to a debt to the government.

*How did you calculate the maximum possible assessment?*

Federal law sets a maximum civil penalty for each day you fail to submit to DOE the required information for a covered product. By regulation, you must submit a certification report for each basic model. Therefore, your maximum penalty is calculated based on each day you distributed each basic model in commerce in the U.S. without having submitted a valid certification report. In the maximum penalty calculation in this Notice, DOE assumes that each basic model has been in distribution in the United States for at least 365 days. DOE may pursue violations up to five (5) years old if the case goes to hearing. The maximum penalty is \$200 per day. 10 C.F.R. § 429.120; *see also* 74 Fed. Reg. 66,029, 66,032 (Dec. 14, 2009) (increasing maximum penalty to \$200 per day effective Jan. 13, 2010).

Issued by:

  
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Timothy G. Lynch  
Deputy General Counsel for  
Litigation and Enforcement